# Michael Francis

Design Agency 106 Shakespeare Circus III Motor City 106 Shakespeare Circus III, Motor City United Arab Emirates

View the full portfolio at http://www.thecreativefinder.com/jred78

# **Professional Experience and Curriculum Vitae**

As a Creative Director with 12 years industry experience working within reputable agencies and publishing houses internationally, I have an extensive portfolio consisting of Graphic Design, Brand Identity, Typography and Publishing amongst other disciplines..

I am a highly enthusiastic professional looking for a dynamic company not only to further my experience but to bring my expertise to whichever company/team that I am a part of.

#### **Previous Clientele**

Please kindly get in touch for more information.

#### **Awards and Accolades**

CAREER PROFILE Jreddesigns Creative Director 2008-Present

#### Responsibilities

- Covering all aspects of 'Creative Design': Branding, Print Media, Digital, Production
- Pitching concepts to client
- Driving the creative aspects of new business pitches from conception through to final presentation
- Overseeing print production and fabrication
- Management and creative direction of creative team assembled for projects ie web programmers, animators, photographers

RedHotDubai Creative Director 2007-2008

### Responsibilities

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- Driving the creative aspects of new business pitches from conception through to final presentation

ITP

Group Art Editor (B2B) 2005-2007

# Responsibilities

- Designing multiple monthly B2B publications ie covers, features and regular content
- Creative lead in managing the other designers in the team
- · Liaising with the team
- Directing cover photo shoots

Design of any other associated marketing material

Mentoring and develop other designers in the local develop other designers with high mude and develop other des

www.thecreativefinderActoMditor

2002-2005

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