

# Eric Holman

## Art Direction

View the full portfolio at <http://www.thecreativefinder.com/ericholman>

### Professional Experience and Curriculum Vitae

I'm not an Art Director. I'm an idea guy who directs art.

### Previous Clientele

Heinz, Del Monte, Nestlé, Ghirardelli, MGM Resorts International, Pinnacle Entertainment, Centra Properties, P&G

### Awards and Accolades

An Art Director by trade I also write, concept, design, layout, direct, produce, photograph, illustrate—in other words, I am a creative. I wanted to be MacGyver or a member of the A-Team when I was younger, but I couldn't find any college courses on that.

### Work History//

Senior Art Director//Smith Brothers Agency, Pittsburgh PA//November 2007 - Present  
Brands//Nestlé//Heinz—Ketchup/T.G.I.Friday's Frozen Foods/The Original Poppers/Trade/Heinz57 Sauce//Del Monte—Fruit Undressed/Fruit Chillers/Pounce Cat Treats//Ghirardelli Chocolate//Point Park University//Gamma Sports//PA Racing

Associate Creative Director//Schadler Kramer Group Advertising, Las Vegas NV//  
April 2004-February 2006, October 2006 - November 2007

Brands//MGM Grand//Palms//Borgata//Pinnacle Entertainment//Starr Restaurants//ethel's Chocolates//  
Centra Properties

Associate Creative Director//Launch, Dallas TX//February 2006-October 2006  
Brands//Yum! Brands—Five Families Development/KFC Paris Music Initiative//Rent-A-Center//Park Place Motors

Art Director//Saatchi & Saatchi X, Springdale AR//September 2003-April 2004  
Brands//P&G—Millstone Coffee//Perdue Chicken//Tyson Chicken//Smuckers//Scott's Lawn care

Art Director//Northlight Advertising, Philadelphia, PA//March 2002-July 2003  
Brands//Thompson Homes//Moser Builders//Rittenhouse Square Plastic Surgery//Scott Honda

Art Director//Gelia Wells & Mohr, Buffalo NY//August 2000-March 2002  
Brands//Dana Motor Corporation//Trico

Designer/Art Director//Primesource, Buffalo NY//January 1998-August 2001  
Brands//Buffalo Museum of Science//NorthAmericare//B&K Audio Equipment

Education//The Art Institute of Pittsburgh//Associates in Visual  
Communication//December 1997

### Skills//

The Technical//Adobe Photoshop, Illustrator, InDesign, After Effects, Dreamweaver  
(Working Knowledge),  
Flash (Working Knowledge)

The Not-So-Technical//Ability to deliver a broad range of ideas under crazy  
timelines//Ability to work well under pressure//Works well in a team oriented

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