

Frank Nash

Photography
238 Marlborough Dr
United States

View the full portfolio at <http://www.thecreativefinder.com/franknash>

Professional Experience and Curriculum Vitae

A Quantum Leap of Faith

I've been photographer in the Metropolitan Detroit area for the past 20 years. While I started in film, shooting every format from 35mm to 8 x 10, in 1994, I realized the importance digital photography would one day have on my profession and became the first studio in the Detroit area to offer digital capture as an alternative to film. Unfortunately, the internet, gigahertz processors and terabyte storage wouldn't exist for another 10 years, but the digital sensor would trigger the biggest shift in imaging since the invention of film itself. I still consider myself a visionary.

One Thing Hasn't Changed

Being self-employed in the photography industry I understand that maintaining close working relationships with clients and suppliers is paramount to remaining competitive in the industry. Finding clients and maintaining customer satisfaction has always been the cornerstone of growth to my career, driven by strong interpersonal communication and networking skills. Managing my clients involves developing and maintaining appropriate budgets, dynamic collaboration with local studios and assistants, and scheduling photo shoots to capture each client's individual needs.

Never Forget Your Roots

Prior to starting my own commercial photography company I gained valuable experience as a pre-press production supervisor at a retail-advertising agency in Toronto. There I strengthened my understanding of the RGB conversions and CMYK gamuts as they relate to offset printing. As a supervisor I developed a great sense of responsibility and leadership that fostered the eventual transition to my digital photography career.

Carry On

My passion for photography and its relation to digital technology has never been stronger. I value the creative spirit, understand the need for perfection and thrive on the technology required to drive success. I have the unique ability to analyze both sides of an issue compassionately, and offer real world solutions that will champion your creative philosophy.

Previous Clientele

Jack Morton, Mike Bell, Cadillac, General Motors, Raytheon.

Awards and Accolades

<http://www.behance.net/Frank-Nash>

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Mike Bell once called me the Annie Leibovitz of Detroit. 15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

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