# Christian Ayotte Advertising Canada

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## **Professional Experience and Curriculum Vitae**

Currently Co-Creative Director, Digital and Innovation at Sid Lee. Creating online advertising and user experiences since 1999.

## **Previous Clientele**

Bombardier Recreational Products, Standard Life, Danone, Dell, Videotron, Cirque du Soleil, Boogie Studio, Garnier, adidas, Rona, Mandala Bay Sands, AEE, Honda, Couche-Tard, Yoplait, Astral, SAQ, Arnold NYC, Wieden+Kennedy, Nokia, adidas, MGM Grand, MGM Mirage, Gaz Metro, Suzuki, Bora Bora Four Seasons, Aeroplan, Nicktoons, Howard Stern, Universal, Nestea, Boost Mobile, Mastercard, Guru Bikes, Solo Bell Mobility, Le Château, CDP Capital, Domtar, BCE Emergis, Aldo Shoes, Birks, CCM Sports, Toonboom, Vrak TV, Réno-Dépôt, Alys Technologie, Altersys

#### Awards and Accolades

Co-Creative Director Sid Lee, Montreal February 2010 – Present (2 years 7 months)

Interactive Creative & Owner mamooth, Montreal May 2008 – December 2010 (2 years 8 months)

Co-Creative Director Sid Lee, Montreal May 2006 – May 2008 (2 years 1 month)

Senior Flash Developer Exopolis, Los Angeles August 2005 – May 2006 (10 months)

Senior Flash Developer Juxt Interactive, Newport Beach January 2005 – August 2005 (8 months)

Lead Flash Developer Sid Lee (Diesel Marketing), Montreal January 2000 – January 2005 (5 years 1 month)

#### Awards and Accolades

Nokia - Music Almighty One Show 2009 Gold Webby's 2009 Honoree www.thecreativefinderWebby's 2009 Nominee Eurobest 2008 Merit Sid Lee

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