

# Jennifer Ciaccio

View the full portfolio at <http://www.thecreativefinder.com/>

## Professional Experience and Curriculum Vitae

EVi, a subsidiary of Eveo Communication Group, Inc. (ECG) is a leading provider of digital/interactive marketing solutions for the Pharmaceutical, Biotech, and Medical Equipment industries. Our current list of customers includes most of the largest companies in the industry: Pfizer, Johnson & Johnson, Novartis, Abbott Labs, AstraZeneca, Aventis, GlaxoSmithKline, Genentech, Amgen, Genzyme and Becton Dickinson. Much of our work is a combination of video, motion graphics, and 3D animation resulting in elegant, high-end programs that deliver on our clients' key messages to both physicians and patients.

EVi has a very exciting opportunity for a seasoned Print Art Director to oversee and design promotional print pieces for some of our largest clients. The ideal candidate should have developed solid problem solving abilities to a degree where each design project is not seen in isolation. But rather, they will also be able to look at the 'bigger picture' and incorporate best design and technology practices to provide cohesive support of overall creative strategies.

## Previous Clientele

We work with Bio and Pharmaceutical companies such as the ones listed above

## Awards and Accolades

### QUALIFICATIONS

#### Experience

- 5+ years agency experience
- Formal design training with excellent understanding of the print process
- Experience working on professional accounts with large scale brands
- Experience providing art direction to production staff

#### Technical

PhotoShop, Illustrator, and InDesign are required

#### Creative

- Strong concept development and graphic design ability
- Strong portfolio and able to discuss what parts are created by "you"

## REQUIREMENTS

- An in-depth knowledge of the technical aspects of the print process
- Excellent understanding of composition, color, imagery, typography
- Strong working experience with Adobe Photoshop, Illustrator, and InDesign
- Experience working complex copy
- Excellent understanding of available print materials
- Ability to self-manage projects and work within time deadlines
- Team oriented, self-motivated

Please respond with resume/work experience and links to online portfolio. This position requires working closely with a San Francisco based team, please do not apply if you are offshore, remote-only or out of state.

Only respond if you are located in San Francisco Bay Area.

Do not respond if you are a recruiter or third party.

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