

Maggie Macnab

Graphic Design
Macnab Design
PO Box 59
Sandia Park, NM 87047
United States

View the full portfolio at http://www.thecreativefinder.com/m_macnab

Professional Experience and Curriculum Vitae

MAGGIE MACNAB | MACNAB DESIGN

Maggie Macnab has been an identity designer and strategic visual communicator for nearly 30 years. Her work has been published in national and international design industry publications and hardback books on design—as well as taken international honors—for nearly that same amount of time. She has taught logo design and symbolism as visual literacy for nearly 15 years at the University of New Mexico (Albuquerque, NM, USA), and is past president of the Communication Artists of New Mexico. Maggie gives workshops on using symbolism in design, and consults with clients on developing strategic and creative identities to most effectively express their brand.

Her new book, *Decoding Design: Understanding and Using Symbols in Visual Communication*, an exploration into the principles of nature applied to effective design, was released worldwide in February 2008 and has received 5-star reviews nationally and internationally. It is winner of Best Reference from the 2008 New Mexico Book Awards and Book of the Year from DT&G Magazine. Further information on Maggie's work and her book are at www.macnabdesign.com and www.decodingdesign.com.

Previous Clientele

Albuquerque Community Foundation
Bernalillo County 1% for the Arts
Bohannon Huston
Bradbury Stamm
Bureau of Land Management
City of Albuquerque
Heart Hospital of New Mexico
ISTEC (Ibero-American Science and Technology Educational Consortium)
KNME-TV5 (PBS affiliate)
Los Alamos National Bank
Mimbres Region Arts Council
New Mexico Angels
New Mexico Economic Development Board
New Mexico Community Capital Foundation
New Mexico Heart Institute
one.org
Presbyterian Hospital
St. Joseph's Hospital
Samcon General Contractors
Sandia National Laboratories
USDA Forest Service

Awards and Accolades

Please kindly get in touch for more information.

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15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213

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