

Laura Ladendorf

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Professional Experience and Curriculum Vitae

I have been a professional and amateur illustrator, designer and artist for many years and remain a student in the creative arts.

Previous Clientele

SpiderCloud Wireless, San Jose, CA

Technical illustration for manuals

Louisiana Endowment for the Humanities, New Orleans, LA

design & production of articles for quarterly magazine, Cultural Vistas,
annual reports and posters

Audubon Quarterly, New Orleans, LA

illustrations for magazine, Audubon Quarterly

Pontalba Press, New Orleans, LA

design & production of photo essay book Obituary Cocktail by Kerri McCaffety

Longue Vue House & Gardens, New Orleans, LA

design & production of brochures and exhibit materials

Awards and Accolades

Graphic Arts Professional

My general skill set in design and production includes use of InDesign, Photoshop and Illustrator; Quark Xpress, on MAC OSX. I use Adobe products for file preparation and various file transfer utilities to move press-ready files to printer. My illustration skills include pen & ink, scratchboard, watercolor and oil painting.

Employment

Asheville BookWorks

June 2009 - present

Book Arts studio, teaching facility

Studio Manager, part-time

Design brochures, ads, e-news and marketing materials

Office management, emails, phones, manage volunteers, customer service

Plan, prepare and organize for events and classes

Assist with in-house letterpress print projects

Mountain Xpress, Asheville, NC

August 1999 - January 2009

Production and Design Manager

Production/layout of 70-page alt-weekly newspaper including:

Design/supervise graphics, covers and general layout of newspaper

Responsible for design, production and transmission of files for the weekly paper

Supervised the 2003 transition to electronic prepress and file transfer

Supervised production and design of the various supplements produced

by the Mountain Xpress such as annual restaurant, film, green building and festival guides

Managed a 4-5 person department, including necessary freelance assistance

Scheduled all production of weekly product and other supplements

J. A. Jones Management Services - USDA/SRRP, New Orleans, LA 656.227.0213

Sept. 1997 - July 1999

Graphic Designer - part-time

Design and production of posters, graphics for administrative and scientific departments

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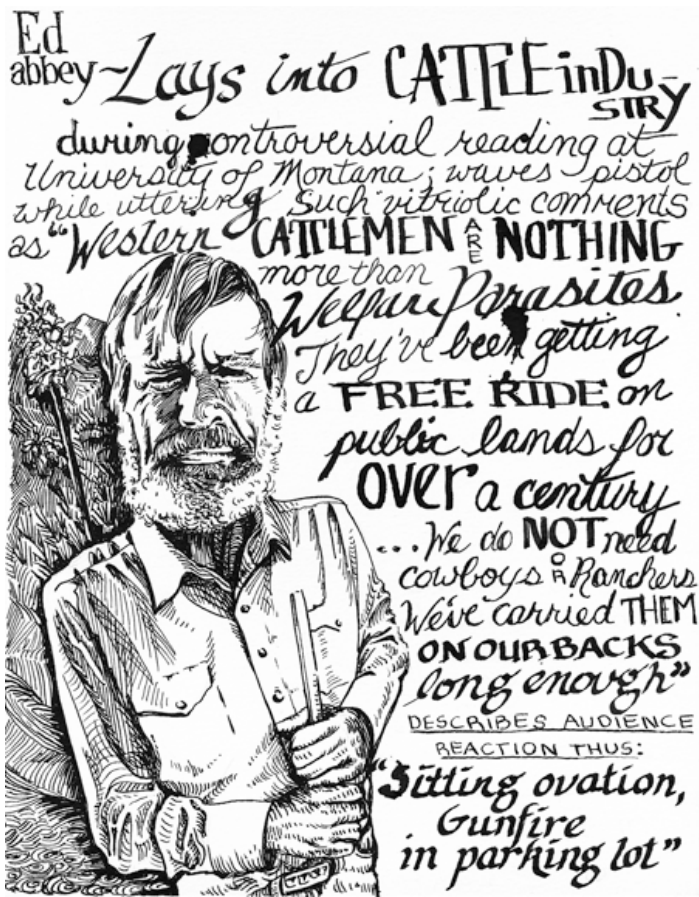
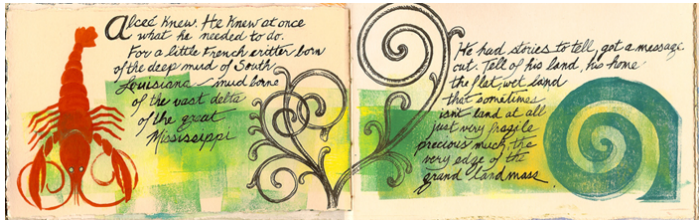
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