

# Michal Piotrowski

Graphic Design

anielewicza 37st apt.22 zip01057 Warsaw Poland  
Poland

View the full portfolio at <http://www.thecreativefinder.com/korvin>

## Professional Experience and Curriculum Vitae

Date of birth 25.01.1973

Place of birth Warszawa

Marital status single

address: Anielewicza 37st apt.22

zip:01057 Poland

### Experience

2004-2005 Cytryna ad agency - Art director

Works for key agency client: Real Metro Group - designing and creating ad campaigns - tv spots (15" animations), outdoors, print, Corporate Ident./manual, promotions, other...

2003-2004 LeoBurnett - Art director

Service for the agency key customers: Phillip Morris Int. (Marlboro, Virginia Slims) - ideas and concepts and visualisation/design of promotional programs, wrappings, coverages, boxes, packages, leaflets, direct mailing, concepts of promotional actions, activities, sets of design launching new products and support of customer's brands.

2003-2000 Upstairs Young - Art director

Service for the agency key customers - Citibank, Warka, PTK Centertel, Phillip Morris - Chesterfield - concepts/ideas of promotional campaigns and promotional activities for the above-mentioned clients, ATL/BTL projects, package, logos, posters, mailings, etc.

Interactive Div. - services within internet projects - elaborating and execution of internet Internet campaigns for PTK Centertel, Citibank and other agency's clients. Www design, animation, banner campaigns, etc.

2000-1998 freelance graphic designer - logos design, posters, packages - also as a subcontractor for graphic studios and local agencies (Korek studio, Art.&Med.ia) projects for: Kraft foods, Galeria Centrum, Kreatura book, Festiwal Sztuka ulicy, others.

Comprehensive portfolio containing different graphic designs and advertisement projects

### Education

1991-1996 Secondary School of Arts in Warsaw

1996-1999 Academy of Arts In Lodz (industrial design)

### Awards

1.Kreatura 2002 - Services Category for [www.Boleslaw Niesmialy.pl](http://www.BoleslawNiesmialy.pl) (Idea POP)

2.KTR 2003 nomination - [www.popaki.pl](http://www.popaki.pl) (Idea POP)

3.Moluv Featured Site Award for: [www.piotrowskimichal.com](http://www.piotrowskimichal.com)

4.taxi design - Site of the Day for: [www.piotrowskimichal.com](http://www.piotrowskimichal.com) (co. reg. 201004398N)

5. 8ball Award on LeoBurnett Global Product Community 2007 for Marlboro Winter Team mailing.

Taking part in NewNewYorkers project in Zacheta Gallery - pictures taken by me in New York used in 45 min. video installation

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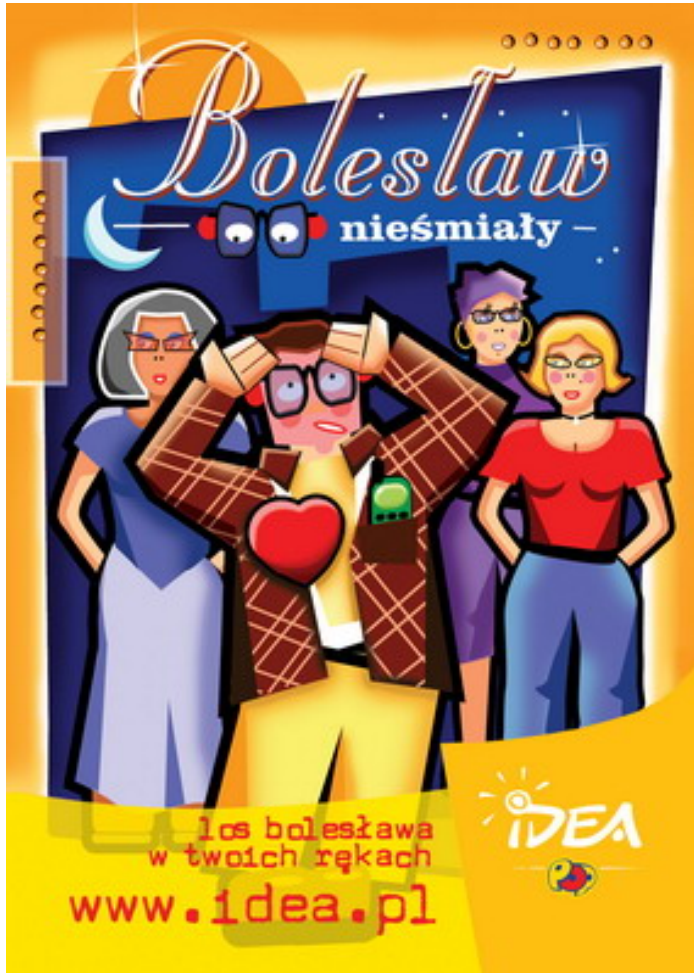


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