

# law Heidi

Graphic Design  
Flat 1801, Tat On Hse  
Po Tat Est, Sau Mo Ping  
KLN  
Hong Kong

View the full portfolio at <http://www.thecreativefinder.com/hlaw>

## Professional Experience and Curriculum Vitae

Heidi Law  
lyhheidi@yahoo.com

: : job objective : :

Creative, versatile graphic designer specializing in print publications. Strong design, layout, communication, and technical skills plus professional experience about 2 years.

: : software skills : :

(windows & macintosh proficient; all current versions)

- Adobe Photoshop
- Adobe Illustrator
- Macromedia Freehand
- Macromedia Dreamweaver
- Adobe Pagemaker

: : recent experience : :

VISIONARTS DESIGN & PRODUCTION

Graphic Designer • September 2004 – Present

responsibilities:

- graphic design firm, full time computer graphics operator
- Overall design direction & Build for all my clients
- Work with in-house creative team to create catalog and marketing layouts, logos.
- Retouch and manipulate photography or communicate with color house for outsourced work.
- Coordinated projects from concept, merchandising and image management to document creation and production.

TAKFUI COMPANY ADVERTISING

Graphic Design Intern • Summer 2004

responsibilities:

- Layout and design work.
- Worked with a creative team designing advertising, logos and websites.

: : education : :

Hong Kong Chingying Institute of Visual Arts 2001 to 2004.

Studies Graphic Design

: : awards : :

- Hong Kong Chingying Institute of Visual Arts Diploma
- Outstanding performance of Chingying Typography Show
- Outstanding performance of Chingying Commercial Design Show

: : summary : :

My designs are clean, structured and simple. I use crisp typography, an uncluttered layout, unified color choices, clear imagery, visual hierarchy, and a judicious amount of open space. Each design has a focus, an immediate clue as to what the design is about, this sets the tone for all of my designs.

135 Elop Road Singapore 239958 (co. reg. 201004398)

helpdesk 656.227.2902, fax 656.227.0213

# law Heidi

Graphic Design

Flat 1801, Tat On Hse

Po Tat Est, Sau Mo Ping

KLN

Hong Kong

View the full portfolio at <http://www.thecreativefinder.com/hlaw>

