Fabiola Einhorn

Graphic Design
United States

View the full portfolio at http://www.thecreativefinder.com/fabiolaeinhorn

Professional Experience and Curriculum Vitae
Born: Switzerland.

Grew up: Sweden, Switzerland, Spain.

Language: Swedish, English, Spanish, German.

Live: Brooklyn, New York.

Love: Socializing and a change of scenery. New ideas. Exploring and diving into unfamiliar, challenging topics. Problem solving. De-engineering things to the bare bones.

What inspires me: Urban sociology, anthropology, maps, trends, nature films, documentaries, things that make the world a better home, unique characters, extreme differences.

Strengths: Open, conscientious, intuitive, enduring, empathetic, strategic.

Favorite quote: "I am neither especially clever or especially gifted, I am only very, very curious" - Albert Einstein.

Specialties: Advertising Planning, Communication, Film Editing, Strategy, Branding and Identity, Graphic Design, Marketing, Social Media.

Previous Clientele
LG, European Wax Center, Kraft, Comcast.

Awards and Accolades
JOB EXPERIENCE

Jr. Planner at strawberryfrog
December 2012 - May 2013
Managed social media strategies for European Wax Center and strawberryfrog. Generated brand voice positioning, editorial executions, consumer research, and analytical reports for various clients. Identified critical social platforms and leveraged them to build greater brand affinity. Helped create new business presentations and identify opportunities for growth.

Strategy Intern at Citizen Group
October 2012 - December 2012
Analytics reports, project management, competitive audits, strategy and social media for pro-social advertising/marketing campaigns.
Clients include The Heinz Endowments and H&D Ventures.
PR & Communications Manager at Silicon Vikings
September 2012 - December 2012
Silicon Vikings is a collaborative non-profit member organization for networking and promotion of technologies, innovation and business interesting Silicon Valley and the Nordic region. Responsible for event promotion in all social media channels, sponsorships and event organization.
Account Services / Business Development at Améredia Inc.

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Please kindly get in touch for portfolio works.