Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative

Professional Experience and Curriculum Vitae
Approaching almost 20 years experience in the advertising, branding, logo design and graphic art industry, Helius Creative is all about creating a brand for your business and delivering that brand to the billions of potential customers around the world, or maximizing your company exposure in your local area.

Coke or Pepsi?
Adidas or Nike?
...iPhone or Galaxy?
If you love one, you probably hate the other and you can bet you're only loyal to your favorite.

The important thing is that your brand makes people "feel" enough to want to buy only your brand. ...that it creates an emotional response.

Does your company logo make customers feel that way? All warm inside? It should if it's done right. The way you feel on the way to get your morning latte just by getting your first glimpse of that beautiful green Starbucks logo as you approach your neighborhood location? Simply having a good product or service isn't enough. You have to BRAND your business and you have to get EXPOSURE!

We can create a brand that will make people CRAVE your products and services and become loyal to only you ...for life!

Previous Clientele
Comcast
Alltel Wireless
BigO Tires
Spencer's for Steaks & Chops (Hilton Hotels)
Fieldstone
March Of Dimes
Ivory Homes
IHG Hotels Group
Wadsworth Bros Construction
Voyage 4
Hadco Construction
The Eye Institute
Tuscany (5-Star) Restaurant
APAC Construction
Perennia
Odyssey House
Henry Walker Homes
Lane Myers Luxury Homes
Eagle Mountain City
Herriman City
SunCor Development
Valley Glass
Bank Of Utah
Alofa
Bullfrog Spas
Hartman
H2 Sports

Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative





Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative





Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative





Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative





Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative



Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative

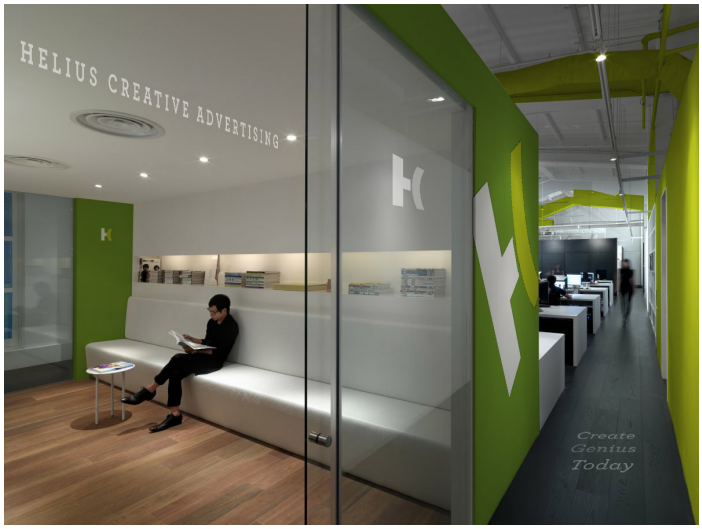




Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative



Rod Burkholz

Branding
United States

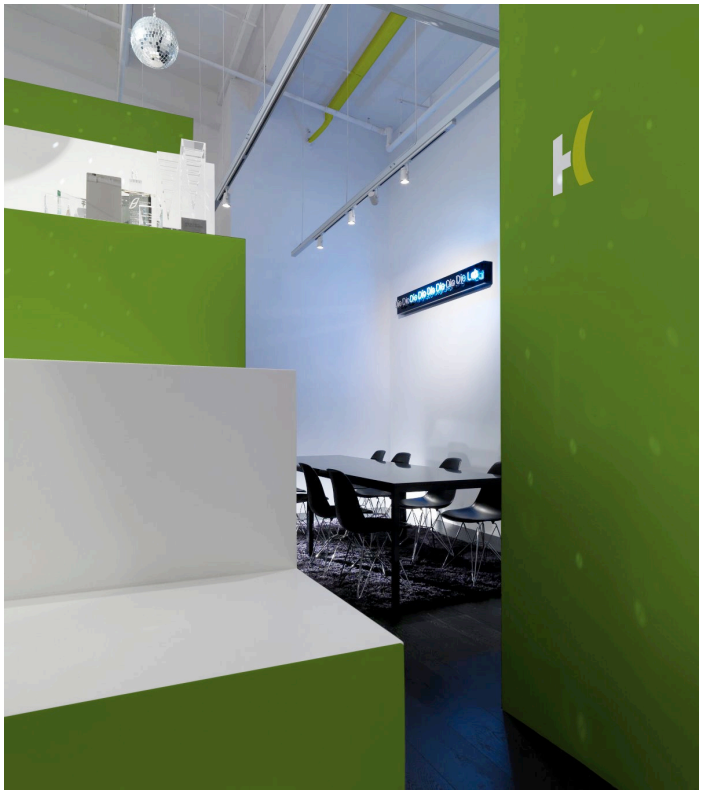
View the full portfolio at http://www.thecreativefinder.com/heliuscreative



Rod Burkholz

Branding
United States

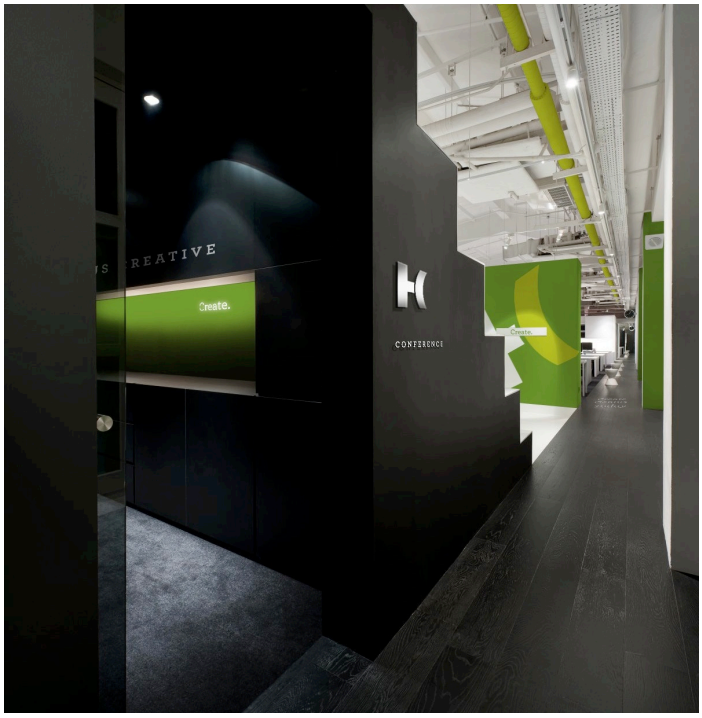
View the full portfolio at http://www.thecreativefinder.com/heliuscreative



Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative





Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative





Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative







Rod Burkholz

Branding
United States

View the full portfolio at http://www.thecreativefinder.com/heliuscreative



