Maddy Kramer

Advertising

View the full portfolio at http://www.thecreativefinder.com/maddykramer

Professional Experience and Curriculum Vitae

I'm an LA native with an Argentinean accent, when I was 5 months old I was one of the ginger babies in Willow directed by George Lucas. I'm a creative strategist, design lover, tech aficionado, UX passionate and digital groupie.

Previous Clientele

tide, crest, miami short film festival, hyundai, toyota, pampers, belvita, bic & coke zero.

Awards and Accolades

Work
2012-2013 Conill S&S, Interactive Art Director, Miami 2009-2010 Nativo, Jr. Art Director & Web Design, Miami 2007-2009 Soft Web, SEO & Web Design, Miami 2011-2013 Freelance, see below:
2013 - 2014 Innocean, Social Media Interactive Art Director, LA 2013 -2013 MRY, Interactive Art Director, NY
2012-2012 CP+B, Jr. Interactive Art Director, Miami 2011-2012 Saatchi & Saatchi, Jr. Interactive Art Director, LA 2011-2011 Zubi, Jr. Interactive Art Director, Miami
2010-2011 Internships, see below:
2011-2011 Global Works, Intern Art Director, NY
2010-2011 Draft FCB , Intern Art Director, NY
2010-2010 Saatchi & Saatchi, Intern Art Director, Stockholm
WOW
MIAMI SHORT FILM FESTIVAL //
Shortlist Film Cannes Lions 2013
Silver Film The Wave Festival 2013 Shortlist Film El Ojo de iberoamerica 2013 Shortlist Film El Sol de iberoamerica 2013
CONILL GOOD JAR //
Silver Cyber The Wave Festival 2013
SHARE BANNER //
Shortlist Cyber The Wave Festival 2013
MI TIDE CAMPAIGN // Gold Effie 2013
Education
2013 NYU ITP Summer Camp
2013 UX: Rapid Paper Prototyping Your Problems 2009-2011 Miami Ad School, Art Director
2005-2008 The Art Institute, Bachelor of Science Advertising

Awards and Accolades

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Please kindly get in touch for portfolio works.