

# Christian Ayotte

Advertising  
Canada

View the full portfolio at <http://www.thecreativefinder.com/joeletaxi>

## Professional Experience and Curriculum Vitae

Currently Co-Creative Director, Digital and Innovation at Sid Lee. Creating online advertising and user experiences since 1999.

## Previous Clientele

Bombardier Recreational Products, Standard Life, Danone, Dell, Videotron, Cirque du Soleil, Boogie Studio, Garnier, adidas, Rona, Mandala Bay Sands, AEE, Honda, Couche-Tard, Yoplait, Astral, SAQ, Arnold NYC, Wieden+Kennedy, Nokia, adidas, MGM Grand, MGM Mirage, Gaz Metro, Suzuki, Bora Bora Four Seasons, Aeroplan, Nicktoons, Howard Stern, Universal, Nestea, Boost Mobile, Mastercard, Guru Bikes, Solo Bell Mobility, Le Château, CDP Capital, Domtar, BCE Emergis, Aldo Shoes, Birks, CCM Sports, Toonboom, Vrak TV, Réno-Dépôt, Alys Technologie, Altersys

## Awards and Accolades

Co-Creative Director  
Sid Lee, Montreal  
February 2010 – Present (2 years 7 months)

Interactive Creative & Owner  
mammoth, Montreal  
May 2008 – December 2010 (2 years 8 months)

Co-Creative Director  
Sid Lee, Montreal  
May 2006 – May 2008 (2 years 1 month)

Senior Flash Developer  
Exopolis, Los Angeles  
August 2005 – May 2006 (10 months)

Senior Flash Developer  
Juxt Interactive, Newport Beach  
January 2005 – August 2005 (8 months)

Lead Flash Developer  
Sid Lee (Diesel Marketing), Montreal  
January 2000 – January 2005 (5 years 1 month)

## Awards and Accolades

Nokia - Music Almighty  
One Show 2009 Gold  
Webby's 2009 Honoree  
Webby's 2009 Nominee  
Eurobest 2008 Merit  
Sid Lee

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