

# Rod Burkholz

Branding  
United States

View the full portfolio at <http://www.thecreativefinder.com/heliuscreative>

## Professional Experience and Curriculum Vitae

Approaching almost 20 years experience in the advertising, branding, logo design and graphic art industry, Helius Creative is all about creating a brand for your business and delivering that brand to the billions of potential customers around the world, or maximizing your company exposure in your local area.

Coke or Pepsi?

Adidas or Nike?

...iPhone or Galaxy?

If you love one, you probably hate the other and you can bet you're only loyal to your favorite.

The important thing is that your brand makes people "feel" enough to want to buy only your brand. ...that it creates an emotional response.

Does your company logo make customers feel that way? All warm inside? It should if it's done right. The way you feel on the way to get your morning latte just by getting your first glimpse of that beautiful green Starbucks logo as you approach your neighborhood location? Simply having a good product or service isn't enough. You have to BRAND your business and you have to get EXPOSURE!

We can create a brand that will make people CRAVE your products and services and become loyal to only you ...for life!

## Previous Clientele

Comcast

Alltel Wireless

BigO Tires

Spencer's for Steaks & Chops (Hilton Hotels)

Fieldstone

March Of Dimes

Ivory Homes

IHG Hotels Group

Wadsworth Bros Construction

Voyage 4

Hadco Construction

The Eye Institute

Tuscany (5-Star) Restaurant

APAC Construction

Perennia

Odyssey House

Henry Walker Homes

Lane Myers Luxury Homes

Eagle Mountain City

Herriman City

SunCor Development

Valley Glass

Bank Of Utah

Alofa

Bull Hog Spas

Hartman

H2 Sports

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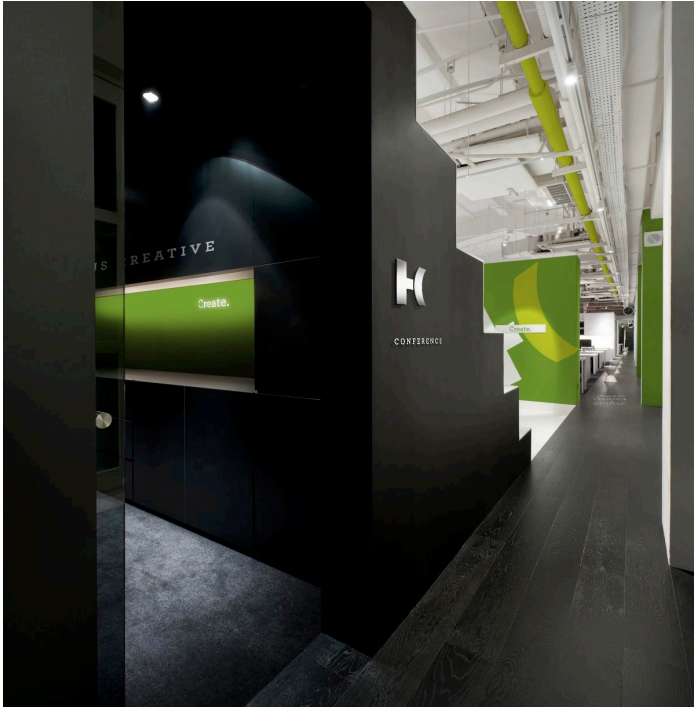


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