

# Keith Pickton

Graphic Design  
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/keithpickton>

## Professional Experience and Curriculum Vitae

Independent graphic designer working with a variety of clients to solve their communication needs. Main experience in corporate identity and design for print. Also, web, packaging, signage, exhibition and advertising. Original and effective design, on time and within budget.

## Previous Clientele

Gordon Russell, Unisys, Olivetti, Logica, Hitech Lighting, Elon, Panceramica, Detail, Aston Matthews, Lowe Howard Spink, Office Corp, Design House/BT, Tin Horse Design/Wella, Therefore, Julesbike, Link Data Management Solutions, The Partners, Quay Associates, BBDO Europe, Colourholographic, WHSmith, Globalegacy, Offcutts, BFP

Freelance for:

The Partners, Design House, Pauffley & Co., Lowe Howard Spink, Tin Horse, The Town Group

## Awards and Accolades

curriculum vitae Keith Pickton

education

1966-73 Bedford Modern School  
1973-74 Camberwell School of Arts & Crafts  
1974-77 Saint Martin's School of Art

qualifications

GCE 'O' levels English Language, English Literature, Geography, Biology, Physical Science, Maths, Additional Maths, Art.

GCE 'A' levels Art, Mathematics, Economics.

BA (Hons) 2.1 Graphic Design.

work experience

1978 Unit Five Design

Apart from the normal tasks of a junior, I designed the identity for an automotive products group and illustrated a booklet for the Health Education Council.

1979 Fether & Partners

Having joined the consultancy in its infancy, I saw the Graphics division grow from two, the Partner responsible and myself, to seven when I left. During this time I was increasingly responsible for my own client liaison, administration, print buying, etc. and shared responsibility in the running of the studio and supervision of others.

Clients British Sugar, Wallis, Dunhill, Hornes, Volvo, Maxwell House, CADCentre, Caxton Software, ICI, Yardley, Hanson, Malling Precast.

1985 Fitch & Company

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