Guzman .

Photography
Creative Exchange Agency / New York
416 West 13th Street, Suite 316
New York, NY 10014
United States

View the full portfolio at http://www.thecreativefinder.com/guzman

Fax: 212.741.0100

Professional Experience and Curriculum Vitae
Constance Hansen and Russell Peacock of Guzman are an artistic duo practicing in commercial photography. Their works include award-winning advertisements for Nike and Evian, dramatic editorial spreads, and portraits of cultural icons spanning from Philip Johnson to Snoop Dog.

Known for their sense of humor and hyperbolic portrayals, Guzman has created a singular vision throughout their career that blurs the line between commercial advertising and fine art. Beginning in 1984 when the husband and wife team began collaborating, their ideas stemmed from a quirky exaggeration of reality, creating gender-bending roles and skewing scales to convey their wit. Often confused for Europeans, Guzman's extraordinary vision has set them apart in the advertising world, even inspiring parodies and reproductions of their work.

Though internationally recognized for their commercial photography, Guzman's success is rooted in cultural foresight and artistic talent. Their photography exceeds pure advertisement; it is their conceptual genius and precise execution that places Guzman's work among the ranks of fine art photographers practicing today.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
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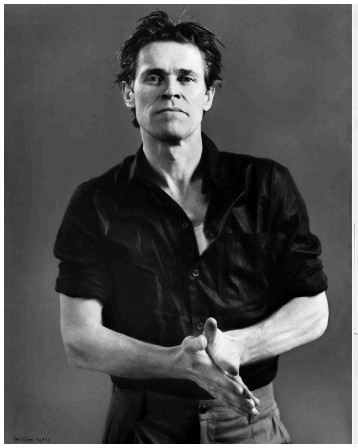


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