

# Heather Riley

## Advertising

View the full portfolio at <http://www.thecreativefinder.com/heatherariley>

### Professional Experience and Curriculum Vitae

Most people will tell you first what they've accomplished and second what they are best at.

Not me.

I'm more passionate about telling you where I want to go. My years have been spent working in a small marketing office developing education-based pieces. Now, I'm ready to move forward and my goal is to write, design or both in an advertising company. Life begins outside your comfort zone. That's exactly what I want — to be uncomfortable. I want to learn from others what I don't already know and to develop passions I haven't already experienced. I'm a lover of creative print design, including the conception of company brands in the form of logos and marketing publications. I'm also an avid writer possessing a strong interest in copy writing for ad agencies. Other interests include social media—particularly blogging, Facebook and twitter. I've also had enjoyable and successful experiences with event planning. While my interests are broad, I am a creative at heart and I'm looking for a chance to further develop my creativity under the direction of senior art directors and marketing managers.

I'm ready for a challenge. Follow me on any social network or send me a message via this site. I'd love to hear from you.

### Previous Clientele

Michigan Technological University  
The Market Well, Market Research  
Trifecta Management Group  
Rally America  
Freelance

### Awards and Accolades

<http://www.heatherannetteriley.com/-resume.html>

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Please kindly get in touch for more information.

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