# Joe Camilleri

## Advertising Canada

View the full portfolio at http://www.thecreativefinder.com/joe\_camilleri

### **Professional Experience and Curriculum Vitae**

Joe is an award winning Creative and Art Director with experience in media and at both large and small advertising agencies. Since 2005 Joe has operated as a freelance and contract creative resource working with agencies and clients directly on print advertising, corporate branding, online advertising and websites.

He has extensive experience in brand and retail advertising for automotive, packaged goods, financial, media and pharmaceutical clients.

#### **Previous Clientele**

driving.ca, Kia Canada, Bridgestone/Firestone, Goodyear, Yokohama, Castrol, Fountain Tire,

Carquest, Mazda, Yamaha, Sunoco, Ontario Honda Dealers

Nestle Canada; Nescafe, Tasters Choice, encore and new products

Unilever Canada; Becel

Nabisco Brands; Oreo, Chips Ahoy!, Del Monte, Shredded Wheat, Milk Bone

Hershey; Brown Cow

General Foods; Sanka, Gevalia Whitehall Laboratories; Dristan Robinhood Multifoods; Bick's Pickles

General Motors Credit Card, Toronto Dominion Bank, Foster & Associates, Roynat Capital, Pure Trading

Relistor, Botox, Micardis, Celebrex, Spiriva, Hospira

Metroland Media, Teletoon, Robertson & Robertson Insurance, Union Energy, Global TV,

National Post, Metronet Communucations, S.I.R. Corp., Jamaica Tourist Board, Labatt's;

Schooner and new products

### **Awards and Accolades**

Please kindly get in touch for more information.

## **Awards and Accolades**

Art Directors Club of Toronto; Silver, Merit

Art Direction Magazine

Marketing Awards: Silver and Certificates

Bessies; Merit and Certificate Studio Magazine; Gold and Silver

New York Festival; Silver

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Clio

International Broadcast Award

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