

Ji Lee

Creative Direction
United States

View the full portfolio at http://www.thecreativefinder.com/ji_lee

Professional Experience and Curriculum Vitae

Born in Seoul, Korea

Moves to Sao Paulo, Brazil
(at the age of 10)

Moves to New York City
(for college)

Lives and works in New York

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

*Full Time

Google Creative Lab, NY
Creative Director
July, 2008 to Now
Droga5, NY
Creative Director
2006 to 2008
Unicef, New Museum, Esquire

Saatchi & Saatchi, NY
Art Director
1999 to 2003
Head & Shoulders, Tylenol,
Cheerios, Beck's Beer, Old Spice

Tsang Seymour Design, NY
Designer
1997 to 1998
MoMA, The Metropolitan Museum of Art, Guggenheim

Frankfurt Balkind Partners, NY
Designer
1996
LG, Sony, MTV, NCR

*Freelance

Wieden & Kennedy, NY
Nike
Euro RSCG, NY

Jaguar
Berlin Cameron, NY
Coca-Cola, Samsung
BBDO, NY
Pizza Hut

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TIGER WOODS' LOGO



BEFORE



AFTER



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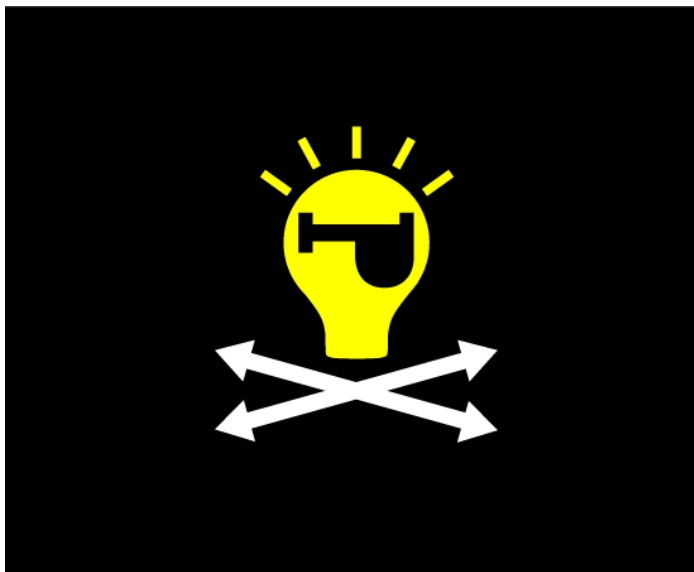
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MO°N

SUPERSTITIOUS

1 2 3 4 5 6 7 8 9 10 11 12 13

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HOMOSEXUALS
IOMOSEXUALS
HETEROSEXUALS

CHRISTIANITY
HRISTIANIT
RISTIANI
ISTIAN
S I N

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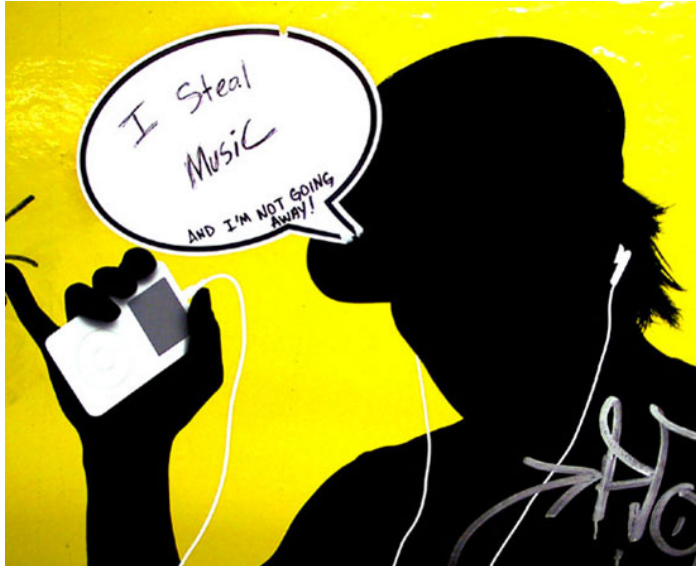
Men's
ROOM

DALI

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Roman Alphabet's Consonants

A	B	C	D	E	F
G	H	I	J	K	L
M	N	O	P	Q	R
S	T	U	V	W	X
Y	Z				



Hangul's Vowels

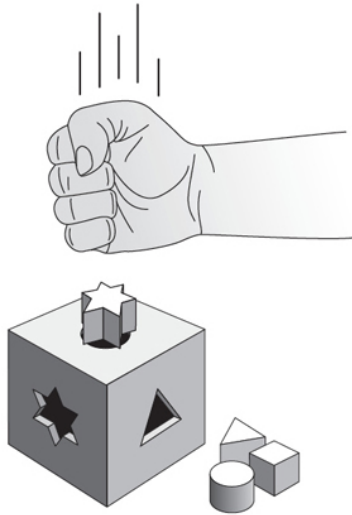
ㅏ	ㅑ	ㅓ	ㅕ	ㅗ	ㅛ
ㅜ	ㅠ	ㅡ	ㅣ	ㅞ	ㅟ
ㅠ	ㅢ	ㅤ	ㅥ	ㅦ	ㅧ
ㅨ	ㅩ	ㅪ			



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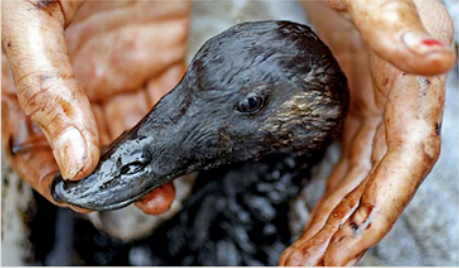


HELP SAVE GULF COAST BIRDS

This time it's not a joke.

Right now, in the Gulf Coast, there are thousands of real birds in a real danger of dying because of the BP's oil spill. Please help them by donating to Audubon Society, who's working very hard to rescue and save these birds in a dire need.

DONATE



FUTURE SHOCK



A. Jaguar ☐



B. Greyhound ☒

Plan B

It used to be the dream option. Your life after you ditched this one. Voluntarily.

By DAVID REGAL

REMEMBER the old Plan B?

Until our economy went karmy, it was a whimsical reverie about the life that you could swap for the one that you were leading. It was a six-room bed-and-breakfast in Vermont that you bought and spruced up and managed into

unable to avoid. Under the new Plan B, the fortunate mostly bender down. The less fortunate shirked against their will, into a never tax bracket and sometimes into jobs they don't want.

As badly as our economy is tanking, the number of Americans actually living the new Plan B is still small compared to those who are not. What is, clearly, spread out is worse about the new Plan B. It is the *harvest* of

you never got past the dreaming phase. The new Plan B is a mess you can live even if you're fully employed. It's a threat rather than an option.

It can be found upon you in the way that it was found on Duncan and Simone Lopez of Bakersfield, Calif. A UPS driver for 13 years, Mr. Lopez lost his job not long ago and today he works aluminum bender for a truck

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(Or Deuce)
if its untapped oil reserves give it a trump card. But
ate drags on, the more that strategy is in doubt.

WAD
ergy are never far
asian Gulf. So, as
s seek new interna-
against Iran this
by view for them to
rld's global energy
at decade.
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d ties with Asian
as their trump card
r nuclear program.
ans may want to re-
has trump card is
say it is losing its
the stalemate over
s.
ty be much less vul-
Washington would
e long-term stakes
ed Nations Security
l France — have in
resources, either as
tial partners.
ids the world's sec-
erves and supplies
10's oil production,
its muscles if it felt
rying a displaced oil
he move was a re-
ne that Iraq is at-
ents, and of Iran's
nat of Hormuz.
olicies to strategic
ris, it tried to court
up toward political
Then that failed, it
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r Asian companies,
are to build a gas
an and another to
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www.thecreativefinder.com

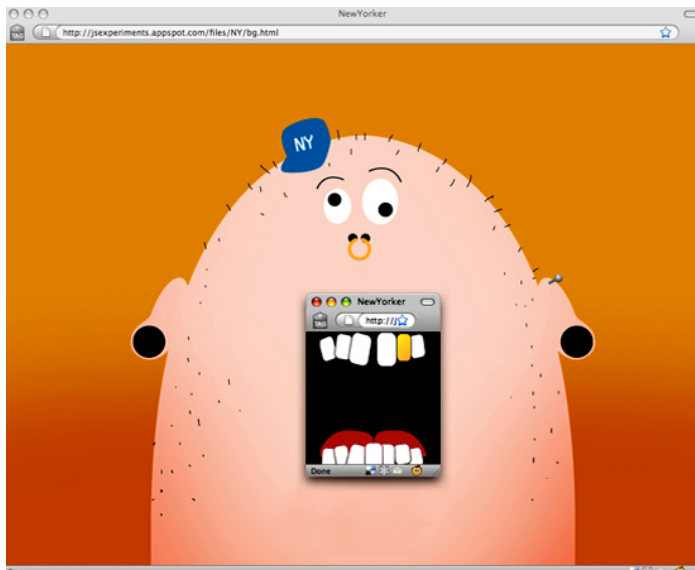


Guns on Caffeine
The Supreme Court revisited the Second Amendment last week, and there were strong

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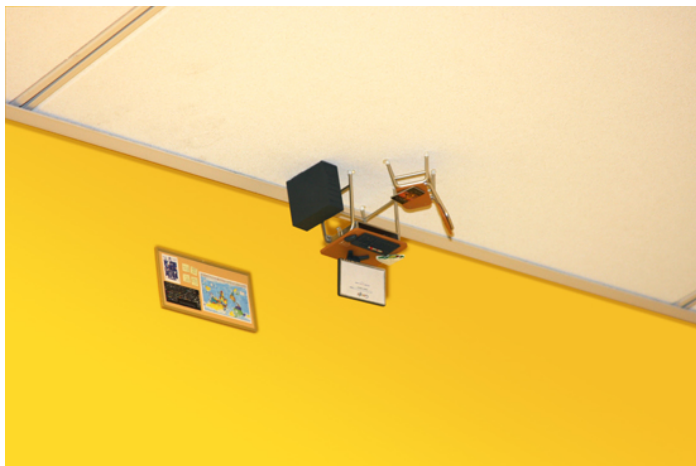


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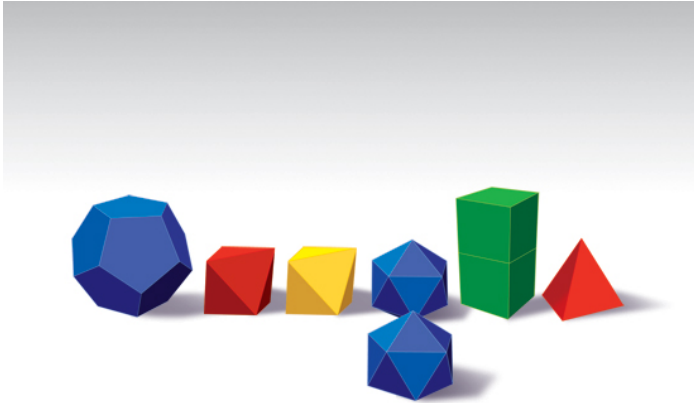


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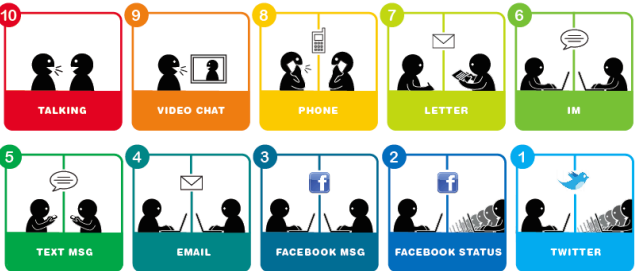


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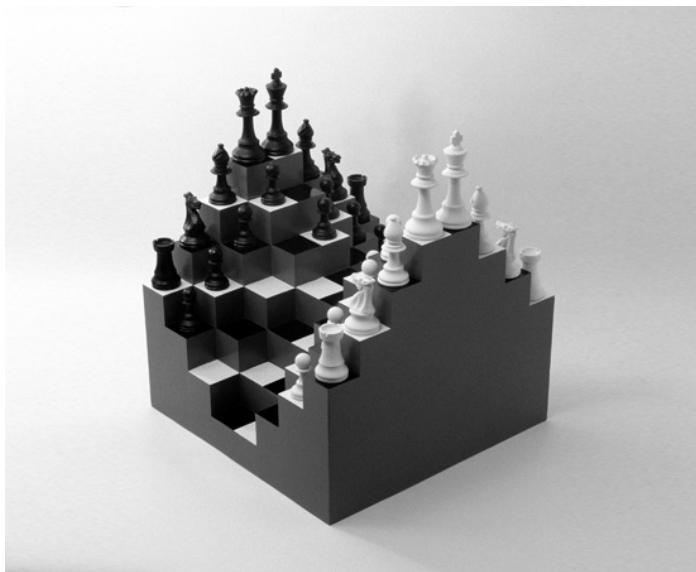
10 LEVELS OF INTIMACY IN TODAY'S COMMUNICATION



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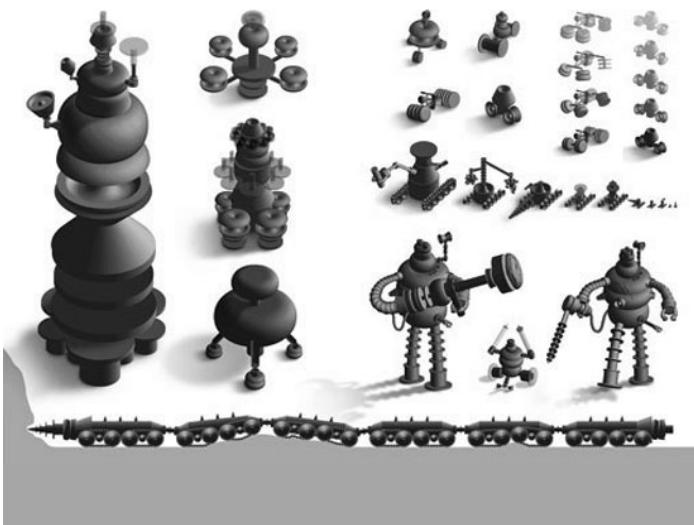
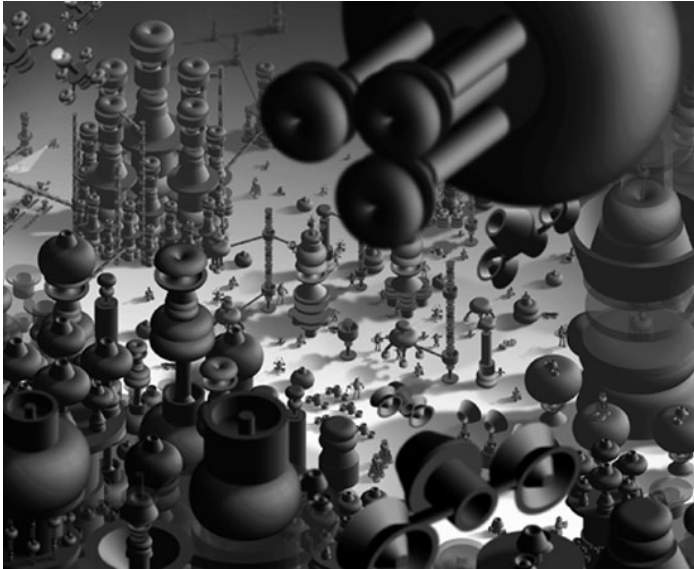


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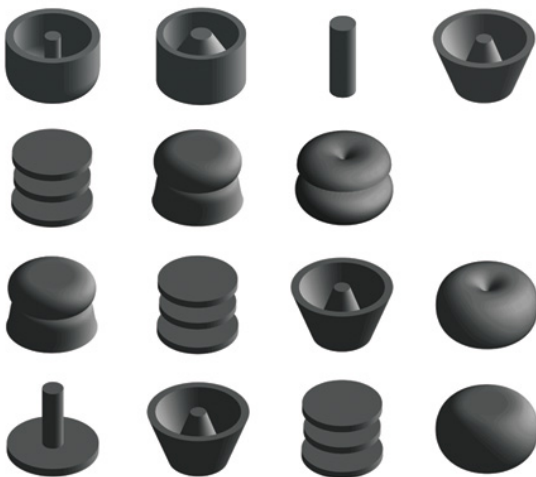
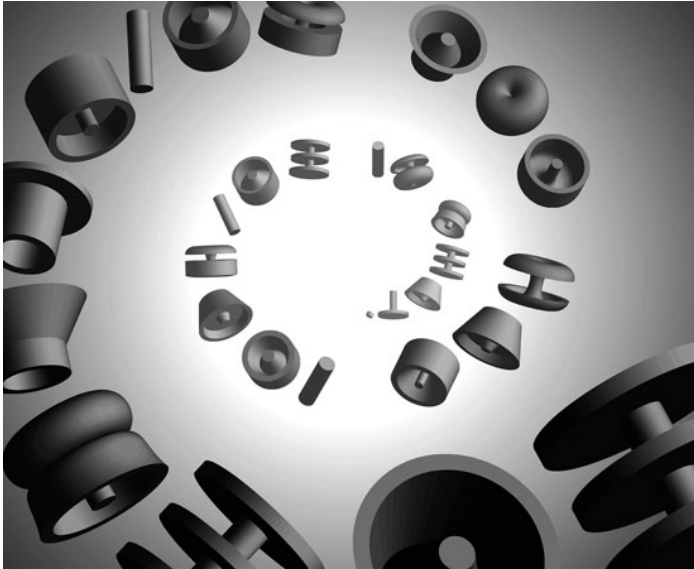


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UNIVERS REVOLVED A 3-D ALPHABET

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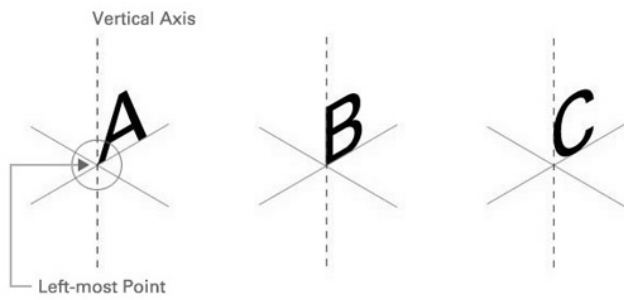
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