Benjamin Leibowitz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/leblogbo

Professional Experience and Curriculum Vitae
My work experience illustrates a wide diversity of industries and settings that I have learned from and excelled in. As a Client Relationship Executive at BoardEx, I was challenged to leverage the relationships of my clients; it was my job to create effective solutions and strategies specific to the needs of my customers. Working on the Opportunity Assessment team at Huron Consulting Group, I developed the ability to sift through large quantities of client data, and efficiently evaluate trends and areas of opportunity. My current role demands a strong understanding of the influence of social media and the importance of creating brand awareness.

These experiences manifest in my ability to draw from right brain creativity and big picture thinking, as well as the left brain's analytical and logical thought process. This dichotomy speaks directly to my majors at Bucknell University: philosophy and economics. I pride myself in being able to think outside the box, bring new perspectives to the table and solve problems.

Previous Clientele
BoardEx Clients: Harvard University, Stamford University, Emory University, New York University, Columbia Business School, Teach For America, National Geographic, United Way, NY Philharmonic, World Economic Forum

Huron Clients: University of Mississippi Medical Center, Daughters of Charity Health System, Massachusetts General Hospital, Griffin Hospital, Bonsecours Health System, SUNY Upstate Medical University, Kingsbrook Hospital

Current: Banchet Flowers

Awards and Accolades
BENJAMIN LEIBOWITZ
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OBJECTIVE

Bucknell University graduate seeking a position in brand strategy and business development. Diverse experience in marketing and client relationship management, with the ability to analyze market data, strategically meet customer needs and develop customized business solutions.

WORK EXPERIENCE

BANCHET FLOWERS (High End Floral Artistry) NEW YORK, NY
Director of Strategy and Business Development May 2012 – Present
? Create brand awareness through social media campaigns and non-traditional marketing strategies.
? Initiate new business opportunities, diversify client base and expand market share.
? Increase sales by driving consumer traffic to the website and increasing foot traffic to the shops.

HURON CONSULTING GROUP (Healthcare Consulting Firm) NEW YORK, NY
Opportunity Assessment Analyst May 2011 – May 2012
? Assessed hospital inefficiencies in the revenue cycle and calculated the impact of

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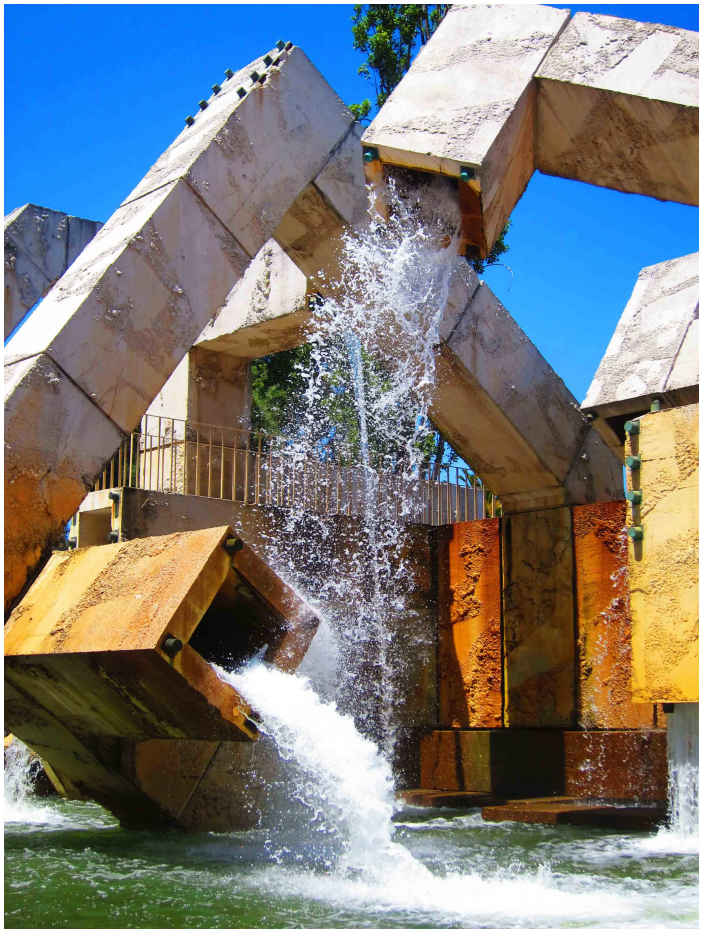




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Please kindly get in touch for portfolio works.