

Todd Miller

Advertising

View the full portfolio at <http://www.thecreativefinder.com/geshtalt>

Professional Experience and Curriculum Vitae

yourfriendtodd.com

An experienced award-winning creative leader with a team obsession, a passion for problem-solving and a mania for mentoring. An extraordinary presenter with a long history of new business wins. And, as with my wee moppet twins, awards by the pant-load.

Forget the mail room. I started as a janitor at D'Arcy, scraping gum off the sidewalks of Mad Ave, while at NYU for Political Theory, Comparative Religion and – at the mighty Tisch – Film. Along with non-paying gigs at CBGBs and spinning actual vinyl on WNYU-FM, I endlessly sought to absorb every tidbit of knowledge from every possible perspective. Still do.

My odd background provides me with a unique POV. Always excited and unceasingly amused by problem-solving and learning, I pursue the integration of the single idea across the ever-expanding list of channels and touch-points. My notorious enthusiasm is wildly contagious – to agency and client alike – encouraging a culture that relishes the hunt for new-fangled solutions on every project.

I can't help it, I love this stuff.

Over the years, I've been truly fortunate to work beside some incredible people at some terrific agencies with some good clients and create some genuinely fine work.

For a guy who started out cleaning toilets, I think that's pretty good.

Take a look at my bonafides and extensive recommendations below.

Specialties:

The whole megillah

- Creative / (E)CD from cutting- to bleeding-edge
- Fully- and truly-integrated brand, digital, mobile, social, shopper, experiential, direct; everything above-, below-, in-between-the-line
- Experience leading from six to sixty
- Global brands
- Proven bottom-line success for agency and client
- Exceptional presenter
- New-biz authority

Category examples:

- Heaps of Automotive
- Scads of Sports
- Loads of Luxury
- Finance, Tech and Telephony
- Booze and Beer
- Satellite, Cable, TV and Tunes
- Games, Gaming and Gambling
- QSR, Food and tons of Travel
- Brand, Retail and DR everything

Previous Clientele

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Please kindly get in touch for portfolio works.

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)
helpdesk 656.227.2902, fax 656.227.0213