

MAGROUND behind your product

Photography
Thedestraße 108
22767 Hamburg
Germany

View the full portfolio at <http://www.thecreativefinder.com/maground>

Professional Experience and Curriculum Vitae

MAGROUND is a new and fast growing stock photo agency that offers high quality landscape, cityscape and full spherical HDR photography for advertising agencies, post productions, 3D operators and everybody involved in CGI.

The collection of over 150,000 images includes locations from all over the world, that are available in sets with up to 20 different perspectives and matching HDR domes. All images at MAGROUND are exclusively produced on high-end digital cameras by over one hundred renowned photographers, providing a diversified imagery with a unique visual language that satisfies both technical and creative demands. By choosing optimal settings for focal length, depth of field and perspective, the high resolution images and 32-bit HDR panoramas are up to the highest standards of CGI productions and digital processing. So at least technical aspects won't limit creativity any more.

As project times become tighter and technical demands increase, the choice of the right material for digital productions becomes crucial. That's why major brands trust in the quality and service of MAGROUND and benefit from a huge archive of high resolution backplates and full HDR domes in every step of their product cycle. Either 3D renders, quick mock-ups, compositings or whole virtual environments - MAGROUND helps to visualize products without spending money for a photoshoot with all the imponderabilities that might appear in a production on location. That boosts the possibilities to present, market and sell products fast and cost efficient.

Previous Clientele

Clients:

Audi, Aston Martin, BMW, Dior, Lacoste, Mercedes Benz, Mini, Porsche, Rolls Royce, Toyota, Vogue, Volkswagen ...

Agencies:

BBDO, Leo Burnett, Publicis, Havas Worldwide, Saatchi, Kolle Rebbe, Jung van Matt ...

Awards and Accolades

Please kindly get in touch for more information.

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