

# Jay Hagstrom

Digital Retouching  
United States

View the full portfolio at <http://www.thecreativefinder.com/jayhagstrom>

## Professional Experience and Curriculum Vitae

Whether setting up a photo shoot or presented with an image for retouching, Jay takes pride in his unique ability to work with raw images on multiple levels, serving his clients aesthetic, technical and practical needs.

As a photographer, Jay observes how light interacts with surfaces and atmosphere in any given environment, as well as the dynamics of perspective. As a retoucher, he understands the science that lies behind different color spaces—and can swiftly translate print and digital processes accordingly. His subsequent understanding of photography aesthetics and the science behind it gives him a unique ability to deliver creative results tailored to individual preferences and styles.

Throughout his work, Jay creates files and images for ultimate flexibility and functionality. Final images are always presented in multiple layers, in high resolution, to permit further manipulation as necessary. Additionally, as part of his estimates, he presents buyout fees as part of the upfront cost. As a result, his clients are assured that images can be used in other manners, beyond the initial purpose.

Ultimately, Jay strives to create digital images that meet all his clients' creative criteria. Contact him to discuss how his digital imaging services can serve your creative vision...and help make your job just a bit easier.

## Previous Clientele

Abbott Laboratories, AstraZeneca, Alkermes, Baxter, Cephalon, H2O, McDonald's, Marlboro, Miller, Panasonic, Phillip-Morris, Playboy, Sony and Ulta Cosmetics.

## Awards and Accolades

### PROFILE

Adept at addressing a wide range of graphic design and retouching problems. Maintains unsurpassed attention to detail throughout the deadline process. Classically trained in photography and image manipulation; experienced in shooting on location and in the studio. Specializes in constructing files that can be used for large format reproduction and interactive.

### SOFTWARE

Adobe Photoshop, Illustrator, InDesign, Dreamweaver and WordPress.

### EXPERIENCE

Hagstrom Imaging - Digital Artist - Present

- Provides photographic services for pharmaceutical products
- Creates large-scale graphics for offset and banners
- Uses automated image processing for faster workflow
- Launched and moderates Retouching101.com
- Developing coursework to teach retouching

GA Communications - Director of Imaging - Artist - 99 to 00

150 Ely Road Singapore 239998 (co. reg. 201004398N)  
-Established in-house photo studio for products and portraits  
-Managed in-house retouching services, established protocols

Created original branded artwork for print and interactive

-Instituted company-wide standards for quality and resolution

-Managed in-house retouching services, established protocols

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