

Linda Blackwell Bentley

Calligraphy
2059 West Grand Avenue
United States
United States

View the full portfolio at <http://www.thecreativefinder.com/lblackwell>

Professional Experience and Curriculum Vitae

My design career began working for the venerable Morton Goldsholl Design and Film firm. It was an invaluable experience which I will treasure forever. As a junior designer I worked with the design team on mostly corporate identity and extensive branding projects for Ameritech, Kettle Chips, Montgomery Wards paint label system, Shure microphones, and more. Thereafter, I worked for Slavin & Associates as a mid-level designer working on accounts for The Museum of Contemporary Art, East Bank Club, The Habitat Company, Ameritech and more. Subsequently, with the goal of always wanted to start my own design firm, I opened Linda Blackwell Design. I work with wonderful clients who have entrusted me to assist them in solving their brand identities and marketing materials.

I am a self-starter whose distinctive design work has been used by leading advertisers and companies for: brand logotypes, retail and brand identity systems, corporate identity, product catalogs, websites, signage, brochures, direct mail, sales sheets, POP displays, packaging, varieties, icons, fonts, wine labels, headlines, RFP's, business forms, certificates and digital initiatives by solving client problems with dynamic design solutions.

Listening to my client is key. Delivering the highest quality creative work, in the quickest time possible, while staying on budget is always a priority. And with the ever changing technologies, I am a keen pupil, always trying to learn new tech skills to stay current.

Previous Clientele

Linda Blackwell Design continues to grow and evolve. Throughout the years, the studio has created distinctive graphic design and lettering design for companies across the board, from Abbott Labs and Alberto Culver to Terlato Wines International and Unilever with many more including:

Akzo Nobel Chemicals Inc.

Alberto Culver USA

American Needle

Anheuser Busch

Bagby and Company

Bailey Edward Design

Barton Beers

Beacon Communications

Becks Beer

Bisco

Bismarck Enterprises

CNT Energy

ComEd

Consolidated Paper

David Bentley Photography

David C. Cook Publishing

Douwe Egbert

Early American Insurance Co.

Follet Corporation

Gann & Shapiro

General Mills

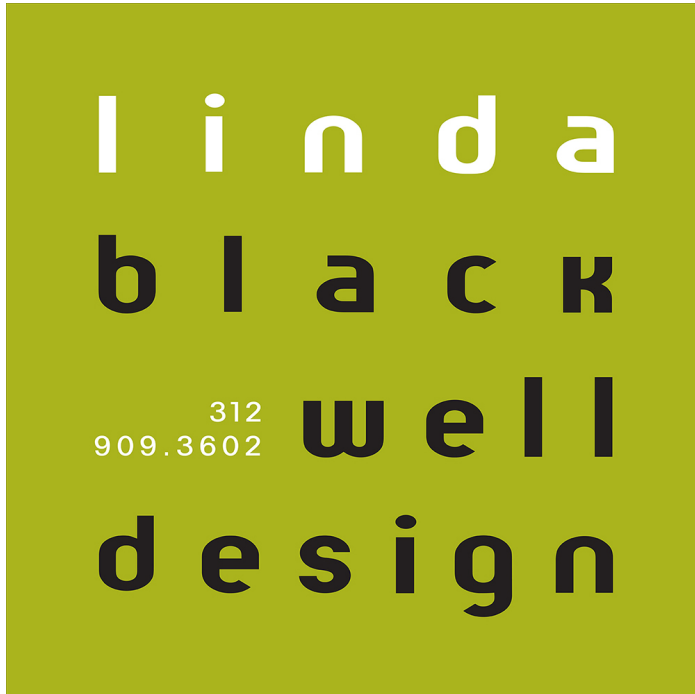
Guiseppe's Finer Foods

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
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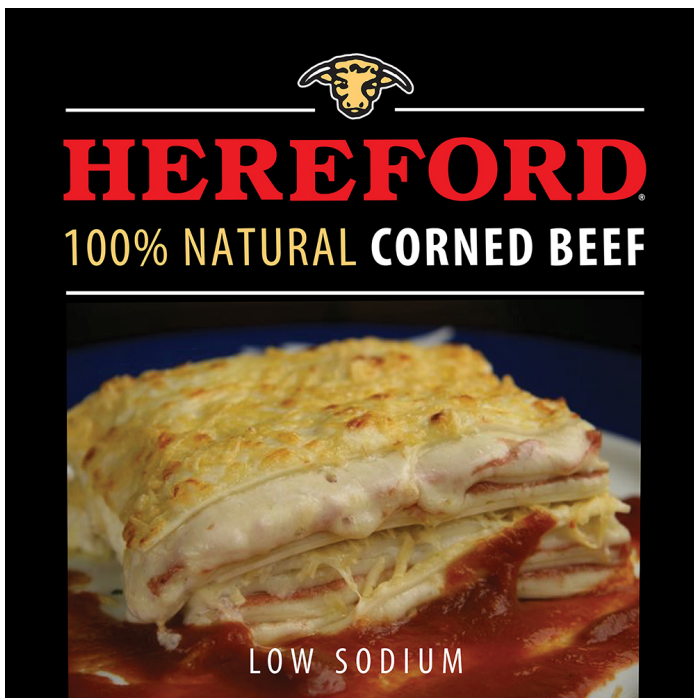
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