

# Juan Madrigal

Art Direction  
1980 Rue Gauthier  
Canada

View the full portfolio at <http://www.thecreativefinder.com/juanmadrigal>

## Professional Experience and Curriculum Vitae

With more than 15 years experience as an Art Director & Photographer, I have an extensive background creating concepts for the fashion and retail industry. Being a Photographer, a Getty Images Contributor and a Photo Editor, I have experience in conceptualization, production and direction for photo shoots. My work has been featured in TrendLand, Fashion Served, Fubiz, Flavorwire, For Print Only, Abduzeedo, Threadspot, Junk Culture and Trendhunter among others.

I am enthusiastic about research and I love to share inspiration amongst colleagues. Resourceful and creative by nature, I will find a solution for almost anything.

I'm a proud member of the "Société des designers graphiques du Québec" and the Art Directors Club.

### Specialties

Art direction & Creative direction / Web design / Social Media Marketing / Catalogue design and magazine design / Advanced typography skills / Professional Photographer / Best Sustainable practices / Logo Design & Branding

## Previous Clientele

BABYtel, DR. Marteen's, La Senza, Aldo Shoes, L'Oréal, Fiorucci, Model Shop, Esprit, Naf-Naf, Chevignon, Americanino, Rifle, Levi's, Publicis, Graphiques M&H, MBC design, etc

## Awards and Accolades

JUAN MADRIGAL | ART/CREATIVE DIRECTOR & PHOTOGRAPHER

I have spent time working in New York City, Montreal, Vancouver and Los Angeles. With more than 15 years experience as an Art Director & Photographer, I have extensive background creating concepts for the fashion industry. Being a Photographer, a Getty Images Contributor and a Photo Editor, I have experience in conceptualization, production and direction for photo shoots. My work has been featured in TrendLand, Fashion Served, Fubiz, Flavorwire, For Print Only, Abduzeedo, Threadspot, Junk Culture and Trendhunter among others.

## EMPLOYEE EXPERIENCE

Art Director

COSSETTE COMMUNICATIONS

SEPTEMBER 2011—april 2011 /MONTREAL, CANADA

Working closely with copywriters to create campaigns, ads and new media. Rendering client's ideas with the agency's marketing strategies to create effective visual campaigns. An advertising agency offering communication and marketing services in advertising, public relations, graphic design and new media.

Art Director & PHOTOGRAPHER

STRESSLIMIT DESIGN

SEPTEMBER 2010—AUGUST 2011 /MONTREAL, CANADA

Overseeing the aesthetic development of projects, while providing quality control throughout the process. Strategizing and creating concepts for websites and applications. Leading the artistic direction for collateral, marketing and advertising material. Stresslimit Design is a boutique agency specializing in web and interactive

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