Juan Madrigal

Art Direction
1980 Rue Gauthier
Canada

View the full portfolio at http://www.thecreativefinder.com/juanmadrigal

Professional Experience and Curriculum Vitae
With more than 15 years experience as an Art Director & Photographer, I have an extensive background creating concepts for the fashion and retail industry. Being a Photographer, a Getty Images Contributor and a Photo Editor, I have experience in conceptualization, production and direction for photo shoots. My work has been featured in TrendLand, Fashion Served, Fubiz, Flavorwire, For Print Only, Abduzeedo, Threadspot, Junk Culture and Trendhunter among others.

I am enthusiastic about research and I love to share inspiration amongst colleagues. Resourceful and creative by nature, I will find a solution for almost anything.

I'm a proud member of the “Société des designers graphiques du Québec” and the Art Directors Club.

Specialties
Art direction & Creative direction / Web design / Social Media Marketing / Catalogue design and magazine design / Advanced typography skills / Professional Photographer / Best Sustainable practices / Logo Design & Branding

Previous Clientele
BABYtel, DR. Marteens, La Senza, Aldo Shoes, L’Oréal, Fiorucci, Model Shop, Esprit, Naf-Naf, Chevignon, Americanino, Rifle, Levi’s, Publicis, Graphiques M&H, MBC design, etc

Awards and Accolades
JUAN MADRIGAL | ART/CREATIVE DIRECTOR & PHOTOGRAPHER

I have spent time working in New York City, Montreal, Vancouver and Los Angeles. With more than 15 years experience as an Art Director & Photographer, I have extensive background creating concepts for the fashion industry. Being a Photographer, a Getty Images Contributor and a Photo Editor, I have experience in conceptualization, production and direction for photo shoots. My work has been featured in TrendLand, Fashion Served, Fubiz, Flavorwire, For Print Only, Abduzeedo, Threadspot, Junk Culture and Trendhunter among others.

EMPLOYEE EXPERIENCE
Art Director
COSSETTE COMMUNICATIONS
SEPTEMBER 2011—april 2011 /MONTREAL, CANADA
Working closely with copywriters to create campaigns, ads and new media. Rendering client’s ideas with the agency’s marketing strategies to create effective visual campaigns. An advertising agency offering communication and marketing services in advertising, public relations, graphic design and new media.

Art Director & PHOTOGRAPHER
STRESSLIMIT DESIGN
SEPTEMBER 2010—AUGUST 2011 /MONTREAL, CANADA
Overseeing the aesthetic development of projects, while providing quality control throughout the process. Strategizing and creating concepts for websites and applications. Leading the artistic direction for collateral, marketing and advertising material. Stresslimit Design is a boutique agency specializing in web and interactive

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