

Lisa Reisman

Graphic Design
1106 Virginia Ave NE
United States

View the full portfolio at <http://www.thecreativefinder.com/lisarose66>

Professional Experience and Curriculum Vitae

Objective

To contribute over 15 years of creative marketing, graphics and advertising experience to an innovative and creative company.

Qualifications

- Distinct skills in art direction, graphics and visual presentation.
- Experience in business writing and communication skills.
- Proven ability as an organizer, leader and team player.
- Advanced database and spreadsheet skills.

Relevant Employment & Experience

1990 – Present: Self-Employed Marketing/Graphic Design Firm, Atlanta, GA

- Concept, create, and produce advertising campaigns.
- Design and layout collateral packages.
- Write and design business proposals.

March 2008 – September 2008: Web Support/Graphic Design, ATL Scooters & Motorcycles, Atlanta, GA

- Contribute to design, structure and development of new web site.
- Designed logo and collateral packages.
- Managing on-line store.

February 2006 - November 2007: Art Director, Mad Dog Mail, Douglasville, GA

- Created and produced persuasion mail for political campaigns.
- Department supervisor including employees, traffic and campaign continuity.
- Pre-press file preparation and printer communication.

2000 – 2001: Marketing Director/Ad Production, Music Midtown Festival 2001, Atlanta, GA

- Created and executed media marketing plan.
- Oversaw ad creation, posters and other collateral production.
- Managed advertising budgets.

1998 – 2000: Assistant Conference Manager/Ad Production, Atlantis Music Conference, Atlanta, GA

- Assisted in all stages and aspects of event management.
- Created and produced advertising and solicitation packages.
- General office management.

1997 – 1999: WNNX/99X, Intern, Direct Marketing, Event Promotions and On-Air, Atlanta, GA

- Involved in all stages of event production.
- Conceptualized and created materials for Freeloader programs.
- Coordinated direct marketing programs with sales department.

1994 – 1995: Graphic Design, Marketing Department, The Atlanta Journal-Constitution, Atlanta, GA

- Created in-house advertisements and collateral.
- Produced sponsor recruitment press kits.
- Provided production support when needed.

Education

Emory Continuing Education, Web Design and Development Certification, Atlanta, GA

Lisa Reisman

Graphic Design
1106 Virginia Ave NE
United States

View the full portfolio at <http://www.thecreativefinder.com/lisarose66>



Lisa Reisman

Graphic Design
1106 Virginia Ave NE
United States

View the full portfolio at <http://www.thecreativefinder.com/lisarose66>

