Giovanni Bianco

Creative Direction
Creative Exchange Agency / New York
416 West 13th Street, Suite 316
New York, NY 10014
United States

View the full portfolio at http://www.thecreativefinder.com/giovanni_bianco

Professional Experience and Curriculum Vitae
Since 1994, Creative Director Giovanni Bianco has dedicated his unique artistic vision to the worlds of fashion, luxury and entertainment. In 2001, he formed Studio 65 where, together with a team of artistic minds and innovative spirits, he serves a high profile, multinational clientele.

Studio 65 is defined by a true commitment to each brand and individual project, along with the drive to develop unique strategies to enhance the long-term growth of each brand. The innovative blend of art direction, design, and top class photography, combined with attention to detail, allows the Studio to deliver the most innovative and exceptional communication service in the industry.

High-end labels like Missoni, Dsquared2, Dolce & Gabbana, 'S Max Mara, Pepe Jeans, Alessandro Dell'Acqua, Energie, and Miss Sixty number only a few of those that rely on the Studio's expertise to communicate their brands. Over the course of the last decade, Studio 65 has witnessed the development of many of these brands and contributed to their growth into successful worldwide names.

In addition, Studio 65 is renowned for celebrity-branding, having cultivated excellent relations within the entertainment world; culminating in many high-profile collaborations between various talents and brands. Thus Giovanni Bianco and his studio have successfully used their savoir-faire to collaborate with Madonna on numerous projects since 2004.

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
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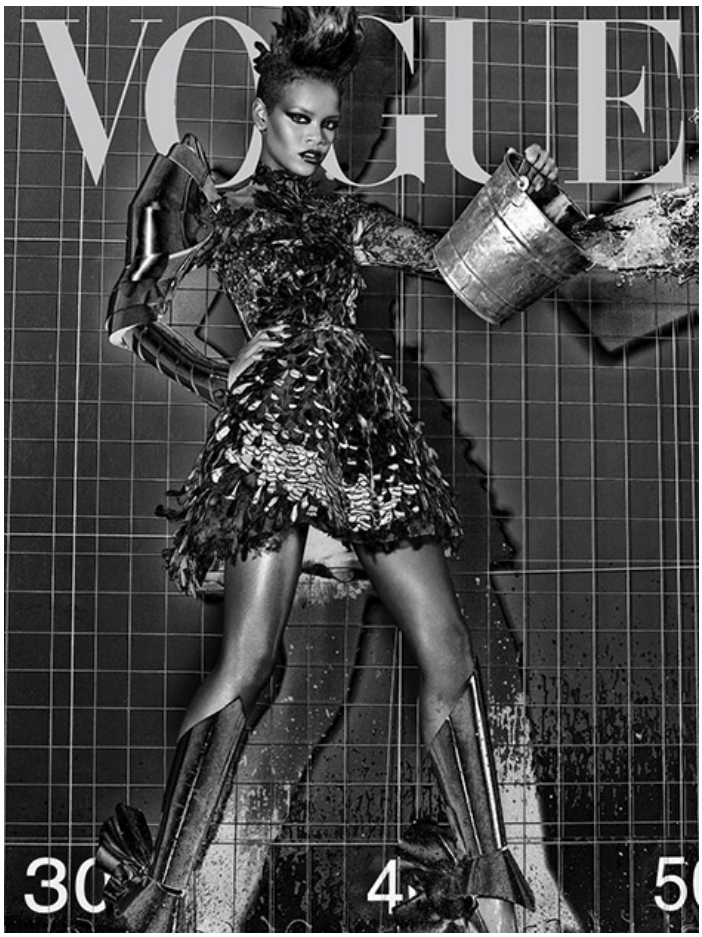




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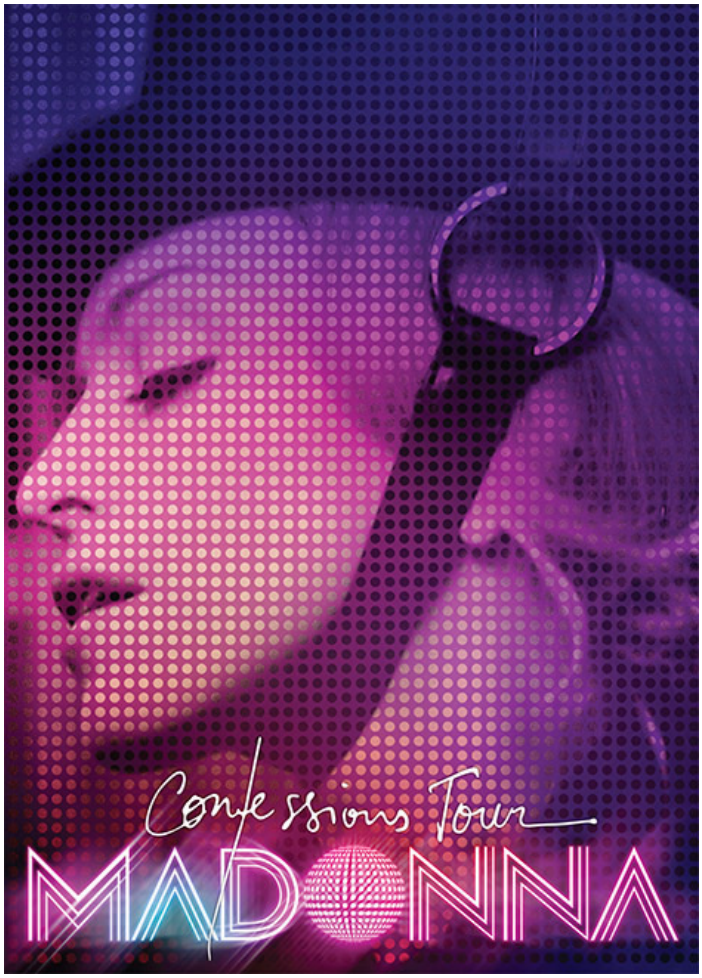


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