

Erica Simons

Graphic Design
1775 Emerald Pl
Reno, NV 89502
United States

View the full portfolio at <http://www.thecreativefinder.com/etheisen>

Professional Experience and Curriculum Vitae

Erica Simons
erica@simonsstudios.com
www.simonsstudios.com

Graphic Experience

Freelance, Owner

mephitis2, Reno, NV (www.simonsstudios.com) 2003-Present

Completion of design for corporate identity, logos, packaging, brochures, fliers, covers,

illustration, web design and sign design for small and large businesses throughout the world.

On going file management for clients including simple and detailed edits to designed pieces.

Service to a diverse cliental whom including several small businesses throughout the United States.

Marketing Manager

CDI Custom Design Inc., Bellingham, WA (www.signawn.com) 2002-2004

Web master of web site, email campaigns and flash development for portfolios.

Strategic Design of all marketing pieces including direct marketing and product placement.

Additional experience in advertising, production management, and visual design.

Graphic Communicator

President and Owner, Mephitis2, Reno, NV (www.mephitis2.com) 2003-Present

Designed logos, corporate identities, packaging, brochures, covers, direct mail pieces, and Web sites.

Clients include caterers, IT companies, spas and salons, investment firms, attorneys, and consumer

goods enterprises in the United States and abroad. Online portfolio available at

www.simonsstudios.com/portfolio1.html.

Graphic Education

Bachelor of Arts, Art

Minor, Art History

Western Washington University

Graphic Development

Two years of intense Photoshop training.

University of Nevada, Reno

Graphic Applications

Graphic Design: Adobe Suite: Photoshop 6, Illustrator 10, InDesign 2 and Pagemaker 7

Macromedia Freehand

15b Lloyd Road Singapore 239098 (co. reg. 201004398N)

Web Design: Adobe ImageReady 3.0 and Macromedia Dreamweaver MX and Flash

Languages: html (Hand code and WYSIWYG), simple Java

Platform: Windows NT Home Edition

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Client: Beads by Karen
Description: Logo & Business Card



Client: Lizzie's Lunches
Description: Logo, Menu, Coupon, & Business Cards



Client: SISO
Description: Bitter Melon Packaging, brochure & Posters



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Client: mobileSPA
Description: Identity



Client: mobileSPA
Description: Ads & Direct Marketing



Client: Living Large Now!
Description: Calendar

