

# Joel Ng

Art Direction  
15B Lloyd Road  
Singapore 239098  
Singapore

View the full portfolio at [http://www.thecreativefinder.com/joel\\_ng](http://www.thecreativefinder.com/joel_ng)

## Professional Experience and Curriculum Vitae

A collection of my work including Advertising campaigns, Identity & Logo design and communication design.

## Previous Clientele

Citibank, Coca Cola Limited, Orange (France Telecom), DBS Bank, Far East Organization, Lee Hwa Jewellery, Wing Tai Asia, F&N, Sprite China, Saxo Capital, Toshiba Notebooks, Iriver and Sentosa.

## Awards and Accolades

### WORK EXPERIENCE

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2010 - Current Freelance Creative

- Freelance in TBWA/Group, Publicis Singapore, ManghamGaxiola, Watersedge, Peppermint Design, Lowe Singapore.

2007 - 2010 Euro RSCG Singapore | Creative Group Head

- Lead creative teams in projects, to supervise and review creative teams' work.
- Capable of taking through-the-line regional & local campaigns from conceptualisation to production and FA.
- Directing and supervised the production of TVC and photography sessions.

Accounts I worked on: Coca Cola Limited, Orange, DBS Bank, Far East Organization, Lee Hwa Jewellery, Wing Tai Asia, F&N, Sprite China, Saxo Capital.

2001 - 2007 AGI Communications Pte Ltd | Senior Art Director

- Took through-the-line campaigns from conceptualisation to production and FA.
- Took on pitches and had a hand in winning major accounts like Toshiba Asia, Panasonic Mobile Phones, Lyxor Asset Management, Jurong Point, Minolta Cameras and UOL Group.
- Directing and supervised the production of TVC and photography sessions.
- Awarded Gold and Silver by the Portfolio.com Awards.

Accounts I worked on: Toshiba Asia (Notebooks), Sentosa, Marriott Hotel, UOL Group (Southbank), iRiver, Panasonic (Mobile Phones), Lyxor Asset Management, Jurong Point, Goldheart Jewellery.

2000 - 2001 DNC Worldwide Partners Pte Ltd | Art Director

- Took through-the-line campaigns from conceptualisation to production and FA.
- Worked on BTL materials as well as recruitment advertising.

Accounts I worked on: Fuji Film, Hilton Singapore, NTUC Unity, Komoco Motors (Hyundai), Pioneer Electronics, World Kitchens (CorningWare, Corelle & Visions), Far East Drugs (Enervon).

1998 - 1998 The Ad People | Graphic Designer

- Created ATL / BTL campaigns for various accounts.

Accounts I worked on: American Express, Pan Pacific Media, Asia Money World, AIA Co. Ltd.

1994 - 1996 Seagate Technology International | Engineering Assistant

- Assisted QA Engineer in product quality assurance.

## EDUCATION

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1999 - 2000 RMIT University, Melbourne Australia Bachelor of Arts (Advertising)

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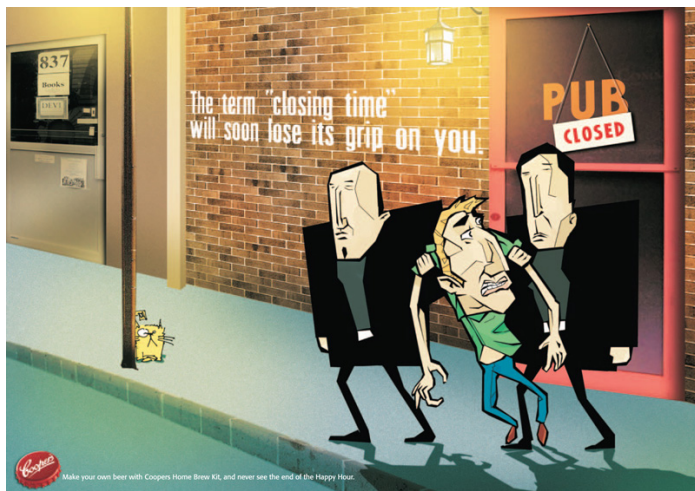
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together is seeing  
the smiles on faces,  
not smiley faces.

together is innovative Telepresence face-to-face video conferencing that makes every meeting a local one. just imagine how much you'd save if you could get that sense of personal business without having to go to every overseas meeting?

find out more about this and our other solutions at  
[www.togetherisorange.com](http://www.togetherisorange.com).



 together we can do more

Business  
Services 

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together is knowing a  
company is as unique as  
everyone in it.

(even that weird guy who nobody talks to or knows what he does)

together is spending time in your office to really understand  
the ins and outs of your business so we can customise a  
communications solution that really does fit. that's how you  
get to the bottom of truly efficient problem solving.

find out more about this and our other solutions at  
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together is saving money,  
to save the guy  
sitting next to you.

together is putting people first. that's why we've come up with offerings like more-efficient bandwidth usage, cheaper phonecalls or video conferencing that cuts your travel way down. because we believe there's always a way to cut costs so you can save money for the things that really matter.

find out more about this and our other solutions at  
[www.togetherisorange.com](http://www.togetherisorange.com).



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together is being there,  
even when we should be  
zzzzzzzzzz the night away.

together is always being there to help, so whenever something stumps you, or an issue pops up, we're only a phonecall away. 24 hours, 7 days a week. because with true partnership, we can do more to keep your business running in a market where every second counts.

find out more about this and our other solutions at  
[www.togetherisorange.com](http://www.togetherisorange.com).



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A LITTLE BIT OF

KNOWLEDGE

IS A DANGEROUS THING.

(SO IS A LOT.)

The new research centre within Saxo's Equity Trading Platform gives you the necessary market insights to trade intelligently.

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Prenatal supplements for vegetarians

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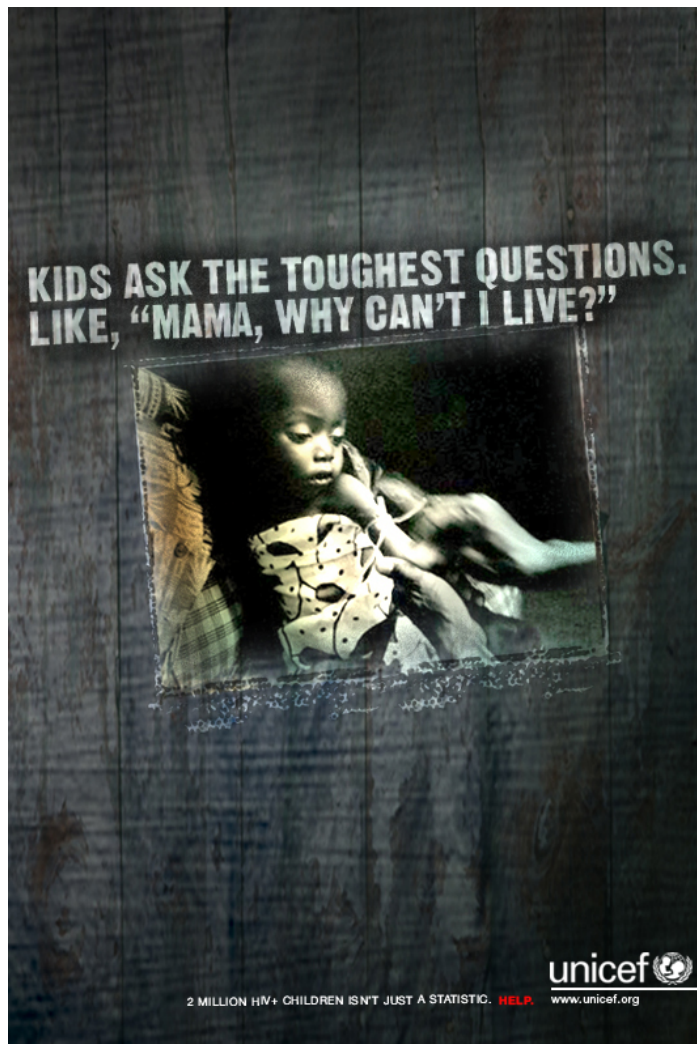
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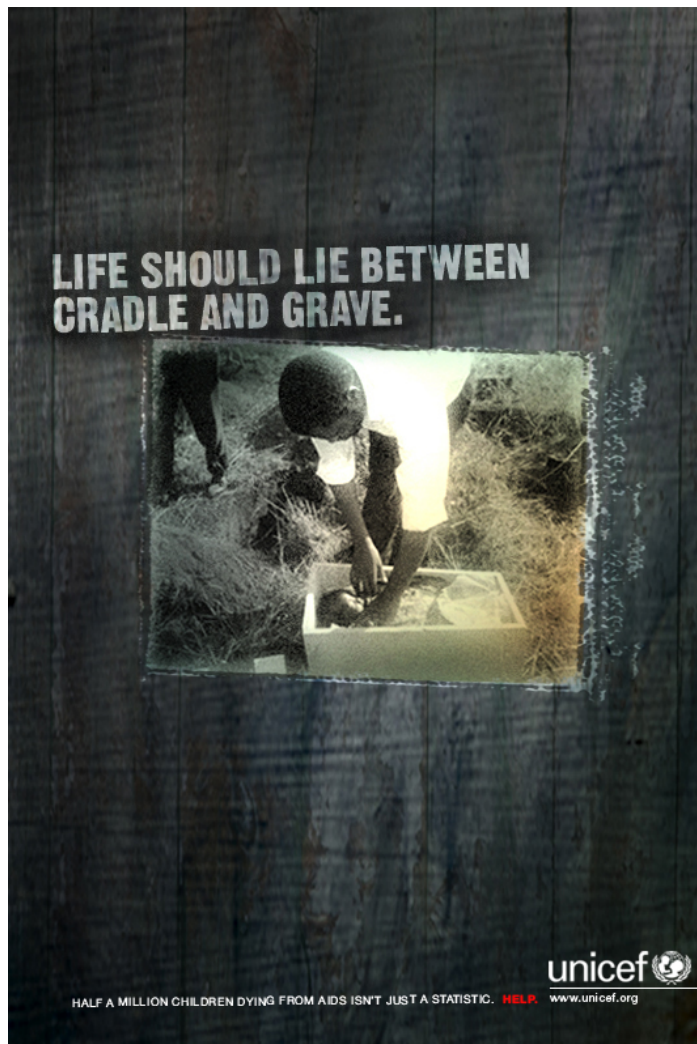
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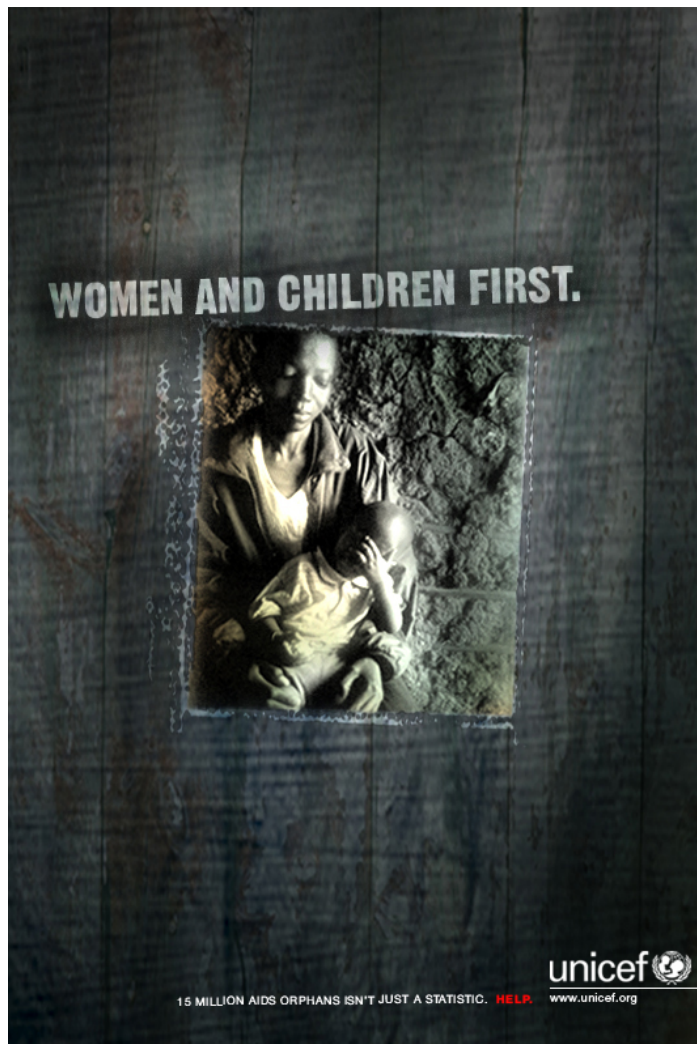
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/Adri/Λ

Mi Casa

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