

# Genevieve Sweeney

Fashion  
United Kingdom

View the full portfolio at <http://www.thecreativefinder.com/genevievesweeney>

## Professional Experience and Curriculum Vitae

I am a fashion knitwear designer interested in a high design menswear role. I bring to my work a love of knitwear from a young age, inspiration from the wider arts, my own creative ideas, accomplished hand knit & machine technical skills and a year of commercial experience. This has culminated in my final year collection, 'Shadow of a Doubt'.

### Previous Clientele

New Look, Design Assistant. April – June 2010

Marks & Spencer, Design Assistant. Jan- March 2010

Sophie Steller Knitwear Design Studio, Designer. June 2009 – Dec 2010

Weardowny, London. Design Assistance. August 2008

Giles Deacon, London. Work Experience. February 2008

Urban Junkies, London. Work Experience February 2007

### Awards and Accolades

BA(Hons) Fashion Knitwear Design & Knitted Textiles 2007-Present  
Nottingham Trent University

My four years of study has allowed me to explore a variety of techniques, enabling me to develop my hand writing as a designer. It has given me the chance to learn the technical skills required to realise my design visions. In addition I've also gained experience in Photoshop, Illustrator and Indesign when creating portfolio pages and to present live projects.

During my year in industry I got real experience of fashion from high street 'fast fashion' at Marks & Spencers and New Look to working at a knitwear design studio; Sophie Steller. During this placement I produced garments for trade shows and exhibition spaces in New York and Shanghai as well as working on briefed projects for clients such as Gap and American Eagle. This was an extremely motivating period and I still create pieces as a freelancer.

I was an active member of my course as a Course Representative, organising of fashion shows in years 1 and 2, and more recently the Graduate Fashion Show and Look Book Shoot. All these have good challenges involving time management and team work.

Foundation Diploma in Art & Design – Distinction . 2006-2007

London College of Fashion

Exploring a variety of art and design elements, which I later specified in Fashion Textiles. I developed a more in depth knowledge of knit, print and embroidery that formed a more experimental approach to fashion.  
115 Lloyd Road Singapore 239056 (tel: 656.227.2902, fax 656.227.0213)

Long Road Sixth Form College, Cambridge 2004-2006

3 A-Levels, Art & Design (A), Product Design (B), French (E), As Business Studies (C)  
Hertfordshire & Essex High School, Bishops Stortford, 1999-2004

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Please kindly get in touch for portfolio works.