

Iancu Barbarasa

Graphic Design
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/iancul>

Professional Experience and Curriculum Vitae

Having worked for the internationally awarded branding and design company Brandient, I've acquired extensive experience in various branding and rebranding projects, from national scale banks and retailers, FMCG brands and packaging to highly-specialised consultancy companies. I can efficiently handle brand and identity design, logo design, graphic, retail, packaging, forms and legal documents, web and exhibition design. I also have good presentation skills, having sustained many client presentations and several brand engagements. Having worked in advertising as well, I have deep understanding of the full process of brand development and implementation, on both long and short periods of time.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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AWARDS:

2009 — Best Of Award at ReBrand 100 in Rhode Island, USA (as part of the Brandient team);

2009 — Merit Award at ReBrand 100 in Rhode Island, USA (as part of the Brandient team);

MENTIONS:

2010 — featured in the "Brandient 101" book; more details here and on Brandient's website.

2009 — interviewed by Time Magazine on the IKEA typeface debate; read the article here, or my blog post here.

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