

# Riccardo Parenti

Graphic Design  
Japan

View the full portfolio at [http://www.thecreativefinder.com/kokeshi\\_design](http://www.thecreativefinder.com/kokeshi_design)

## Professional Experience and Curriculum Vitae

I'm a certified Graphic Designer/ Art Director with eight years experience in Advertising, Brand Identity, Package Design and Photography.

I'm ITALIAN but i live in JAPAN. From Tokyo, where i relocated myself i manage several projects in Graphic Design fields and in Photography fields. I'm complete bilingual (Italian, English and Japanese).

I adore work closely the problems and solve it in the better way as possible.

I strongly believe in team's work with both awareness and style.

My specialties are:

- Comprehensive understanding of design principles and typography;
- Strong conceptual design skills and the ability to execute designs efficiently and at high level quality;
- Expert-level knowledge of Adobe Creative Suite and other graphic design tools;
- The ability to handle multiple projects or campaigns concurrently under tight deadlines.

<http://www.kokeshidesign.com>

## Previous Clientele

Philip Morris International, Marlboro, Nike, Coca Cola, Campari, Pampero, Procter & Gamble.

## Awards and Accolades

Work Experiences:

Mar 2010 - Current Freelance Graphic Designer/Photographer in Tokyo.

Graphic Designer/Art Director in Leo Burnett Italy

working on campaigns, packaging and retail designer for:

Philip Morris International, Procter&Gamble, Coca Cola, Tim, Zaini, Wind, Mv Agusta, Cagiva, Nike, Campari, Pampero, Porta di Roma, Nintendo.

Oct 2007 - Jul 2008

Mar 2007- Oct 2008

Graphic Designer/Art Director and Photographer for the Italian fashion brand Catbalou S.p.a.

Freelance Art Director and Fashion Photographer for Fashion Magazines and Web Press

2006-2007 Teaser Campaign "Sannio Opera Festival" 2006-07.

Graphic Designer and Fashion photographer.

Music bands Artworks designer.

Teaser Campaign "Sensibilization Campaigns".

2004-2006 Freelance Graphic Designer, Artworks Illustrator, Make-Up

Artist.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

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## Awards and Accolades

Press & Achievements:

Unikeep Contest Design: "Unikeep Design"

June's Awards 2007:

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