

Keri harvey

Graphic Design
United States

View the full portfolio at <http://www.thecreativefinder.com/keriharvey>

Professional Experience and Curriculum Vitae

I am graphic designer, focused in print design, with national and grass works marketing, fine art and photography experience. I work with clients to enhance their brand presence and social marketing efforts, as well as art direction for corresponding websites. Along with branding and marketing I have worked on a variety of projects from workbooks, special issues, catalogs, direct mail and marketing materials within budget and the timeframe.

Previous Clientele

Deb DiSandro
Flag Desk
Kaplan Tutoring
Kaplan Higher Education
Incorporating Movement
SCORE! Educational Centers
Quality Health Claim Consultants

Awards and Accolades

EXPERIENCE

Freelance Designer & Production Artist, 6/09–present

- Worked with Slightly Off's Deb DiSandro in the creation of Slightly Off's website, email blasts and coordinating printed media and assisted in Slightly Off's social marketing
- Created printed collateral for FlagDesk.com, illustrated graphics for web use as well as created and recreated custom art work for flags
- Worked with Rebekah Rotstein, of Incorporating Movement, in the conceptualization and design of her book Pilates for Buff Bones
- Designed and laid out Kaplan Tutoring's Writing Program 500+ page workbook
- Designed various printed media and created branding for individuals and companies

Marketing Coordinator & Graphic Designer, 6/05–7/09
SCORE! Educational Centers, Chicago, IL

- Designed all internal and customer facing printed communications which included direct mail, center signage, marketing collateral and internal PowerPoint and Word templates
- Assisted Executive Director of Marketing in the development of national campaigns, partnerships, web direction and grass roots marketing and contributed creatively to the team's overall marketing strategy and campaign planning
- Managed, from print to production, company-wide campaigns as well as individual design requests from

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