

# Lily Thomas

## Advertising

View the full portfolio at <http://www.thecreativefinder.com/lilythmas>

### **Professional Experience and Curriculum Vitae**

I'm an accomplished essayist, article writer, and content producer. I've been writing and translating books for five years. I've worked as a proofreader for a number of different publishers. I'm currently employed with a well-known writing firm. I am a professional writer who work as freelancer for AskmeOffers. I understand how to captivate the mind and heart of your audience. Your content reflects your personality, and I have all the words to favourably represent you through my words.

I am now working as a digital marketing consultant to assist emerging brands to develop their content strategy. In modern times, people have limited time to read. They want to grab extensive details in limited time. My consultancy helps the brands to construct a connection with consumers which is easy to understand and not too punchy. My master's degree in Business and technology enables me to provide intelligent advice on industry-related issues. I am an ongoing trainer and speaker for digital marketing and PR companies as well. Focus of these trainings includes Content effectiveness for consumer engagement on websites and social media & LinkedIn for growing business.

### **Previous Clientele**

Please kindly get in touch for more information.

### **Awards and Accolades**

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