

Todd Maysonave

Art Direction
New Orleans
Louisiana
United States

View the full portfolio at <http://www.thecreativefinder.com/fijitodd>

Professional Experience and Curriculum Vitae

A creative professional that truly understands what effective design and creativity brings to the marketplace. After honing my skills in New York, I am happy to be back home in New Orleans specializing in web, print and identity design. (Geaux Saints!)

I have generated innovative concepts throughout a range of industries and clients including: b2b, business to consumer, product development and marketing collateral via a multitude of communications mediums.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

Skill Set:

Web Design & Development, Social Media, Animation, Online Marketing, Logo Design, Print Promotion, Packaging, Magazine Layout, Trade Show Graphics, Digital Presentations, Photography, The List Goes On....

Experience:

1/95 - Present

tm70design (Freelance)

Creative Director, Web Designer

Creative solutions / graphic design.

7/08 - 10/10 (New Orleans)

Compucast Interactive. (Interactive Marketing Agency)

Designer

Web Design, Custom Programming, SEO, PPC, Internet Marketing.

Designed/developed web sites that targeted hospitality marketing and lead generation.

10/07 - 7/08 (New Orleans)

GCR & Associates (Professional Services Firm)

Consultant / Creative Design Manager

Responsible for maintaining and developing all digital and interactive branding for agency clients.

1/06 - 09/07 (New Orleans)

Zehnder Communications (Ad Agency)

Interactive Design Director

Developed and designed online components to agency campaigns.

Received 2008 Gold Addy Award for interactive photo gallery and portal for Hilton of New Orleans.

1/00 to 9/05 (NYC)

promotionSOLUTIONS. (Marketing and Promotions Studio)

Co-Owner / Creative Director

Created "The Marketing Support Guide", a printed showcase of packaging templates and design capabilities.

Responsible for all stages of design and development for studio clients: SYNERGY FITNESS, JOHN VARVATOS, BRATZ, NBC SPORTS, BARCLAYS BANK, BLH STRATEGIES, PENTAGON2000 SOL, PERFECT FIT INDUSTRIES, ELKMONT

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