

# John Thomson

Art Direction  
Canada

View the full portfolio at <http://www.thecreativefinder.com/johnt8>

## Professional Experience and Curriculum Vitae

Creativity, I believe, is really about problem solving. For the past 15 years, I've specialized in solving marketing problems with great ideas, designs and executions. As an Art Director/Creative Director I've gained a wealth of experience both in large multinational agencies and small local boutiques creating solutions for brands such as EastLink, Bell Aliant, Nissan Canada, General Motors Canada, Nova Scotia Community College, Atlantic Lottery Corporation, O'Regan's Automotive, McDonalds Canada, Nova Scotia Tourism and Nova Scotia Come to Life.

## Previous Clientele

Events Nova Scotia, Colour Creative Persuasion, Communications Nova Scotia Standing Offer, Cossette East, Extreme Group, Trampoline Branding, MT&L Public Relations, Media Mechanics

## Awards and Accolades

### EDUCATION /

Art Center College of Design, Pasadena, CA, BFA , Art Center Scholarship – 1996

### EXPERIENCE /

Freelance Clients, 2010 - 2012

- Events Nova Scotia, Colour Creative Persuasion, Communications Nova Scotia Standing Offer, Cossette East, Extreme Group, Trampoline Branding, MT&L Public Relations, Media Mechanics

Chester & Company, Halifax, Associate Creative Director, 2008 – 2010

- Mentored Junior teams
- Responsible for agency creative standards
- Conducted performance reviews for creative staff.
- Involvement in strategy sessions
- Involvement in overall agency direction

Freelance Clients, 2007 – 2008

- Impact Communications, Colour Creative Persuasion

Extreme, Halifax, Art Director, 2007

- Part of lead team on Bell Aliant
- Responsible for concept development with copywriter
- Responsible for overseeing photoshoots and TV shoots
- Responsible for client presentations

Bristol, Halifax, Art Director, 2005 – 2007

- Part of lead team on Superstore (Loblaws), ALC, Brand Nova Scotia
- Responsible for concept development with copywriter
- Responsible for overseeing photoshoots and TV shoots
- Responsible for client presentations

Freelance Clients / 2002 – 2005

- Axmith McIntyre Wicht, Cossette Atlantic, The Marketing Store Worldwide
- Cundari Integrated Communications, pork pie advertising, Allard Johnson

Campbell & Partners/Allard Johnson, Toronto, Art Director, 1998 – 2002

- Part of lead creative team on Keg Steakhouse & Bar, Sobeys, Novartis Animal Health
- Responsible for concept development with copywriter

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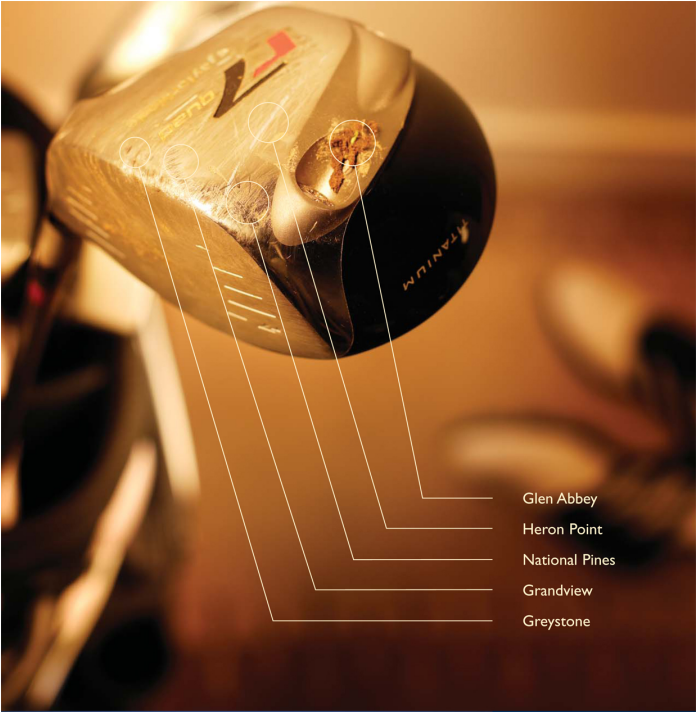


15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

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