

Jennifer Pidgeon

Copywriting
United States

View the full portfolio at http://www.thecreativefinder.com/jenn_pidgeon

Professional Experience and Curriculum Vitae

Description: ?

A versatile copywriter with more than 12 years' experience working on a diverse range of products and services.

OBJECTIVE:

To utilize my copywriting skills and concepting talents to create and execute campaigns and advertising materials that engage, inspire and exceed expectations.

Previous Clientele

As a Sr. Copywriter and Content Strategist, my experience includes idea conception, writing, editing and proofreading for branding, advertising, public relations, email marketing, social marketing, product naming, technical writing, content plans, SEO, business proposals, RFPs, Design and Process guides and journalism assignments for a wide-variety of clients including: LaCrosse/Danner, Hanes/Champion, Adidas, Smith Optics, Eddie Bauer, Nike Inc, SPARQ, Random House, Columbia Sportswear, Mastercraft, Lucy activewear, ABC, Jenny Craig, Bare Escentuals for QVC, Georgian Bancorp, Oregon Lottery, Freightliner, HP, Xerox, AutoDesk, Cisco, Lithonia Lighting, T-Mobile, Zinio, United Healthcare, CareerStep, Time Warner. Coke and more.

Awards and Accolades

EXPERIENCE:

(For any gaps in resume – please reference freelance)

Sr. Copywriter

Pop Art / Portland, OR (April 2010 – present (contract/project work only)

Sole writer working in tandem with creative director, multiple designers and account managers on a variety of high-profile projects for the Oregon Lottery, Freightliner Trucks, Detroit Diesel, AAA, Nautilus and Pacific Natural Foods. Projects range from

web and mobile sites to online contests, facebook applications and iPad sales tool programs. Social media efforts for Pop Art internal include blog, facebook and twitter

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