Gianluca Santoro

Branding

View the full portfolio at http://www.thecreativefinder.com/gianlucasantoro

Professional Experience and Curriculum Vitae
Gianluca Santoro, Italian designer based in Rome.

I studied Graphic Design at International School of Comics, where I graduated in 2016. During my academic experience, I attended additional courses such as visual perception, photography and creative process. Moreover, I attended an intensive specialisation course in Brand Design.

After working from 2014 to 2016 for two marketing and advertising agency as a graphic designer, in 2017 I started my own business as a Brand Designer freelancer.

I believe that a crucial factor in this industry is to be always updated on the latest trend, this is why part of my daily task include reading new books and attending live and online classes related to branding, typography, packaging and design in general.

My main activities involve branding, corporate identity and packaging design. As a Brand Consultant, I usually take care of the communication strategy. My aim is to create a clear and functional identity, with a strong and focused concept, allowing my clients to be involved in the creative process, in order to better communicate the values of their brand or company.

Travelling and discovering new places is something I love, but walking down my city remains my greatest source of inspiration.

"There is no design without discipline. There is no discipline without intelligence."

Previous Clientele
Please kindly get in touch for more information.

Awards and Accolades
Please kindly get in touch for more information.

Awards and Accolades
Please kindly get in touch for more information.

Gianluca Santoro

Branding

View the full portfolio at http://www.thecreativefinder.com/gianlucasantoro

Please kindly get in touch for portfolio works.