Kevin Downey

Illustration
United States

View the full portfolio at http://www.thecreativefinder.com/kevindowney

Professional Experience and Curriculum Vitae
After studying Psychology and Neuroscience at UCSD, I took some time to get back to design and took classes at UC Berkeley for a Professional Certificate in Graphic Design.

I am constantly looking for my next opportunity to learn and grow in my personal and professional life. I've realized more and more recently that I want to create and hope to find myself in bigger and better places for me to do just that.

Now, following my time at a digital marketing agency, I am ready to dive head first into the design world. I hope to take the experiences I've had and knowledge I've gained to become a strong, inspiring graphic designer.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
Kevin M. Downey
301 Santa Clara Ave, San Francisco, CA 94127
(415) 640-7263 ? kevin.m.v.downey@gmail.com

OBJECTIVE
To obtain a job in the design industry where I can cultivate my skills and learn more about the design world so I can help the company achieve its goals.

EDUCATION
Bachelor of Science, Psychology with concentration in Neuroscience and Behavior
Graduated from University of California, San Diego (UCSD) 2011

Graphic Design Professional Certificate from UC Berkeley Extension, 2013

ONLINE PORTFOLIO: kevinddesigns.weebly.com

SKILLS
Strong verbal and written communication skills
Ability to manage time wisely and complete projects according to deadline
Able to work collaboratively in a team as well as independently
Proficient in Adobe Illustrator & Photoshop
Exceptional organizational skills

EXPERIENCE
Advertising Strategist, Resolution Media, San Francisco, CA
Aug 2014 - Current
Develop plans of action to execute the most effective advertising strategies for clients, such as Skype, Logitech, Jawbone, and Nature’s Way Herbal Supplements
Consult clients on web page design and copy to create the best performing site
Mentor new advertising coordinators in strategy and execution of Search Engine Marketing campaigns
Research new opportunities for expansion into different channels for our client as well as new techniques to optimize current initiatives
Run tests to determine best performing ads and landing pages to help guide clients in

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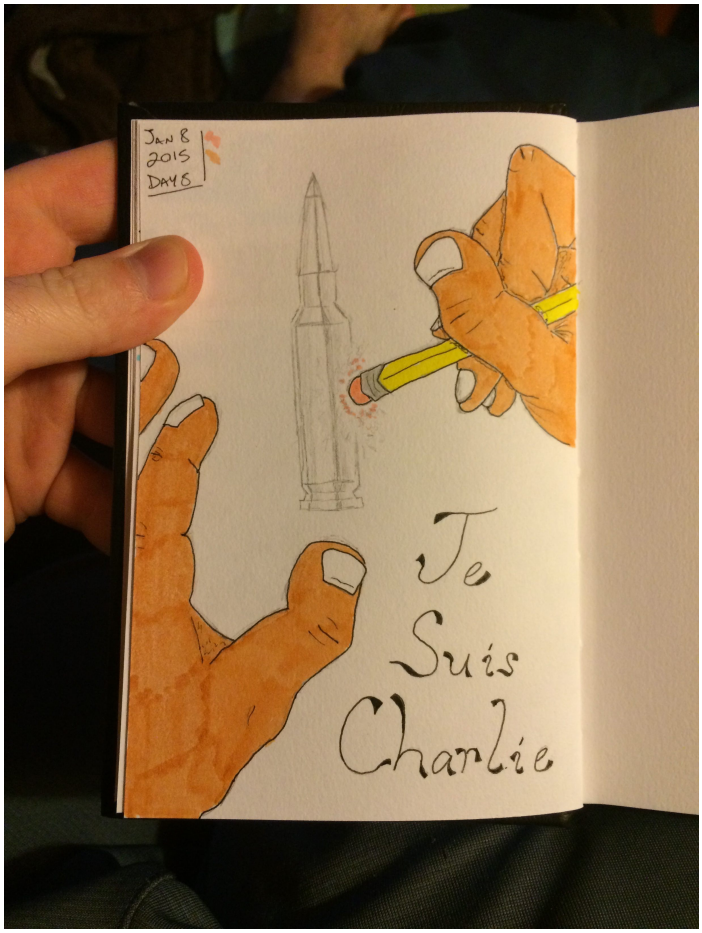
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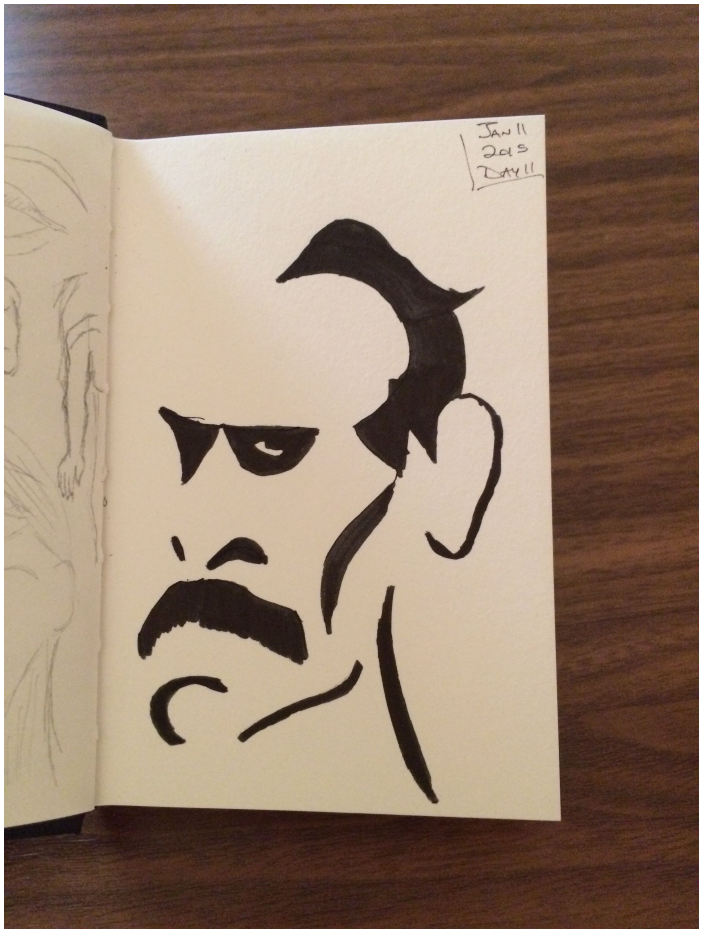
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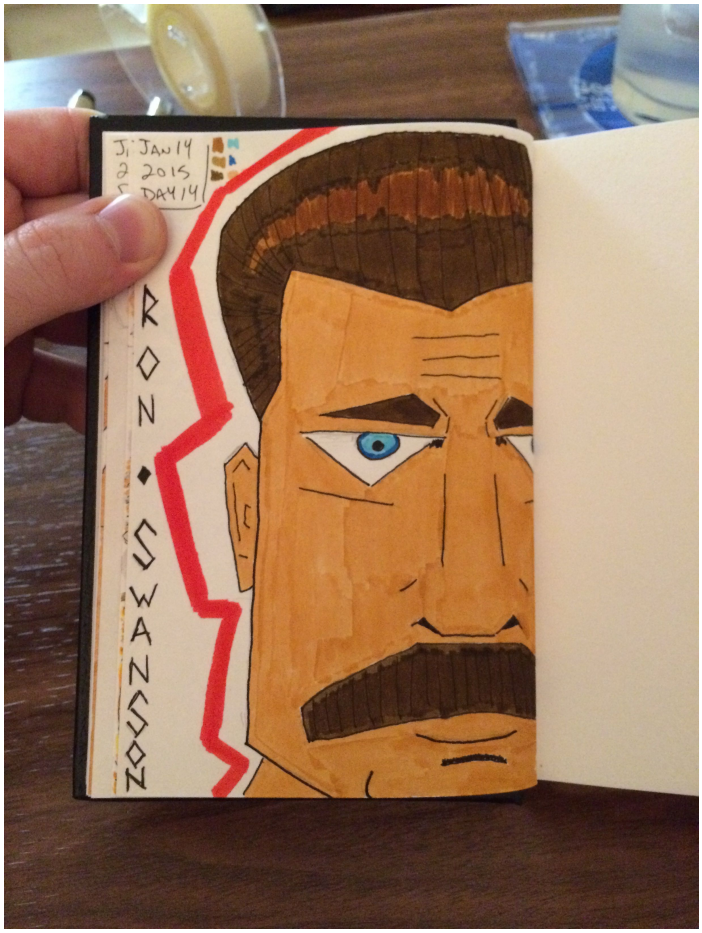
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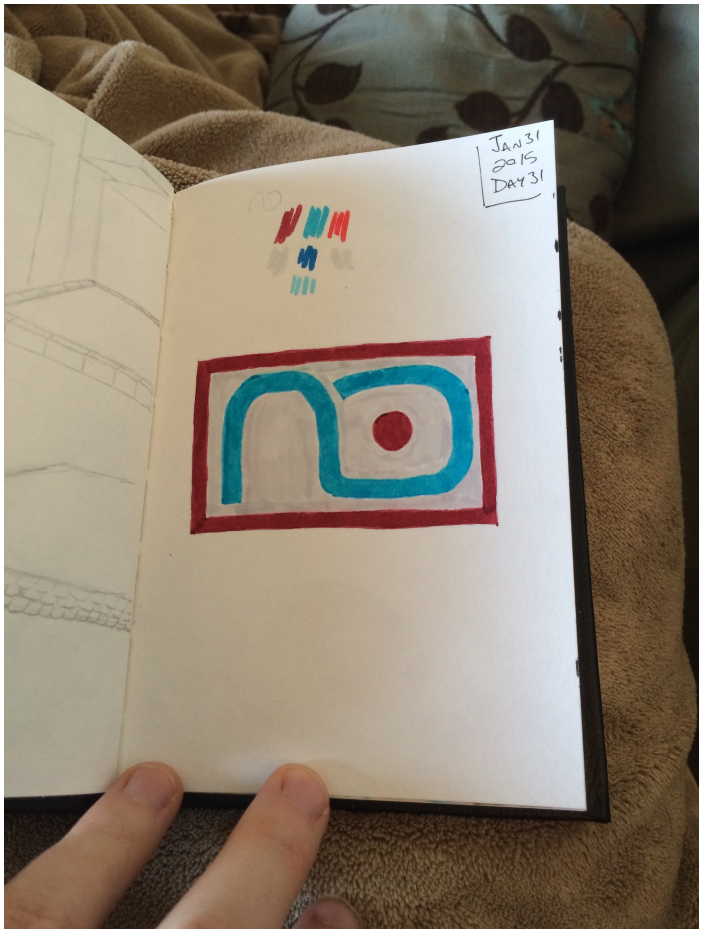
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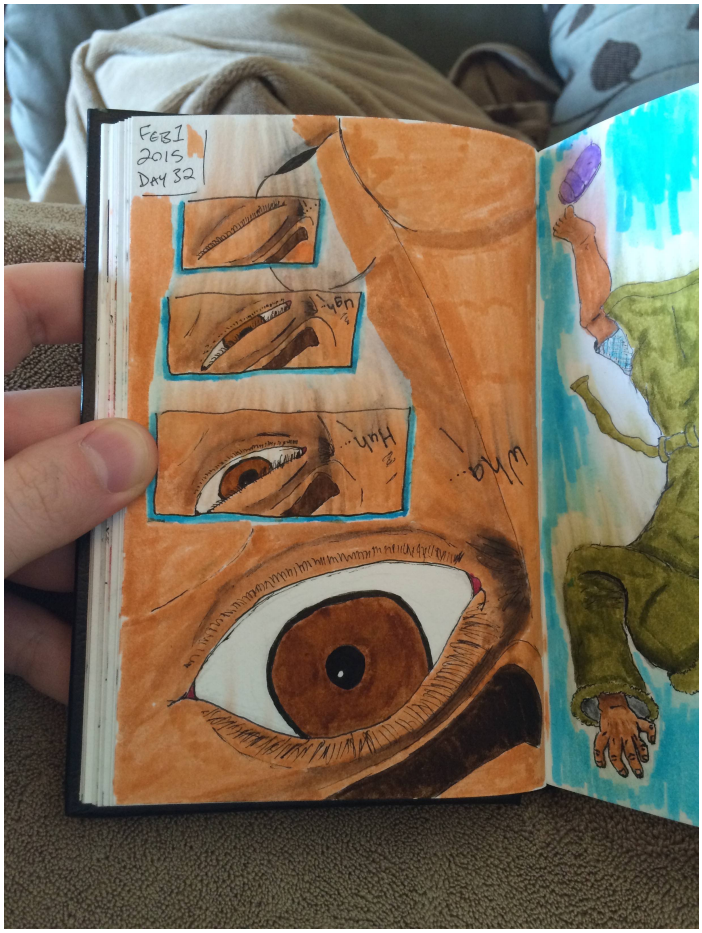
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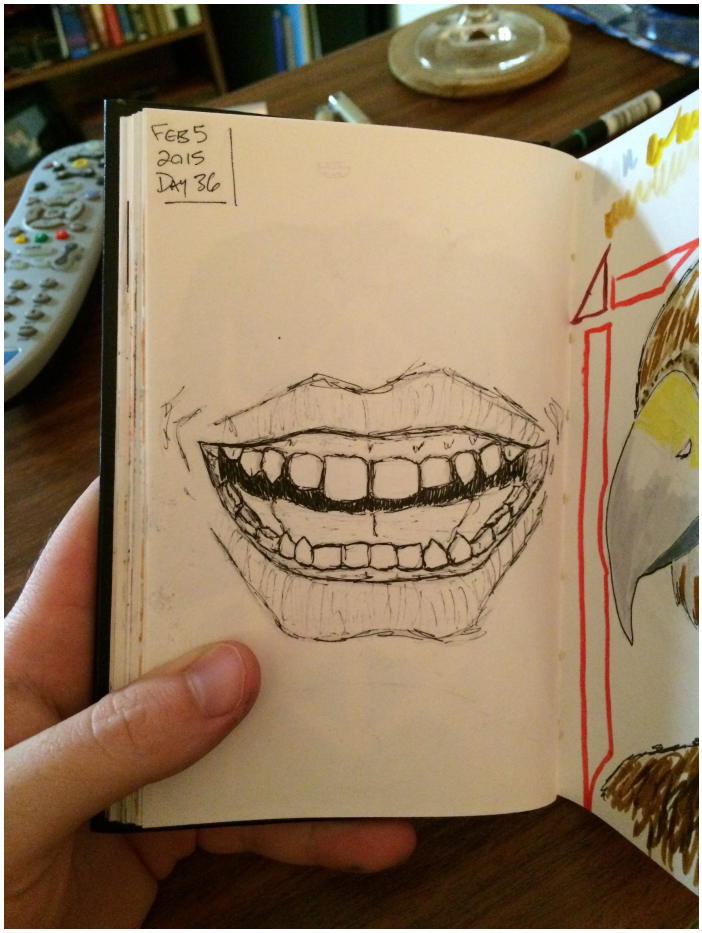
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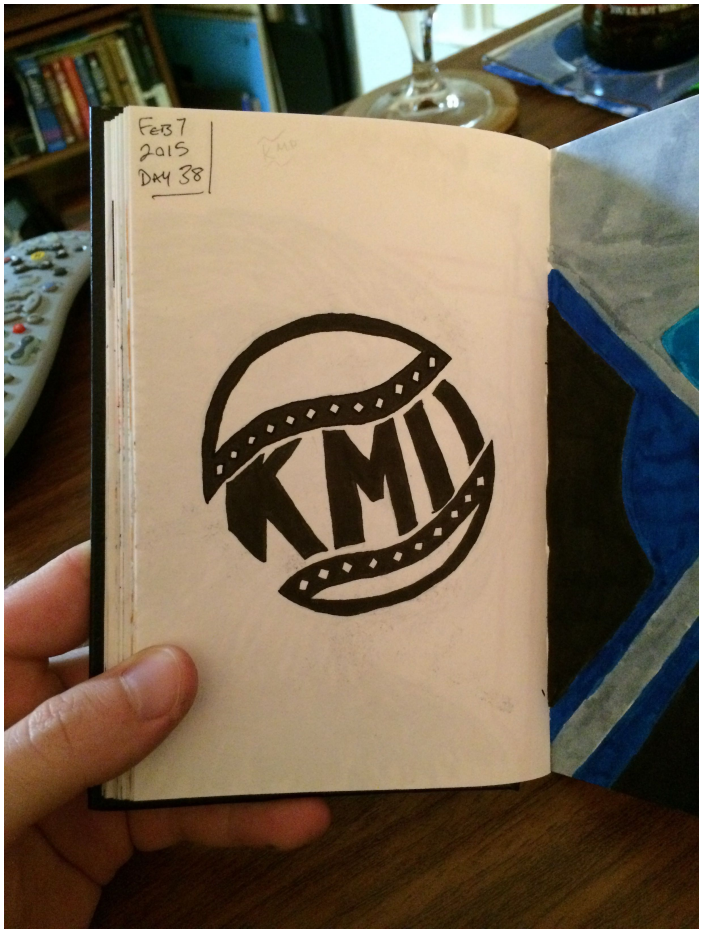
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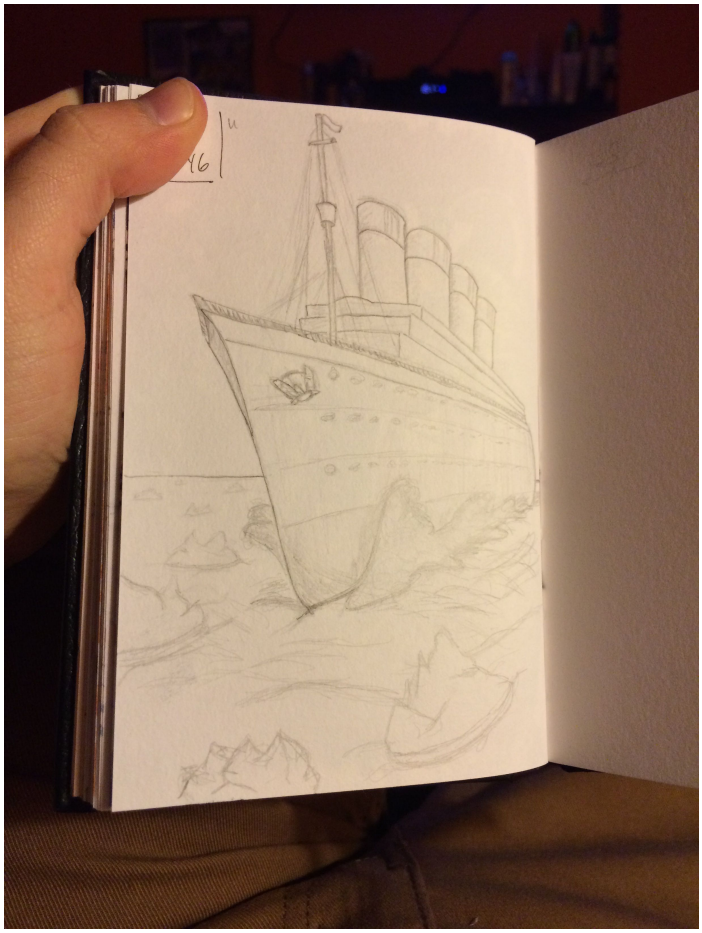
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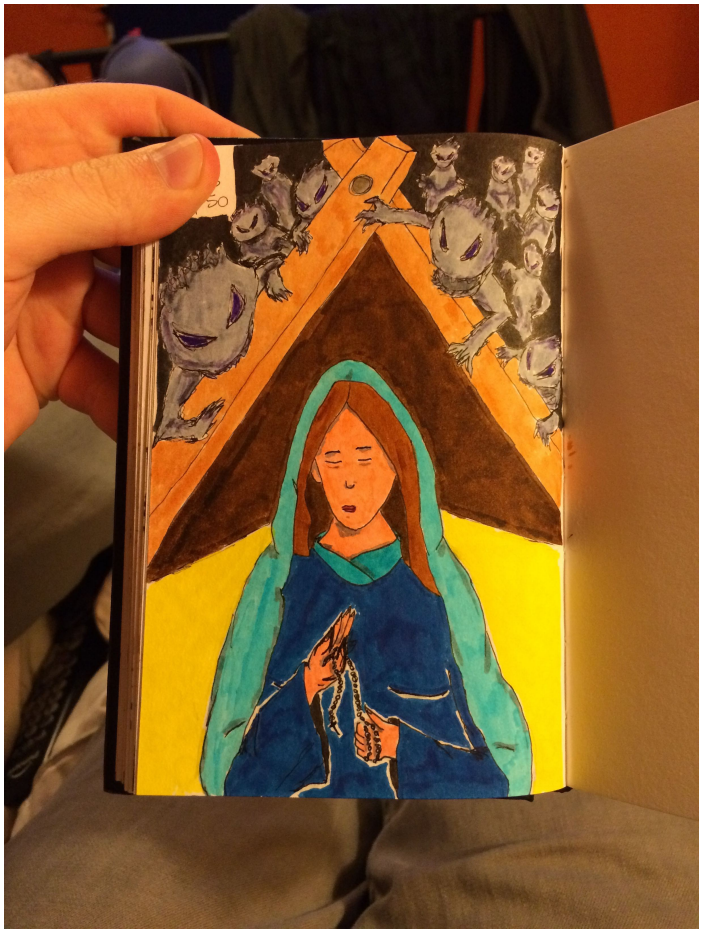
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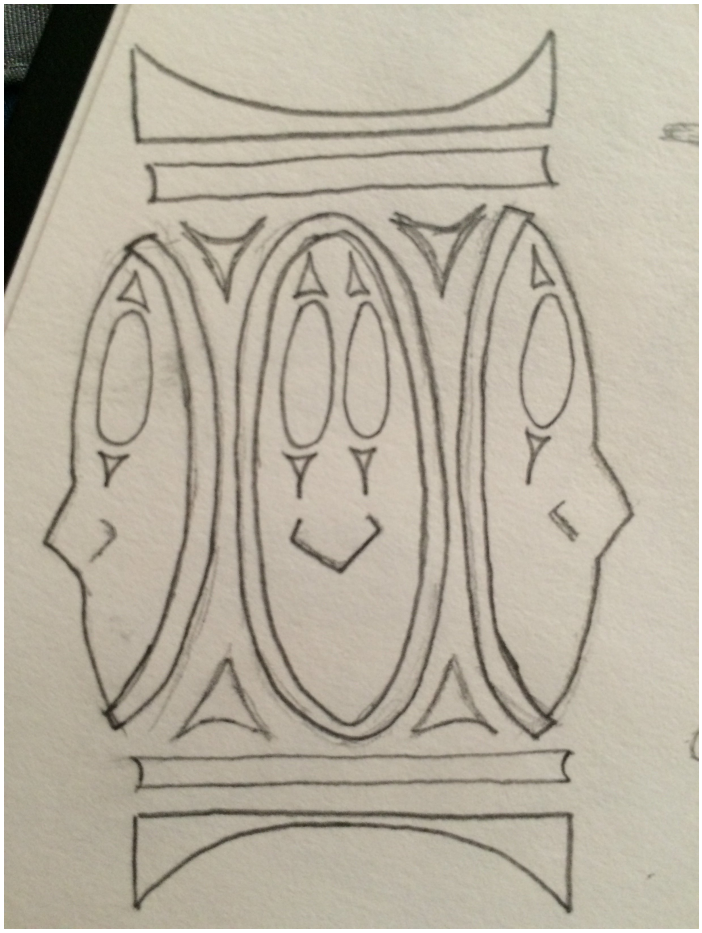
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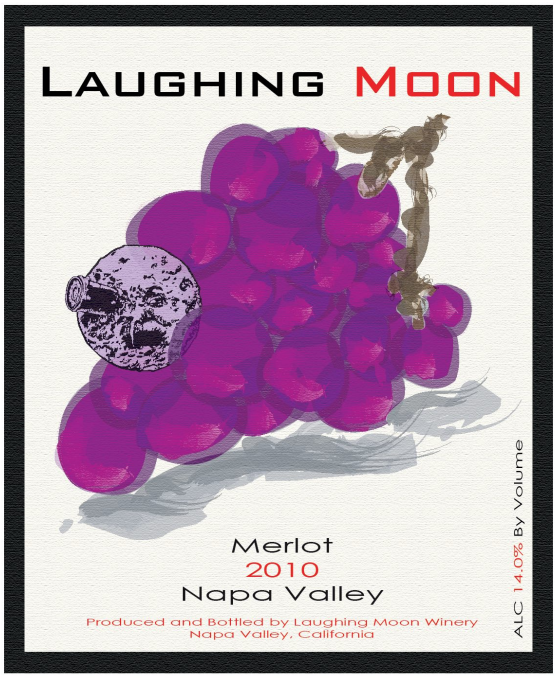
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