

# Leanne Wagner

Art Direction  
345 E. 94th St.  
Apt. 6F  
New York, NY 10128  
United States

View the full portfolio at <http://www.thecreativefinder.com/leannewagner>

## Professional Experience and Curriculum Vitae

LeAnne Wagner  
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New York, NY 10128  
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### education

Parsons, New School of Design. New York City, New York.  
MFA Design and Technology.  
2007-2009.

University of Cincinnati. Cincinnati, Ohio.  
College of Design, Architecture, Art, and Planning.  
BS Graphic Design. Minor Certificate Marketing.  
2000-2005

### experience

PETLab. New York, NY. [petlab.parsons.edu](http://petlab.parsons.edu)  
October 2007-present.

Research assistant: PETLab is a MacArthur funded research initiative that develops games, simulations, and play experiences which encourage experimental learning. The research is primarily focused on the development of digital learning tools and games that explore social issues and the integration of emerging technology. My specific research has been primarily focused on urban games, mobile technology, and situated learning.

Baruch College. New York, NY. [www.baruch.cuny.edu](http://www.baruch.cuny.edu)  
August 2008-present. Part time.

Adjunct faculty: As an adjunct teacher in the Fine Arts department, I primarily teach design classes. The most recent course taught was titled Graphic Design & Photography Concept & Theory.

Youth Noise. Chicago, IL. [www.youthnoise.com](http://www.youthnoise.com)  
October 2007-present. Freelance.

Web/graphic designer: Youth Noise is an international non-profit youth activists community. I create webpages, widgets, flyers and other support materials for their various causes.

Eric Mower and Associates. Charlotte, North Carolina. [www.mower.com](http://www.mower.com)  
January 2006-July 2007. Full time.

Art director: Eric Mower is a marketing communications agency with multiple offices on the east coast. My responsibilities ranged from concept and design of print, tv, and radio ads to branding. I often partnered with a copywriter on projects that required extensive writing and concepting. I had direct contact with clients and presented work regularly both internally and externally.

Jack Rouse Associates. Cincinnati, Ohio. [www.jackrouse.com](http://www.jackrouse.com)  
June 2004-September 2004. Full time

Graphic Designer: Jack Rouse specializes in the design of theme parks, zoos, entertainment centers, water-parks, and museums. I worked on a team that focused primarily on museum graphics, signage, and wayfinding. My responsibilities included exhibit design and sign production

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