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#### **Professional Experience and Curriculum Vitae**

Specializing in all facets of branding and its implementation, grfk's founder Matthias Blonski has worked on corporate identity programs, web and interactive experiences, packaging, print, photography campaigns and fashion platforms. He believes in combining a positioned strategy and compelling brand story with a provocative concept, then creating a rich brand experience.

#### **Previous Clientele**

Matthias has worked with clients that include the Qatar Luxury Group, Lockheed Martin, the United Nations, University of California, Hunter Douglas, Audible, Columbia University, Kahina Giving Beauty, LF USA, Moroccanoil, SEARS, Hellman Chang, Global Brands Group, MANA, Suncoat, Diane Gilman, Vapor Organic Beauty, Rachel Zoe, Sunflower Children, Lollipop Theater Network, Felicia Zwebner, Firelight Foundation, Nosanchuk Architects, TULA, Klamr, Tignanello, Sparrows Lodge, Baswood, SCOR, TheraPearl, and Simply Spotless.

#### Awards and Accolades

Please kindly get in touch for more information.

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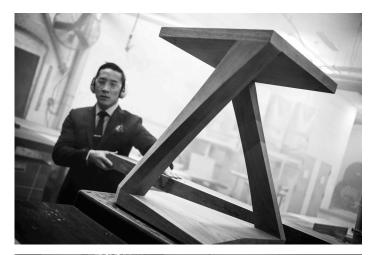
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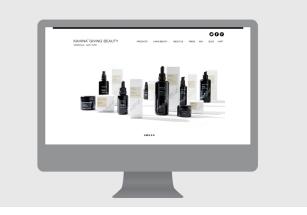




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