Jay Galvan

Cinematography

View the full portfolio at http://www.thecreativefinder.com/jaygalvanphoto

Professional Experience and Curriculum Vitae

I'm a filmmaker and photographer based in Austin, Texas, creating visuals that feel human—not manufactured. Whether you're a brand, band, founder, or artist, I help you show up real, look incredible, and tell your story like it matters.

Previous Clientele

AMD.com
Dell
Dell-EMC
Zayo
Samsung
Ikin

Awards and Accolades

Creative AI Director and Filmmaker with 15+years of experience leading branded content, cinematic storytelling, and video campaigns for companies like Dell, AMD, and Cupcake Home Improvements. Expert in combining strategic marketing with AI-enhanced production workflows to craft emotionally
compelling, scalable content. Proven success managing creative teams, integrating generative AI tools, and delivering high- impact visuals under tight timelines.
TOOLS & SKILLS

AI & Workflow:
ChatGPT, Sora (text-to-
video), Flow, Runway, ElevenLabs, Pika,
Overlord, Notion, Frame.io, Asana
Editing & Motion: Premiere Pro, After
Effects, DaVinci Resolve, Final Cut Pro
Design: Adobe Photoshop, Illustrator, Canva,
Figma

Content & Platforms:
YouTube, Instagram
Reels, TikTok, Facebook Ads, CapCut
Camera & Production: Sony FX Series, Canon
C-Series, Lighting Design, Audio Capture

CREATIVE AI DIRECTOR / FILMMAKER
CUPCAKE HOME IMPROVEMENTS / AUSTIN
MAY 2024 - PRESENT
Lead all video strategy and production for marketing, social, and client campaigns — now enhanced with cutting-edge AI tools like Sora, Flow, Runway, Pika, ElevenLabs, Replit, and ChatGPT. Blend traditional filmmaking with generative AI to create scalable, emotionally-driven content.
Directed branded videos, testimonial campaigns, and short-form content using a hybrid AI workflow, cutting production time in half while increasing output volume and brand consistency.
Spearheaded AI-generated voiceovers, stylized footage, and scriptwriting pipelines, ensuring fast turnaround without sacrificing creative quality.

150 Loyd Road Singapore 239098 (co. reg. 201004398N)
Limited liability partnership 27.0213

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Please kindly get in touch for portfolio works.