

# Ji Lee

Creative Direction  
United States

View the full portfolio at [http://www.thecreativefinder.com/ji\\_lee](http://www.thecreativefinder.com/ji_lee)

## Professional Experience and Curriculum Vitae

Born in Seoul, Korea

Moves to Sao Paulo, Brazil  
(at the age of 10)

Moves to New York City  
(for college)

Lives and works in New York

## Previous Clientele

Please kindly get in touch for more information.

## Awards and Accolades

\*Full Time

Google Creative Lab, NY

Creative Director

July, 2008 to Now

Droga5, NY

Creative Director

2006 to 2008

Unicef, New Museum, Esquire

Saatchi & Saatchi, NY

Art Director

1999 to 2003

Head & Shoulders, Tylenol,

Cheerios, Beck's Beer, Old Spice

Tsang Seymour Design, NY

Designer

1997 to 1998

MoMA, The Metropolitan Museum of Art, Guggenheim

Frankfurt Balkind Partners, NY

Designer

1996

LG, Sony, MTV, NCR

\*Freelance

Wieden & Kennedy, NY

Nike

Euro RSCG, NY

Jaguar

Berlin Cameron, NY

Coca-Cola, Samsung

BBDO, NY

Pizza Hut

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## TIGER WOODS' LOGO



**BEFORE**



**AFTER**



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**DOSAGE**

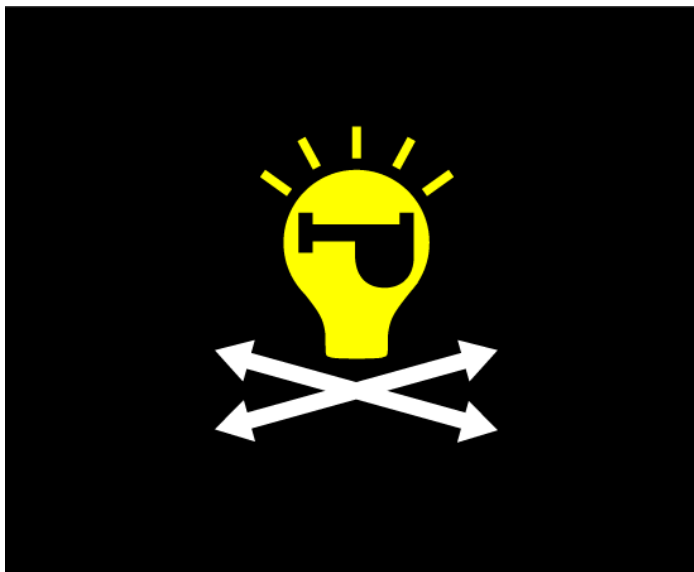


Joge Buddhist Temple

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**MO°N**

**SUPERSTITIOUS**

1 2 3 4 5 6 7 8 9 10 11 12 13

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**HOMOSEXUALS  
HOMOSEXUALS  
HETEROSEXUALS**

**CHRISTIANITY  
CHRISTIANIT  
RISTIANI  
ISTIAN  
S I N**

**Ji Lee**

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Men's  
**ROOM**

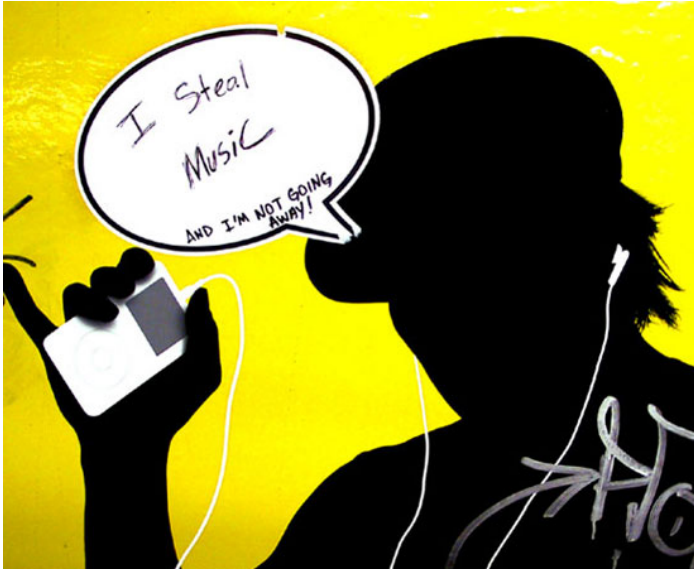
**DALI**



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## Roman Alphabet's Consonants

A B C D E F  
G H I J K L  
M N O P Q R  
S T U V W X  
Y Z



## Hangul's Vowels

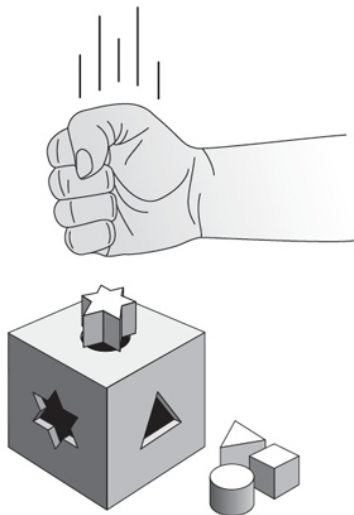
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ㅠ ㅡ ㅣ ㅤ ㅥ ㅦ  
ㅧ ㅨ ㅩ



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**HELP SAVE GULF COAST BIRDS**  
*This time it's not a joke.*

Right now, in the Gulf Coast, there are thousands of real birds in a real danger of dying because of the BP's oil spill. Please help them by donating to Audubon Society, who's working very hard to rescue and save these birds in a dire need.

[DONATE](#)



Opinion Pages 9-12  
 Education Advertising  
 Careers in Education and  
 Health Care Employment

## Week in Review

SUNDAY FEBRUARY 6, 2009

The New York Times

### FUTURE SHOCK



A. Jaguar

B. Greyhound

## Plan B

*It used to be the dream option. Your life after you ditched this one. Voluntarily.*

**By DAVID BRIGAL**  
**REMEMBER** the old Plan B?  
 Until our economy went haywire, it was a rehearsal exercise about the life that you could swap for the one that you were leading. It was a six-screen hot-and-breakfast in the moment that you bought and spruced up and managed into

possible to avoid. Under the new Plan B, the fortunate merely transfer down. The less fortunate slide, against their will, into a never-see bracket and sometimes into jobs they don't want.  
 As badly as our economy is hurting, the number of Americans actually living the new Plan B is still small compared to those who are not. What is clearly apparent is worse about the new Plan B. It is the number of

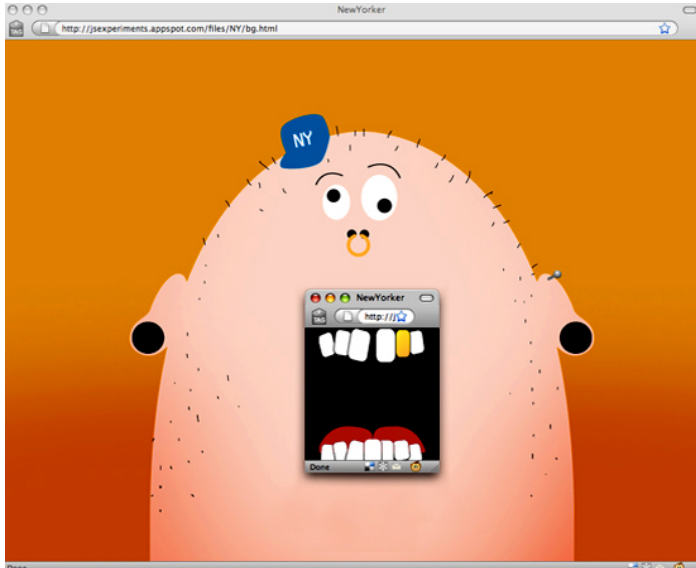
you never got past the dreaming phase. The new Plan B is a measure you can live even if you're fully employed. It is a threat rather than an option.  
 It can be thought upon in the way that it was fantasied on. Dennis and Sumner Lopez of Berkeley, Calif. A UPS driver for 23 years, Mr. Lopez lost his job not long ago and today he wears aluminum boots for a truck



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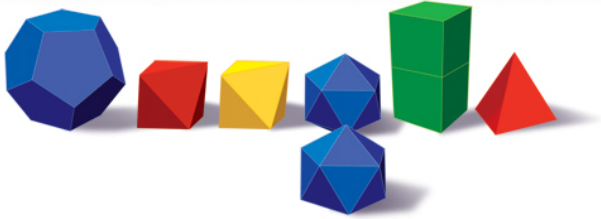


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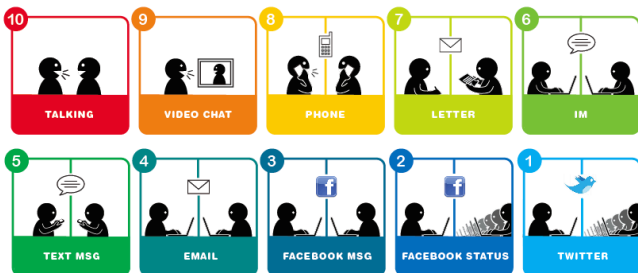
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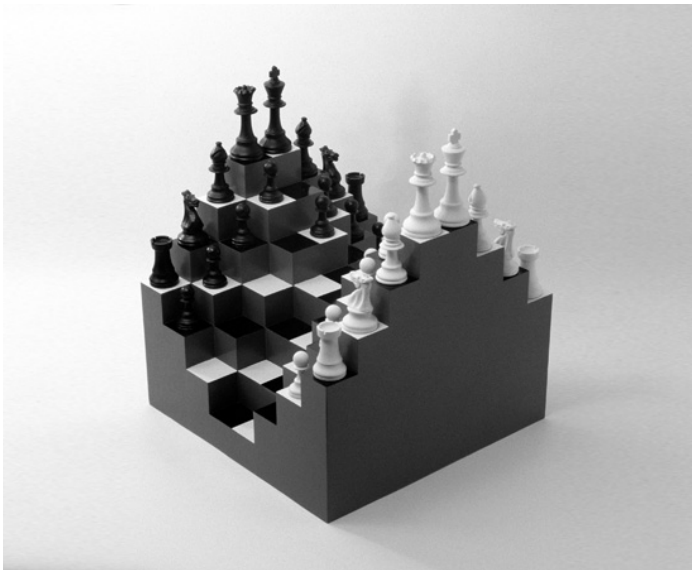
## 10 LEVELS OF INTIMACY IN TODAY'S COMMUNICATION



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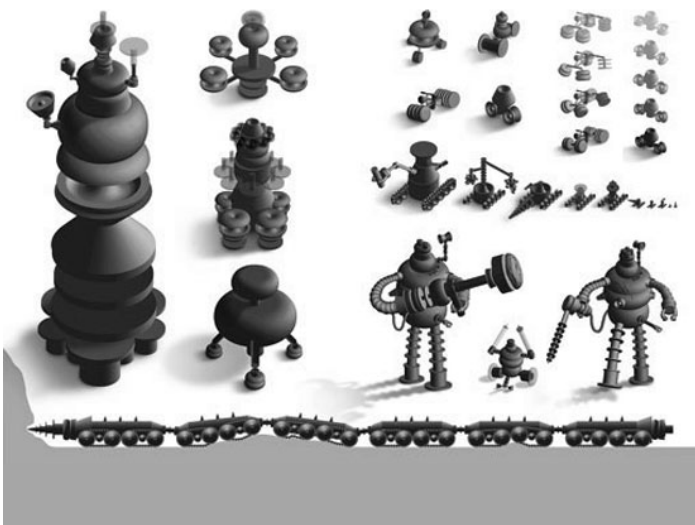
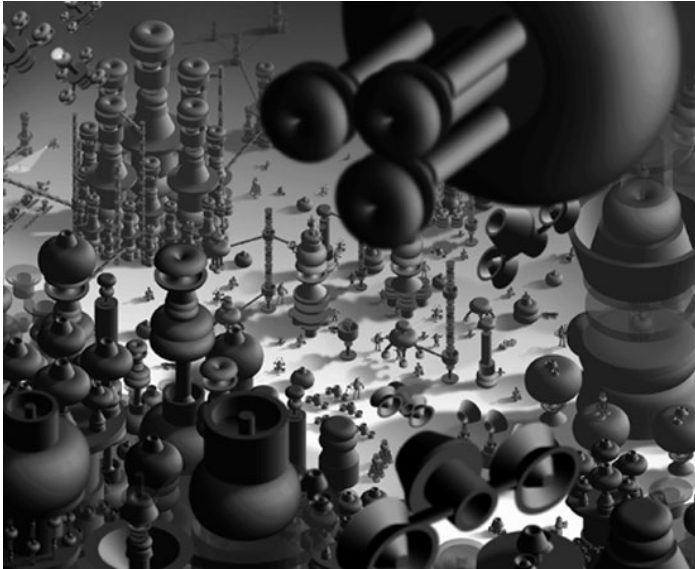


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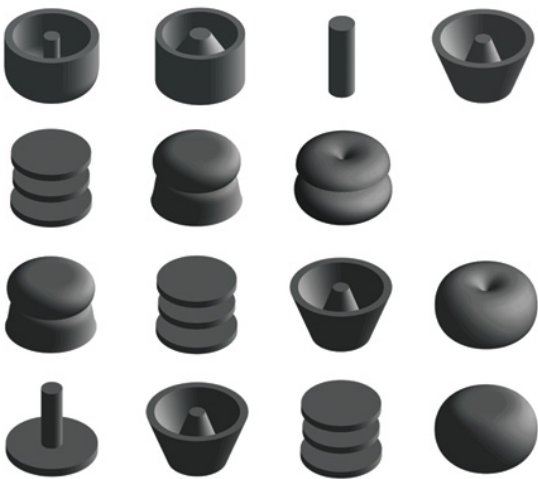
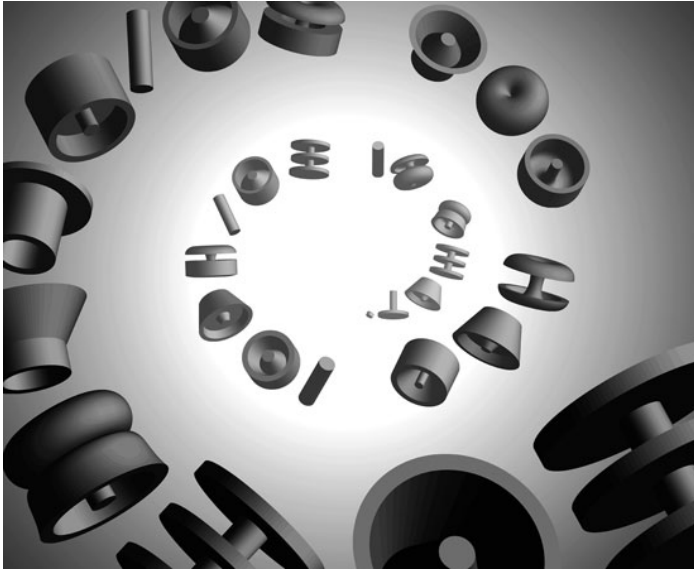


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UNIVERS REVOLVED A 3-D ALPHABET

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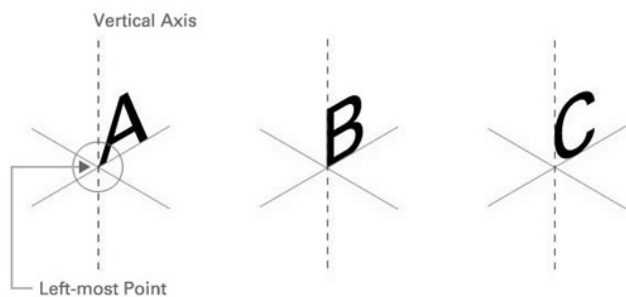


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