

Kirsten Larsen

Web Design
123 S. Chester #3
Pasadena, CA 91106
United States

View the full portfolio at <http://www.thecreativefinder.com/klarsendesign>

Professional Experience and Curriculum Vitae

Over the course of 8 years, I have worked in a wide variety of design settings, becoming very comfortable with both the print aspect of design, as well as the design and development of interactive websites. I have worked both within team environments in-house, as well as independently working on projects. Understanding of business practices such as financial development, communication, and project management.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

Graphic Designer & Web Designer/Developer. K Larsen Design Jun.06 - present
Freelance, Independent designer. Interact with clients to successfully create visual solutions, create and promote identity and effectively brand organizations using both graphics and website design and implementation.

Graphic & Web designer, Administration, Leadership. PIHOP. Jul.2010 - Jul.2012
Worked to build a non-profit organization, within a high pace environment in a leadership role to help build a web and graphic presence, trained others in different areas of the organization, created manuals, schedules, led and directed teams, workshops and more.

Graphic & Web Design & Development. Illustrator. Lifewater International Aug.2006 - Jun.2010

Worked both in-house and as a contractor within both the Education & Training department and the Communications and Development department to develop training manuals, develop the web and all promotional materials.

Design and Prepress assistant. Mustang Graphics. Jun.2004 – Jun.2006

Design and Prepress assistant, and customer billing.

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» WEBSITE DESIGN

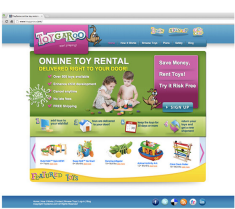


Graphic & Web Designer/Developer



www.klarsendesign.com


Kirsten Larsen

Overall site design & development: HTML/CSS, Wordpress, and Modx (CMS program)





Below: ToyGano
- www.toygano.com
- website design & logo design
- designed in jsp & hibernate framework






Below: PHPOP
- www.phpop.com
- website re-design
- Wordpress framework: 9 various page templates



» WEBSITE DESIGN




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Site Design using Flash animation.





Left: Restoration Landscape
- www.restorationlandscape.com
- Site design & animation: Flash



Right: Mercy Church
- www.mercychurch.com
- Site design & animation: Flash & hibernate





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WEBSITE DEVELOPMENT



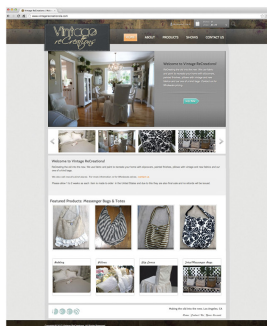
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HTML/CSS, PHP, Wordpress, Modx and some use of Flash, jQuery, and javascript.

Below: Vintage Racetracks
- www.vintageinternational.com
- website design & logo design
- Wordpress framework & shopping cart



Below: Lifewater International
- www.lifewater.org
- full website re-design
- site development in Joomla!
- include donations & shopping cart



ONLINE MARKETING

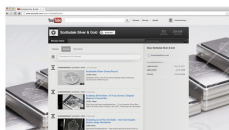


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eNewsletters (photoshop design, html/css set-up), landing pages, Banner ads, Twitter/Facebook designs



Above: Scottsdale Silver
- YouTube, Twitter, and Facebook designs



Left: jewelry company
- email campaign & landing pages



Above: ToyGenius
- email campaign
Right: Travel Spoke
- email campaign



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» GRAPHIC DESIGN

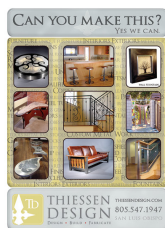


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Corporate Identity (Logos, Letterheads, Business Cards, Brochures, etc).



Above: Thiessen Design
- logo design & magazine ad.



Above: Restoration Landscape
- business card and logo design.

Below: Lifewater International
- business card & logo redesign.



Above: Surgery Center
- branding, brochure design.



Below: Night Light
- branding, brochure design.

» PRINT MEDIA



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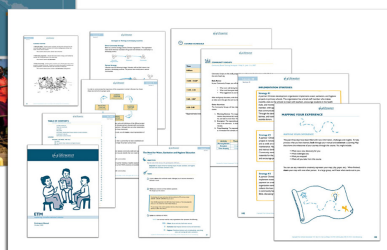
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Print Design: Annual Reports, Editorial Design, Posters, Flyers, Post cards.



Above: Lifewater International
- annual report.

Right: Lifewater International
- manual layout & design.



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» DESIGN ILLUSTRATION

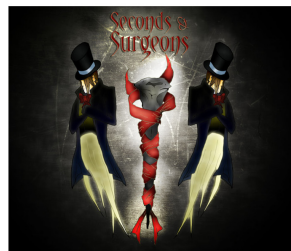


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Illustration: Hand illustration, Computer illustration: Adobe Photoshop & Illustrator.



Right: Lifewater International
- manual illustrations

Below: Seconds & Surgeons
- album cover

