Lucas Jones

Copywriting
United Kingdom

View the full portfolio at http://www.thecreativefinder.com/lucasjones

Professional Experience and Curriculum Vitae
An award-winning creative and business writer, with a marketing background.

I've worked with a wide range of local, national and global organisations. With brands, products and services of all shapes and sizes. From household names to entrepreneurial start-ups. And across a broad variety of media.

My former background in senior agency account management means I understand strategic and commercial marketing issues -so I am more than just a wordsmith. I'm a Swiss Army knife of writing, with one goal: to help my clients communicate effectively.

Previous Clientele
Guinness; BMW; Paypal; Bayer Healthcare; Avaya; Heineken; British Airways; UK Civil Service; KJS Solicitors; Capital 95.8FM; Claims Justice; Baby Spa; Mitsubishi Motors; British Army; Hitachi; Traidcraft; Brocade; Claim Experts; Cisco Systems; Sci-MX; COI/UK Government; Chordiant; EDF Energy; Yin Yang; Ferrero; Pernod Ricard; Kingsmill; Birmingham Council; Psion Teklogix; Robert Half Recruitment; Novartis Pharmaceuticals; Trend Micro; Everyman; Shelby SuperCars; Atos Origin; Toyota; Henley Vintners; NHS; Sony; Microsoft; Cott; Premier Inn; Allinson; First Direct; Courvoisier; Bonio; Sophos; Territorial Army; Heinz; Toshiba; IBM; Sara Lee; Coors; Absolut; Bakbone; Charity Link; Timberland; St. John's Ambulance; Common Essence; Intrinsic; Renault; Sainsbury's; Fish4.co.uk; Pork Farms; Kraft Foods; Moet Hennessy; Regatta Radio; Copas; Nomura; Avnet; SalesForce.com; The Fire Service; Detica; Britannia; Nortel; Olswang; FibreGreen; Tetrapak; HM Foods; Unilever; Westfield; Tic Tac; Logicalis; Woodcraft Homes; Cable & Wireless; Symantec; IET Faraday

Awards and Accolades
http://lucasjoneswriting.wordpress.com

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Please kindly get in touch for more information.

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