

# craig woodgate

## Branding

View the full portfolio at [http://www.thecreativefinder.com/friction\\_branding](http://www.thecreativefinder.com/friction_branding)

### Professional Experience and Curriculum Vitae

Over 20 years experience (in Europe and the US) of developing brand strategy, verbal identity and marketing communications has yielded successful solutions for a variety of organizations – from B2B to FMCG, lifestyle and luxury, retail to real estate.

### Previous Clientele

Absolut Vodka  
Aegis Communications Group  
Asian Art Museum  
Ask.com  
AT&T  
AuPairCare  
Avisent Management Group  
AYUSA International  
Banana Republic  
BAVC  
Belvedere-Tiburon Landmarks Society  
Blaze Software  
Boston Beer Company  
Burr Pilger Mayer  
California Bank & Trust  
Carmel Partners  
Catellus  
Cathay Pacific  
Center for Asian American Media  
Coors Brewing Co  
Creative Sector Forum  
Doritos  
Even Lifestyles  
Exxon  
FedEx  
Firebrand Venture Partners  
Friends of the San Francisco  
Public Library  
Frito-Lay  
General Atlantic  
Gerber Foods  
Getty Trust  
Helene Curtis  
Hewlett-Packard  
IDS Real Estate  
Igo Foods  
Inovus  
International Center for the Arts  
International Museum of Women  
Intrax  
Invesco  
Kudo Communications  
Liftech  
L'Oréal  
Macromedia  
mb2c

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)  
helpdesk 656.227.2902, fax 656.227.0213

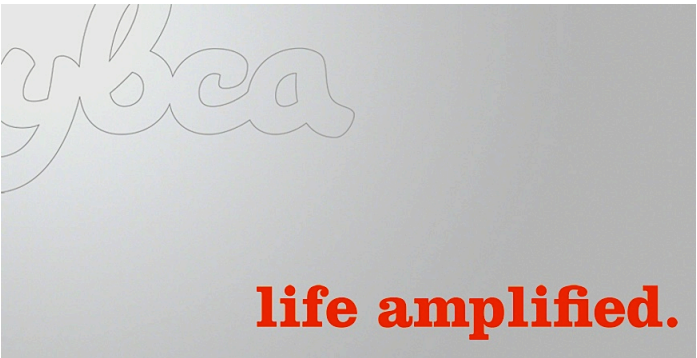
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INTRATA  
@ M c K i n s e y



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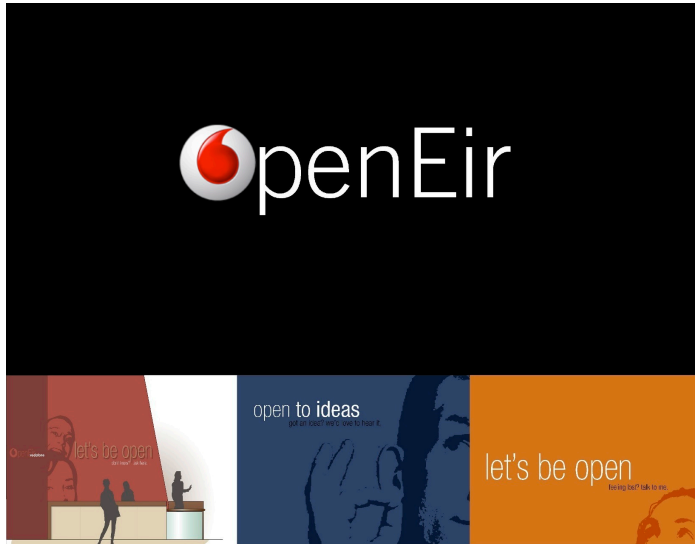
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Please kindly get in touch for portfolio works.