

Glen Barry

Graphic Design
10/35 Clarence St
Sydney, 2000
NSW
Australia

View the full portfolio at <http://www.thecreativefinder.com/guru>

Professional Experience and Curriculum Vitae

Glen J. Barry

Creative Director – Head of Brand Experience

IdeaWorks - current

Glen's career began in Melbourne with FutureBrand/FHA over 12 years ago working on high profile branding projects including the Sydney 2000 Olympic Games, International Olympic Committee, ANZ bank, MYER, Samsung and Cadbury Olympic Experiences.

In 2000, Glen joined Interbrand London working on large, international corporate brand identity projects including London Unlimited, Reuters, NM Rothschild, Toyota Europe, Umicor, P&O Cruises and Visa. Moving from London to New York, Glen took on the Design Director position with Siegel & Gale New York working on branding projects for SunTrust Banks, Allstate Insurance, Ingersoll Rand, Arby's restaurants and Sony PlayStation Online.

With international experience behind him, Glen is back in Sydney Australia and is shaping the new way brand identity is delivered in the Australasian marketplace, for clients including Forty Winks, Vodafone, News Limited and Mirvac.

Currently Creative Director at IdeaWorks Sydney, Glen clients include the national rebranding of Big W, Think Education Group (including Billy Blue College of Design), Dymocks Bookstores, GoldCross Cycles and Westfield.

Glen has been represented and awarded in every major design publication including EYE, Creative Review, Design Week, Australian Creative and Graphik.

Previous Clientele

SYDNEY 2000 Olympic Games Branding, ANZ, Melbourne Aquarium, Umicore, Toyota Europe, Rothschild, SunTrust, American Express, Sony, Westfield, Dymocks

Awards and Accolades

Please kindly get in touch for more information.

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