kanika sethi

Advertising
flat no.703, superstar apts.
perry road, bandra west
India

View the full portfolio at http://www.thecreativefinder.com/kanikasethi

Professional Experience and Curriculum Vitae
I am an Art Director / Designer from Delhi, and now living in Mumbai. Having worked for more than 13 years in the industry I have had the opportunity to work on various prestigious clients like Audi, Nike, Indigo, Incredible India, Mondelez, HUL, Spykar, Red FM, Hindustan Times, Pernord Ricard just to name a few. I started my career with Ogilvy, Delhi and after that have worked in various agencies like Rediffusion Yr, Wieden and Kennedy, Sacrecrow Communications. Currently I am working In Ogilvy, Mumbai. I love playing with colours, typography, illustrations and patterns in my work. As I move forward I would want that my work as a designer can affect change and improve human conditions.

Previous Clientele
Incredible India, Jammu & Kashmir Tourism, Airtel, Hindustan times, Red FM, Pernord Ricard, Coke, Nike, Oberoi Hotels, Audi, Mondelez, HUL, Spykar.

Awards and Accolades
Please kindly get in touch for more information.

Awards and Accolades
Cannes Lion Finalist on Philps India initiative, 2015.
One show in book - Pernord Ricard, Outdoor 2006.
One show in book - Pernord Ricard, Print 2006
Won an award at Sinnystera Film Festival for an Incredible India film.
Won in Dma Echo Awards
Campaigns featured in Lurzer’s Archive for Incredible India.
Campaign featured in Lurzer’s Archive for Jammu and Kashmir Tourism.
Won the Ogilvy Hero Award in Delhi and a silver in Hero Award all over India.
2 Blue Elephants, Kyoorius D&AD Design - Bournvita Exam Sale, 2018
5 in book Kyoorius Design - Bournvita Exam Sale
3 Blue Elephants, Kyoorius D&AD Design for Red Label (Tea for Trash), 2019
Work Exhibited at Kala Ghoda, Mumbai
Work Exhibited at Indian Summer Festival, Vancouver
Work Exhibited at Indenet, Cologne (Grmany)
Work Exhibited at FIMI(Iberian Mask International Festival)
Featured on Homegrown.in
Work featured in Scroll.in

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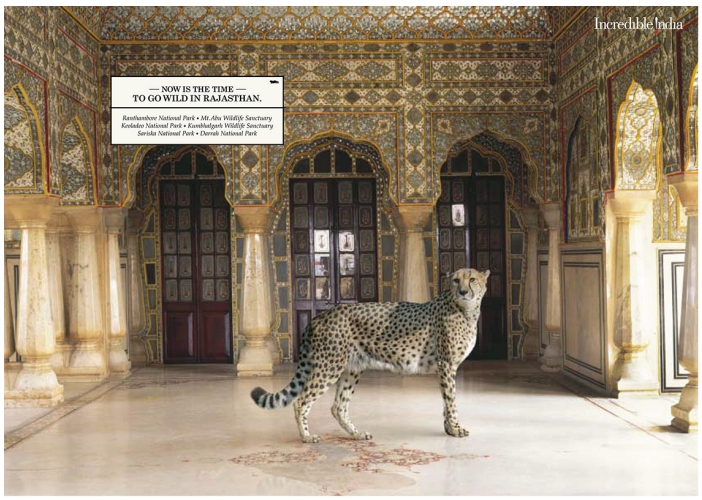

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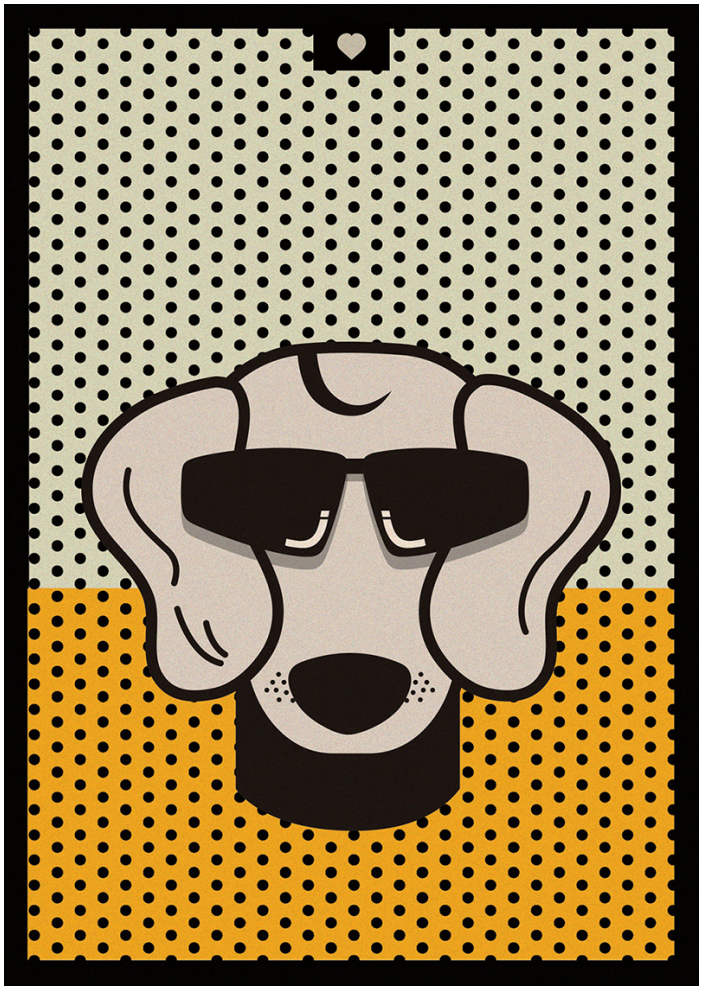

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