

Eric Holman

Art Direction

View the full portfolio at <http://www.thecreativefinder.com/ericholman>

Professional Experience and Curriculum Vitae

I'm not an Art Director. I'm an idea guy who directs art.

Previous Clientele

Heinz, Del Monte, Nestlé, Ghirardelli, MGM Resorts International, Pinnacle Entertainment, Centra Properties, P&G

Awards and Accolades

An Art Director by trade I also write, concept, design, layout, direct, produce, photograph, illustrate—in other words, I am a creative. I wanted to be MacGyver or a member of the A-Team when I was younger, but I couldn't find any college courses on that.

Work History//

Senior Art Director//Smith Brothers Agency, Pittsburgh PA//November 2007 - Present
Brands//Nestlé//Heinz—Ketchup/T.G.I.Friday's Frozen Foods/The Original Poppers/Trade/Heinz57 Sauce//Del Monte—Fruit Undressed/Fruit Chillers/Pounce Cat Treats//Ghirardelli Chocolate//Point Park University//Gamma Sports//PA Racing

Associate Creative Director//Schadler Kramer Group Advertising, Las Vegas NV//
April 2004-February 2006, October 2006 - November 2007

Brands//MGM Grand//Palms//Borgata//Pinnacle Entertainment//Starr Restaurants//ethel's Chocolates//
Centra Properties

Associate Creative Director//Launch, Dallas TX//February 2006-October 2006
Brands//Yum! Brands—Five Families Development/KFC Paris Music Initiative//Rent-A-Center//Park Place Motors

Art Director//Saatchi & Saatchi X, Springdale AR//September 2003-April 2004
Brands//P&G—Millstone Coffee//Perdue Chicken//Tyson Chicken//Smuckers//Scott's Lawn care

Art Director//Northlight Advertising, Philadelphia, PA//March 2002-July 2003
Brands//Thompson Homes//Moser Builders//Rittenhouse Square Plastic Surgery//Scott Honda

Art Director//Gelia Wells & Mohr, Buffalo NY//August 2000-March 2002
Brands//Dana Motor Corporation//Trico

Designer/Art Director//Primesource, Buffalo NY//January 1998-August 2001
Brands//Buffalo Museum of Science//NorthAmericare//B&K Audio Equipment

Education//The Art Institute of Pittsburgh//Associates in Visual
Communication//December 1997

Skills//

The Technical//Adobe Photoshop, Illustrator, InDesign, After Effects, Dreamweaver
(Working Knowledge),
Flash (Working Knowledge)

The Not-So-Technical//Ability to deliver a broad range of ideas under crazy
timelines//Ability to work well under pressure//Works well in a team oriented

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