Kevin McFadin

Illustration
1907 B West Cary Street
United States

View the full portfolio at http://www.thecreativefinder.com/kevin_mcfadin Fax 804-353-3063

Professional Experience and Curriculum Vitae
I've worked as a staff illustrator/designer at newspapers in CA, ME, and PA, as well as a design studio art director. Previously, my first editorial job was in 2nd grade; the gripping tale, The Autobiography of a Bean (unfairly overlooked work).The Kellogg's Stick Up for Breakfast Contest was a cake walk after that.

In 2001 I helped open Fan Works Design, while pursuing illustration inside and outside of Fan Works, working with folks such as Richmond Magazine, Rodale Press, Scholastic, Wall Street Journal and ChildFund International. My work has appeared in HOW, Innovative Promotions that Work, and I've shown work at exhibitions by the Illustrators Club of Washington DC, MD, and VA and the Richmond Illustrators Club.

I also volunteer at WRIR lp 97.3 FM, Richmond Independent Radio, as Program Director and captain Sunrise Ocean Bender.

kevinmcfadin.com

Previous Clientele
Wall Street Journal, Rodale Press, Muscle & Fitness, Research Magazine, ChildFund International, TDG Communications, Scholastic, WRIR 97.3, Richmond Magazine, Summit Business Media, Optical Society of America, American Health Assistance Foundation, American Staffing Association, National Federation of Independent Business, Southern States Cooperative, Telmo Medical…

Awards and Accolades
E X P E R I E N C E
2000 – Present
Partner | Graphic Designer Fan Works Design, LLC Graphic Design & Illustration Studio Richmond, Virginia www.fanworksdesign.com
Art direction, graphic design, illustration and production management for print publications, brochures, reports, marketing collateral, Web sites, and trade show graphics. Assists and supports Creative Director with conception, developing, production and managing projects to achieve clients' goals within budget and time considerations. Manages and works with outside vendors including printers, copywriters, photographers, illustrators and web designers/developers.

1995 – 1999 Art Director | Graphic Designer Bremmer & Goris Communications Inc. Alexandria, VA
Art direction, graphic design, illustration and production management for print publications, brochures, reports, marketing collateral, Web sites, and trade show graphics. Assisted and supported Creative Director with conception, developing, production and managing projects to achieve clients' goals within budget and time considerations, as well as guiding and assisting junior design staff. Managed and worked with outside vendors including printers, copywriters, photographers, illustrators and web designers/developers.
1994 – 1995 Staff Illustrator | Page Designer The Patriot-News newspaper Harrisburg, Pennsylvania
Graphic design, informational graphics, feature page design and illustration. Worked closely with reporters, photographers (staff and stringers) and editors to ensure completion of daily paper, feature sections and special supplements.
1992 – 1994 Staff Illustrator | Page Designer The Portland Press Herald, Maine Sunday

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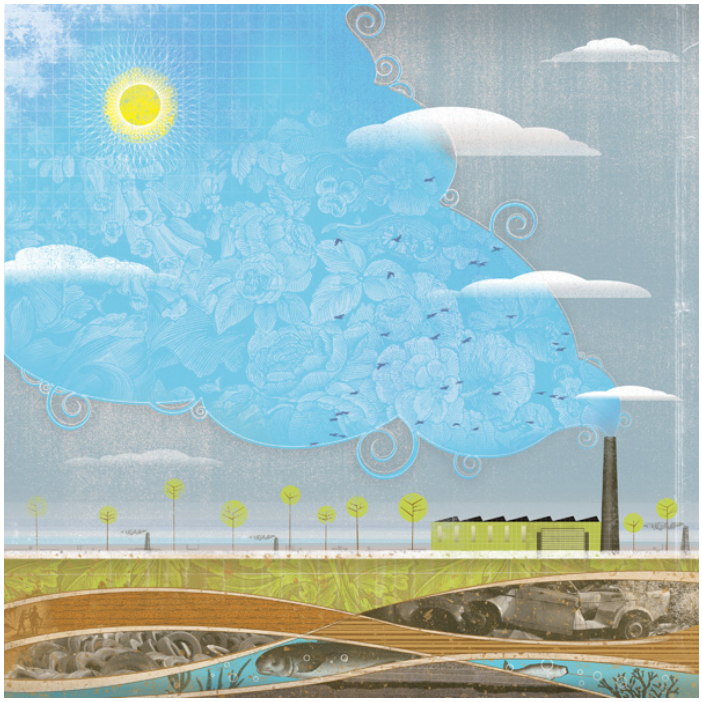



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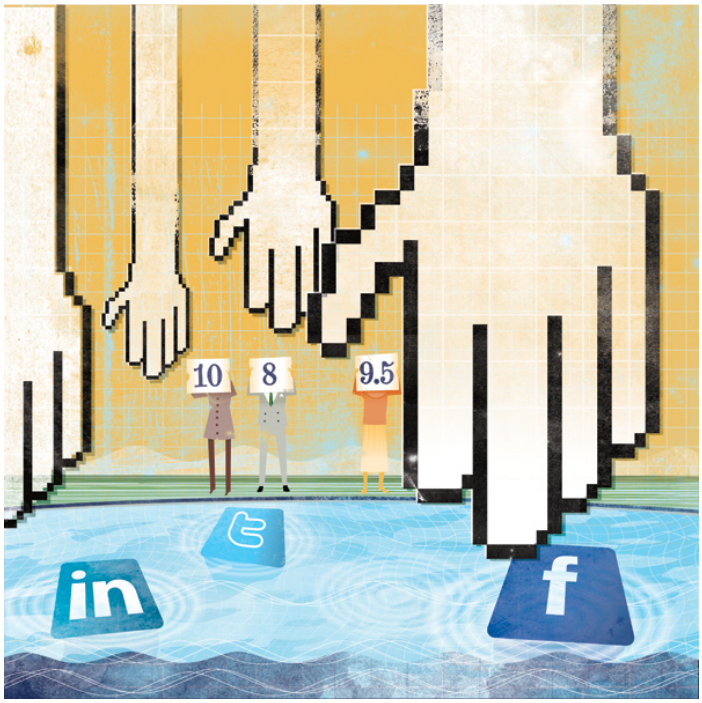

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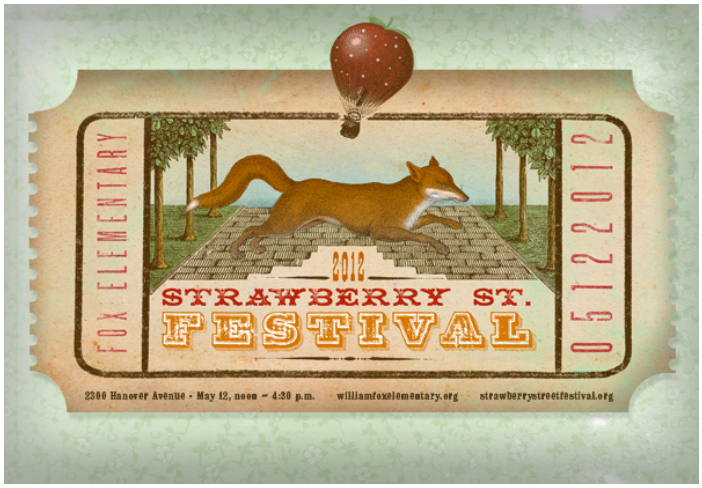

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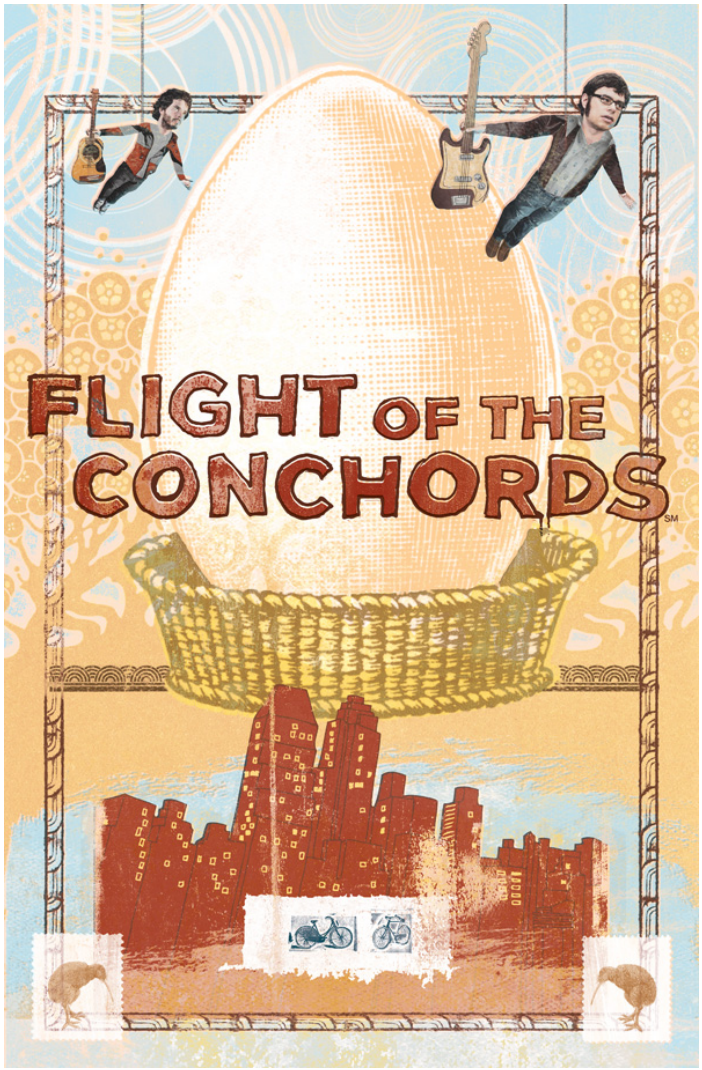

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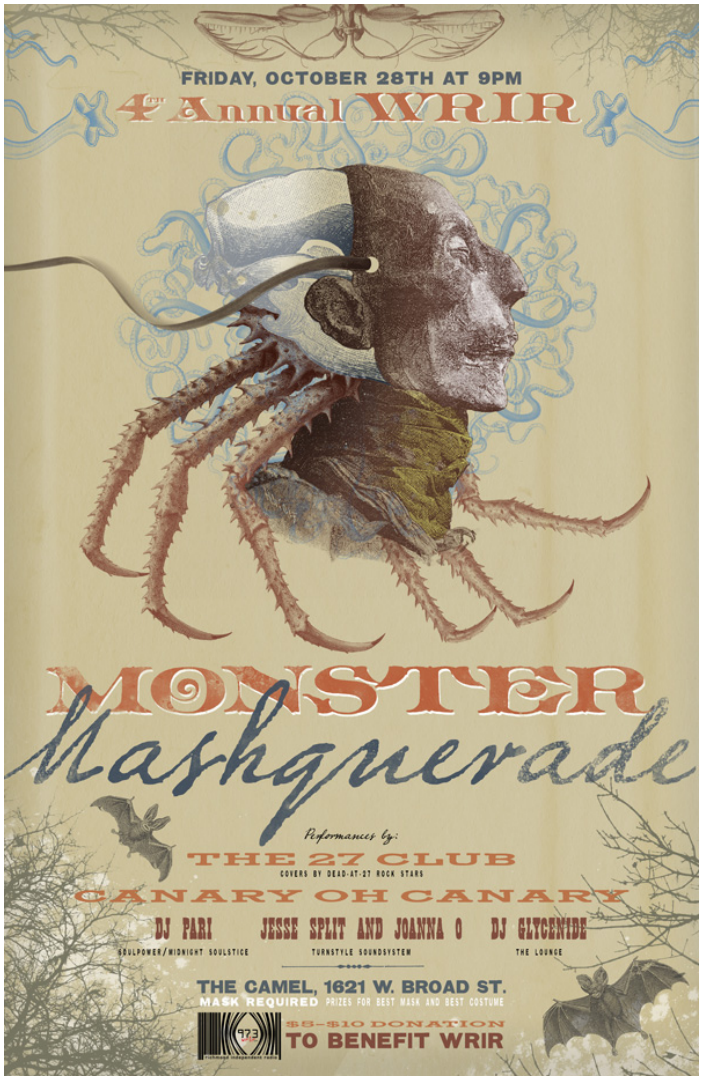

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