View the full portfolio at http://www.thecreativefinder.com/lizardgraphixstudios

## **Professional Experience and Curriculum Vitae**

Liz Kassler, principal and creative director of Lizard Graphix, offers her clients a rare blend of extravagant creativity, boundless energy and practical business acumen to bring you the best quality and service. With more than ten years experience as an illustrator, designer, and art director, Liz has created illustrations for children's educational products, books, toys, decorative flags, stickers, greeting cards, Mylar balloons and more.

## **Previous Clientele**

Little Folk Visuals, Super Clings, Mercedes-Benz LLC, Cinema Scene, Capitol Corridor Joint Power Authority, Premier Kites and Designs, Quest Diagnostics, Horizon Blue Cross Blue Shield of NJ, International Playthings, Kumon North America, Oxford University Press, Tormont, Sing-A-Tune Balloon, Son Schein Press, Samsung

## Awards and Accolades

Previously as design director at AA World Class, a fashion embellishment company, she developed many characters and products for children's and tweens' fashions and appliqués using innovative processes for apparel clientele that included Children's Television Workshop©, Disney©, Kmart©, Healthtex©, and High Point Hosiery©.

Liz is on the board of NJ Creatives, a networking group of creative professionals.

## Awards and Accolades

Please kindly get in touch for more information.

Liz Kassler Illustration 18 Navajo Trail United States

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