# Steve Zelle

**Branding**
**Ottawa**
**Ontario**
**Canada**

View the full portfolio at http://www.thecreativefinder.com/idapostle

**Professional Experience and Curriculum Vitae**
idApostle is an Ottawa-based graphic design studio specializing in branding. Services include brand strategy, brand naming, brand positioning, and brand engagement. I partner with people who are—or want to become—passionate about what their company is doing. I am always keen to meet startups, or established companies looking to better define why they matter through branding. My clients are varied but all share a belief that design can improve their business.

I would love the opportunity to hear about your business, its obstacles, and your goals. We can arrange a time to swap questions either by phone, Skype or email. My clients are located around the globe, but if you happen to be in the Ottawa area, we can set a time to meet up.

http://www.idapostle.com

**Previous Clientele**
I works with clients all over the globe including Canada, United States, Spain and India.

Industries include technology, government, security, electricians, recruitment, artists, software, health care and more.

DP Electric Branding and Logo Design

Global Campus Education Consultants Branding and Logo Design

Flipped Branding and Logo Design

Spark Lifecare Logo and Branding

National Gallery of Canada Magazine Logo and Branding

Ottawa Health Group Logo and Brand Identity

TaraSpan Group Logo and Branding

Processed Identity Logo and Branding

**Awards and Accolades**
Lives in: Ottawa, Canada (wants to live in Tahiti)

Works with: Clients all over including Canada, United States, Spain and India
Experience: Graphic designer & entrepreneur: 20 yrs.; bag boy: 1 yr.; landscaper: 1 day
Awards and industry nods: A few
Likes: Simplicity
Dislikes: Designing without a purpose
Looking for: People that are passionate about what they do
Believes: Branding must be driven by strategy
Hobbies: Processed Identity, writing, Lego (with my daughter)

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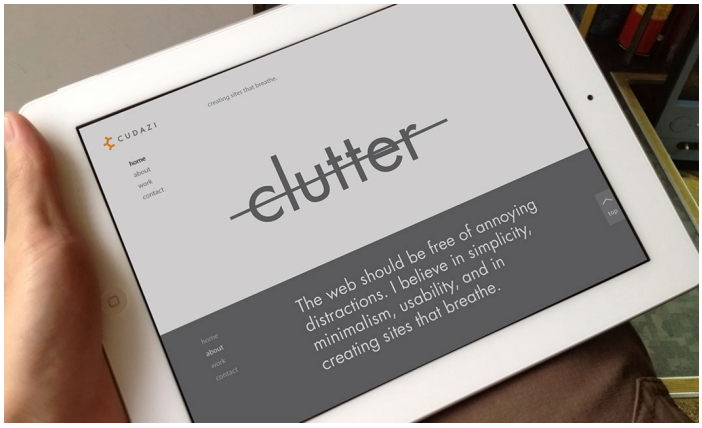







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