

eSlide Presentation Design

Design Agency
United States

View the full portfolio at <http://www.thecreativefinder.com/eslide>

Professional Experience and Curriculum Vitae

At eSlide, our greatest distinction is that we specialize in the art and technology of effective presentations. Unlike many companies that “also do” PowerPoint, eSlide was built from the ground up to handle the special demands of presentation projects. If you have a critical presentation on your horizon, you know it is an important opportunity to get results – and if you need results, you need eSlide.

Previous Clientele

Please kindly get in touch for more information.

Awards and Accolades

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Client Product Direction

Current Strengths

Human Touch

Scale

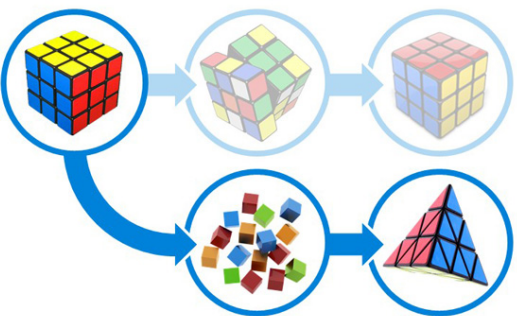
Expanding to provide end-to-end social media solutions

Customer-Centric Focus





THE KEY IS REDEFINITION; NOT REORGANIZATION



To Unlock the Shift, We Need to Redefine
Why, What & How We Work

Track Record of Success





Hyper-Growth

(>X-% Revenue Growth)

INVERSO TECHNOLOGIES

- Fastest growing company mid to late 1990s (Forbes)
- IPO Exit, - \$X Billion market capitalization



Controlled Growth

(X to X% Revenue Growth)

FLAVOR SOFTWARE

- - \$X million Rev, A% Rev Growth, B% EBITDA
- Acquired - Yx revenues, \$XX+ Million exit

ABLE TECHNOLOGIES

- Flavor & Flavor capital offers, -doubled rev



Turnaround

(Cost & Strategic)

TRON SOFTWARE

- Successful turnaround, acquisition

MCP UD

- Successful turnaround, 3rd round investment

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WWW.THECREATIVEFINDER.COM

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350 MM+
ACTIVE USERS
ACCESS FACEBOOK
THROUGH THEIR
MOBILE
DEVICE

Changing Family Norms
Add Demand

7y Later Marriage

30% Fewer Couples with Children

3x Increase in Divorce Rate

**Design Agency
United States**

Energy's Promise to You...



Increase the Value We Provide

85%

of customers indicate positive value vs. cost of their Energy purchase

Very Positive	Positive	Break-even	Negative	Very Negative
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Continue to Innovate



A young girl with blonde hair is swimming underwater, looking up towards the camera with a smile. She is wearing large black and red swimming goggles and an orange and yellow life preserver around her waist. The water is clear blue, and sunlight creates a shimmering pattern on the bottom.

Asthma rescue inhalers:
Pulmonary Pharmacists'
intervention cuts waste
while maintaining safety

3.5 fewer inhalers
dispensed per patient

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Diabetes TRC **saves \$XXX** in annual total healthcare costs for diabetes patients

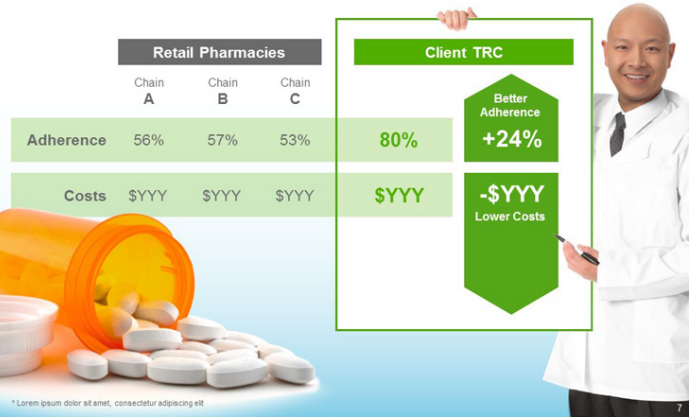
On average vs. retail competitors for oral antidiabetes drugs

	Retail Pharmacies		
	Chain A	Chain B	Chain C
Adherence	56%	57%	53%
Costs	\$YYY	\$YYY	\$YYY

Client TRC

Better Adherence
+24%

Lower Costs
-\$YYY



Market Opportunity Driven by Powerful Trends



Consumers Spending
An Ever Increasing
Amount Online



Small Businesses
Rapidly Increasing
Online Presence



Marketing Dollars
Moving Online

Sources: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



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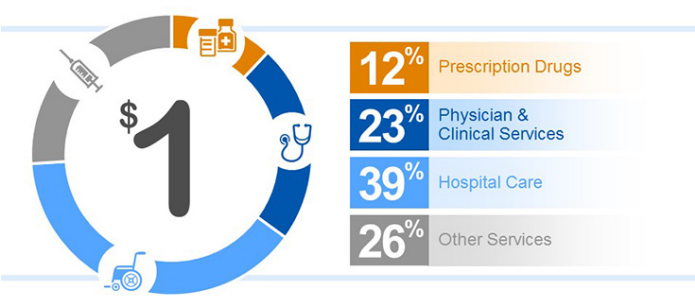
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v2

THE NATION'S HEALTHCARE DOLLAR, 1960-2001
SHARE OF NATIONAL HEALTHCARE SPENT ON EACH CATEGORY



LOGO STREET

11



logo.com Investor Day

Date, Year

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