

Sendil Nathan

Design Agency
United States

View the full portfolio at <http://www.thecreativefinder.com/iarchitect>

Professional Experience and Curriculum Vitae

ABOUT

Sendil's mandate was to help organizations re-engineer the organizational processes while transitioning from a traditional hierarchical decision making structure to a well informed decentralized and delegated system.

He also integrated their decision systems by customizing them for network applications and distributed environments for integrated communication and decision-making among geographically separated entities.

In this role as an Information Architect, he practiced the language of creativity, visual representation, and most critically, Design even before formal education in the line of Design & Architecture - a natural born.

AREAS OF INTEREST

Design Research, Information Architecture, Architecture Technology, Urban Planning, and Green Technology Management.

Also, being an American resident of Indian Origin and widely traveled, brings an unprecedented perspective, elements of multiculturalism and equality to the design and content of the work.

DESIGN

21st Century is for Design - the new global currency.

Information use in the Organizational and Governmental settings have undergone unprecedented transparency in the last few decades worldwide. The Design of Information defines the economy.

The resultant environment caused by the decentralization and networking of Information has created completely new forms and configurations of management and operational entities. The transparency of Information enables for a fairer evaluation about the workings of these organizations both by the investment free market as well as an increasingly democratic and self-reliant workplace where personal lives and resources are invested.

The architecture for these new and challenging economies requires an understanding and fluency of history, culture, politics, art, technology, free market, and investment acumen.

Architecture inherently introduces perspectives, scales, visual models and textures to the decision-making methods and tools used by executives who focus on strategy, planning, and policy. The current state of the world calls for significant reorganization, reconfiguration, redesign, and rethinking.

We are confident that no one is more poised than us to bring structurally sound and stable ideas into fruition with a creative blend of scientifically and technologically advanced configurations - our design philosophy.

150 Lloyd Road Singapore 239098 (tel: 20100350, fax 656.227.2902, fax 656.227.0213)

I have copious corporate experience. Before returning to complete my architectural degree, I worked for more than a decade as a technology consultant for a wide variety

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